



PENSACOLA BEACH

SANTA ROSA ISLAND AUTHORITY

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W. A. "Buck" Lee
Executive Director

MEMORANDUM

TO: Authority Members

FROM: Executive Director

DATE: February 10, 2011

RE: Minutes of February 3, 2011 Trolley Sub - Committee Meeting

A Trolley Sub - Committee Meeting was held on Thursday, February 3, 2011 at 10:00 a.m. Mr. Dave Pavlock, Chairman, called the meeting to order.

Committee Members that were present are as follows:

- Mr. Dave Pavlock
- Ms. Lila Cox
- Mr. Nathan Hollar
- Ms. Beverly McCay
- Ms. Judi Purcell
- Charlene Meyer
- Ms. Jean Luke

Mr. Bob West, SRIA Public Safety Director and Ms. Jayne Bell, SRIA Administration Director were in attendance also.

Mr. Pavlock reviewed the agenda for the meeting and began the discussion for smaller units for core area.

Mr. Pavlock stated that one possibility was an electric cart/ tram, they run quiet but the battery must be charged eight hours for every three hours of service.

A brief discussion followed including routes, purchase or lease, and also potentially hiring a beach resident to drive or a private contractor. It was established that ECAT wouldn't be able to provide service as a shuttle as it is for public transportation agency only.

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Mr. Chris Westbrook, Escambia County Transportation Finance Director, explained to the Committee the cost to increase the trolleys to five days per week and ten hours per week day and twelve hours per weekend would be approximately \$416,683.00 for a twelve month period.

Bob West stated that the current line item in the SRIA budget for trolleys was \$100,000.00 and last year we actually spent \$80,000.00. He stated that in order to increase the line item budget it would have to go before the BCC for approval.

Ms. Cox presented her report on the next item for the agenda – Trolley stops.

Ms. Cox stated that she had driven the stops and had created a spreadsheet to reflect the number of stops and the amenities, if any as well as the space between stops.

Ms. Cox concluded that there are too many stops and felt that several should be eliminated as they were not effective. Ms. Cox stated that the Trolley Sub – Committee should take the opportunity to improve the routes and make the stops more identifiable and functional by adding gazebos/ shelters, benches and bike racks where possible.

Mr. Hollar discussed the Next Bus application at length and stated that he had contacted a company called Dynamic Apogees Solutions, represented by Mr. Grant Corbin. Mr. Corbin agreed to come back to the next Sub Committee meeting with a presentation regarding his company and their function.

Ms. Cox stated that she had attended the Palm Tree Sub - Committee meeting the day before and asked if there could be some synergy between the two Sub – Committees. She suggested placing palm trees at the trolley stops that could accommodate them as part of the beautification project.

A lengthy discussion followed

The Trolley Sub - Committee agreed the next meeting would take place on Thursday, February 24, 2011 at 10:00 a.m. and the focus would be 1) identify where stops would be most effective and areas that can support benches, landscaping and additional signage. 2) Options for the Core Area as well as a presentation from Mr. Grant Corbin, Dynamic Apogees Solutions.

There being no further business, the meeting was adjourned.


W. A. "Buck" Lee
Executive Director

WAL:mb