

PENSACOLA BEACH

SANTA ROSA ISLAND AUTHORITY

Board Members:

Elwyn Guernsey
Chairman

Dave Pavlock
Vice-Chairman

Vernon Prather
Secretary/Treasurer

Thomas Campanella
Acting Secretary/Treasurer

Fred Gant
Tammy Bohannon

W. A. "Buck" Lee
Executive Director

MEMORANDUM

TO: Authority Members

FROM: Executive Director

DATE: January 4, 2011

RE: Minutes of January 4, 2011 Trolley Sub - Committee Meeting

A Trolley Sub - Committee Meeting was held on Tuesday, January 4, 2011 at 10:00 a.m. Mr. Dave Pavlock, Chairman, called the Meeting to order.

Committee Members that were present are as follows:

- Mr. Dave Pavlock
- Ms. Lila Cox
- Mr. Nathan Hollar
- Mr. Jeff Elbert
- Ms. Beverly McCay
- Charlene Meyer


The following were discussion items for the Committee:

- Improve ridership
- Funding/ Budget
- Purchase or Leasing of Trolleys
- Promotion
- Signage
- Additional stops
- Expanding days of the week and hours of operation
- More consistent schedule
- Music
- Tourist information type tours
- Possibility of smaller trolleys
- Possibly charging fees to ride the trolley

Trolley Sub - Committee Minutes
January 12, 2010

Ms. McCay and Mr. Hollar were tasked with contacting other Hoteliers, Rental Agencies and, Restaurants to find out what they would be willing and able to do as far as funding, advertisement ect... and report the findings at the next Sub – Committee Meeting. The Trolley Sub - Committee agreed the next meeting would take place on Friday, January 21st, 2011 at 10:00 a.m.

There being no further business, the meeting was adjourned.



W. A. "Buck" Lee
Executive Director

WAL:mb

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