

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING
FEBRUARY 9, 2011
5:00 P.M.

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. MOMENT OF MEDITATION
4. APPROVAL OF MINUTES (Regular Board Meeting – 1/12/2011)
5. STATE OF THE ISLAND ADDRESS – EXECUTIVE DIRECTOR BUCK LEE
6. CHANGES OR ADDITIONS TO AGENDA
6. ADOPTION OF AGENDA
7. CHAIRMAN'S COMMENTS
8. PENSACOLA BEACH VISITOR'S INFORMATION CENTER

CONSENT AGENDA

9. COMMITTEE REPORTS
 - A. DEVELOPMENT & LEASING COMMITTEE, (1-26-2011) MR. DAVE PAVLOCK, CHAIRMAN, MR. VERNON PRATHER AND MR. ED GUERNSEY, MEMBERS

Item # 1 – Portofino/Premier Island Management – Mr. Robert Babcock - Quietwater Boardwalk – 400 Quietwater Beach Road – Request to operate a Beach Rental Service from a portion of Quietwater Beach. (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation for a term of one year from Board approval.

Item # 2 – Mr. Lawrence Porto – Horizon Beach Service- 325 Ft Pickens Rd. – Request to operate two additional Beach Rental Service areas (1) South of the

SANTA ROSA ISLAND AUTHORITY
REGULAR BOARD MEETING
FEBRUARY 9, 2011

Landshark Landing and (2) South of the previous Five Flags Inn property. (Staff report by Bob West)

The Committee unanimously approves staff's recommendation.

THE FOLLOWING WERE ADD ON ITEMS PER CHAIRMAN GUERNSEY

Item # 3 – Mr. Robert Rinke – Pensacola Beach Holdings, Inc. d/b/a Portofino Boardwalk – 400 Quietwater Beach Rd Unit # 10 –B- Request to sublease to Mr. Rob Babcock – Premier Island Management d/b/a The Fitting Room - to operate a sitting/waiting area for the adjacent retail shop serving beer, wine and snacks, subject to paying all fees and percentages. (Staff report by Jayne Bell)

Item # 4 - Mr. Robert Rinke – Pensacola Beach Holdings, Inc. d/b/a Portofino Boardwalk – 400 Quietwater Beach Rd Unit # 8 & 10 –A- Request to sublease to Mr. Rob Babcock – Premier Island Management d/b/a Envie - to operate a men's and women's retail clothing, gifts and apparel store . (Staff report by Jayne Bell)

Item # 5 - Mr. Robert Rinke – Pensacola Beach Holdings, Inc. d/b/a Portofino Boardwalk – 400 Quietwater Beach Rd Unit # 5- Request to sublease to Mr. Rob Babcock – Premier Island Management d/b/a Lagunas - to operate a full service restaurant and bar, subject to paying all fees and percentages. (Staff report by Jayne Bell)

The Committee unanimously recommends approval for Items 3 #4 and #5.

B. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (1-26-2011)MR. VERNON PRATHER CHAIRMAN, MR. DAVE PAVLOCK AND MS. TAMMY BOHANNON MEMBERS

Item # 1 – Mr. Joe Moser – 102 Maldonado Drive – Lot 2, Block 13, Villa Primera – Request to construct a swimming pool with an encroachment of 12 feet into the rear yard setback. (Staff report by Paolo Ghio)

The Committee unanimously approves staff's recommendation.

Item # 2 - Messer's Ty and Drew Cowen – 108 Via de Luna – Lot 5, Block 8, Villa Primera – Request to construct a swimming pool with an encroachment of 7 feet into the rear yard setback and 12 feet into the side yard setback. (Staff report by Paolo Ghio)

The Committee unanimously approves staff's recommendation.

SANTA ROSA ISLAND AUTHORITY
REGULAR BOARD MEETING
FEBRUARY 9, 2011

Item # 3 – Palm Beach Club Homeowners Association – 1390 Ft. Pickens Road – Request to use a portable storage building and portable restrooms on leasehold property. (Staff report by Paolo Ghio)

The Committee unanimously approves staff's recommendation.

