



**PENSACOLA BEACH**  
SANTA ROSA ISLAND AUTHORITY

MEMORANDUM

TO: Authority Members  
FROM: Executive Director  
DATE: February 23, 2010  
RE: Minutes of February 23, 2010 Steering Committee Meeting

A Steering Committee Meeting was held on Tuesday, February 23, 2010. Mr. Fred Gant, Chairman, called the Meeting to order.

Committee Members that were present are as follows:

- Jeff Elbert
- Jim Cox
- Julian MacQueen
- Robert Rinke
- Rose George
- Jim Reeves
- Marilyn Hess
- Fred Gant, Chairman
- Buck Lee, Project Manager

EDSA Team Members present were as follows:

- Paul Kissinger
- Paul Weinberg
- Dick Bell
- Eric Liff

Paul Kissinger of EDSA gave a brief overview of their current plan based on information given at the last Committee Meeting.

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EDSA gave a cost breakdown as follows:

- Core Area Improvements
  - \$24,724,740
- North Entry
  - \$11,007,600
- East Entry
  - \$3,373,650
- Street Scape East
  - \$5,706,960
- Street Scape West
  - \$2,100,000
- Grand Total
  - \$46,912,950

**Upon motion of Mr. Jim Reeves, seconded by Mr. Robert Rinke, the Steering Committee unanimously recommends adoption of the Master Plan and recommendation of the Master Plan to the SRIA Board. (8-0)**

**Upon motion of Ms. Marilyn Hess, seconded by Mr. Robert Rinke, the Steering Committee unanimously recommends targeting the Core Area as the first priority to increase pedestrian mobility, beautification, traffic control and beach to bay movement. (8-0)**

**Upon motion of Mr. Jim Reeves, seconded by Ms. Marilyn Hess, the Steering Committee unanimously recommends improvement to the North entry and gateway to include the Visitor Information Center relocation and construction, pedestrian mobility, traffic control and aesthetics as the second priority. (8-0)**

**Upon motion of Ms. Marilyn Hess, seconded by Mr. Jim Reeves, the Steering Committee unanimously recommends that the SRIA and/or the Steering Committee address issues/solutions concerning eco tourism, nature based recreation, entertainment, water transportation and trolley services to include both employee and tourist movement as the third priority. (8-0)**

**Upon motion of Ms. Marilyn Hess, seconded by Mr. Julian MacQueen, the Steering Committee unanimously recommends connectivity between the East and West to the Core Area and beautification as the fourth priority. (8-0)**

On Wednesday, March 10, 2010, EDSA will return to the SRIA with a Draft document for final adoption by the SRIA Board. On Thursday, March 11, 2010, EDSA will make a presentation to the Escambia County Board of County Commissioners.

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There being no further business, the meeting was adjourned.



W. A. "Buck" Lee  
Executive Director

WAL:ked

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)