

**PENSACOLA BEACH**  
SANTA ROSA ISLAND AUTHORITY

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Thomas Campanella  
Dave Pavlock

W. A. "Buck" Lee  
Executive Director

**SANTA ROSA ISLAND AUTHORITY  
PENSACOLA BEACH, FLORIDA  
AD HOC COMMITTEE MEETING MINUTES  
FEBRUARY 24, 2009**

An Ad Hoc Committee meeting of the Authority was held on Tuesday, February 24, 2009, beginning at 11:05 a.m. Members in attendance were Mr. Fred Gant, Mr. Dave Pavlock, Mr. Vernon Prather and Mr. Robert Rinke. Also present were Mr. Buck Lee, Ms. Jayne Bell, Mr. Mike Langston and Mr. Andrew Rothfeder. Mr. Fred Gant called the meeting to order.

The purpose of this Committee is to develop a Scope of Work for the Request for Qualifications for the selection of a Master Land Planner for the beautification of Pensacola Beach.

**SPEAKERS:**

Carter Quina  
Thomas Campanella  
Scott Holland  
Bob Lamar

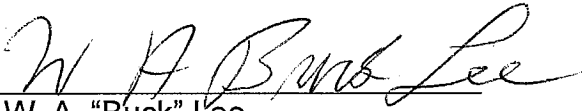
The Committee suggested the following items be included in the RFQ. However, the RFQ is not limited to these items.

- Must be eco-friendly
- Provide aerial photographs of the area to be developed
- Must be a resort developer
- Possibly redesigning the toll facility with permission of the County
- Address the water tanks on Pensacola Beach Boulevard
- Landscaping and hardscaping on Pensacola Beach Boulevard
- Create a sense of arrival possibly by the addition of a water feature
- Address immediate parking issues
- Address future parking issues
- Create a pedestrian friendly, beach to bay core area
- Ability to house live entertainment six to eight months per year
- Provide the possibility for ferry transportation from the beach to downtown
- Eliminate the use of the term Portofino when describing the East entrance

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- Provide landscaping between the core area and the East entrance of the island
- Provide beatification for the East entrance to the island
- Communicate with the Department of Transportation
- Provide traffic calming on the East end of the island
- Provide adequate facilities for day trips

There being no further business, the meeting was adjourned at 12:25 p.m.



W. A. "Buck" Lee  
Executive Director

WAL:ked

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)