Item # 4 - Innisfree Hotels – d/b/a Holiday Inn Resort (12 Via de Luna) and Hilton Hotel (14 Via de Luna) – Request for public improvement – construction of a public dune walkover between Holiday Inn Resort and Hilton Hotel on public property. (Staff report by Executive Director Buck Lee)

The Committee recommends holding this item in Committee for additional discussion; and pending staff's recommendation.

C. ADMINISTRATIVE COMMITTEE,(1-26-2011)CHAIRMAN, DR. THOMAS CAMPANELLA AND MR. ED GUERNSEY AND MR. VERNON PRATHER, MEMBERS

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford)

The Committee unanimously recommends acceptance of the Financial Statements and Expenditures as presented.

Item # 2 – Request approval of Revision to the SRIA Building Time Provision Policy. (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation.

Item # 3 – Request approval of the Blue Angel Air Show civilian acts, subject to legal sign-off. (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation.

Item # 4 - Request approval for three (3) year extension (2011- 2013) to the contract for sound and lights for Bands on the Beach concert series, subject to legal sign-off. (Walter Tallman) (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation.

Item # 5 - Request approval for three (3) year extension (2011-2013) to contract for sound for Blue Angels Air Show (Boogie, Inc.), subject to legal sign-off. (Staff report by Jayne Bell)

SANTA ROSA ISLAND AUTHORITY
REGULAR BOARD MEETING
FEBRUARY 9, 2011

The Committee unanimously approves staff's recommendation.

Item # 6 - Mr. Scott Wheatley – Five Flags Tourism Group – Request permission to use the Casino Beach and Pavilion area September 30 – October 3, 2011 for DeLuna Fest (referred from January 12, 2011 Regular Board Meeting) (Staff report by Bob West)

The Committee unanimously recommends the dates for the events to remain as scheduled.

Item # 7 – Discussion on the Sunshine Law (referred from January 12, 2011 Regular Board Meeting by Chairman Guernsey) (Staff report by Mike Stebbins)

The Committee unanimously approves Mr. Stebbins recommendation.

REGULAR AGENDA

10. COMMITTEE REPORTS

11. OLD BUSINESS

Item # 1 – Mr. Ellis Bullock - Bullock Associates – Request approval for funding of a media plan to promote Pensacola Beach. (Referred from the January 26, 2011 Committee meeting) (Staff report by Jayne Bell)

Item # 2 – Mr. Thomas M. Bizzell, Trustee, Holiday Holding Trust II and Gulfside Resorts, Inc., d/b/a Holiday Townhouses - 15 Via De Luna and Holiday Holding Trust II d/b/a Tiki House, Inc. 17 Via de Luna (Santa Rosa Sound) – Request approval for detailed landscaping plan for Recreational Vehicle Park (Staff report by Paolo Ghio)

Item # 3 – Ms. Tammy Bohannon- Chairwoman Palm Tree Sub – Committee – Request for approval to move forward with RFP process for landscaping for Ft. Pickens Rd and the medians, North and South right of ways and private leasehold properties on Via De Luna.(Staff report by Jayne Bell)

12. REPORTS

- A. EXECUTIVE DIRECTOR'S REPORT
- B. ATTORNEY'S REPORT
- C. ENGINEER'S REPORT

13. VISITOR'S FORUM

SANTA ROSA ISLAND AUTHORITY
REGULAR BOARD MEETING
FEBRUARY 9, 2011

14. BOARD MEMBERS FORUM
15. ADJOURN

ELWYN GUERNSEY, CHAIRMAN
DAVE PAVLOCK, VICE-CHAIRMAN
VERNON PRATHER, SECRETARY TREASURER
THOMAS CAMPANELLA, ACTING SECRETARY /TREASURER
FRED GANT, MEMBER
TAMMY BOHANNON, MEMBER
W.A. "BUCK" LEE, EXECUTIVE DIRECTOR

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)