

SANTA ROSA ISLAND AUTHORITY  
PENSACOLA BEACH, FLORIDA  
REGULAR BOARD MEETING  
JULY 13, 2011  
5:00 P.M.

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. MOMENT OF MEDITATION
4. APPROVAL OF MINUTES (Regular Board Meeting – 6/8/2011)
5. CHANGES OR ADDITIONS TO AGENDA
6. ADOPTION OF AGENDA
7. CHAIRMAN'S COMMENTS
8. LIFEGUARD SPECIAL RECOGNITION
9. PENSACOLA BEACH VISITOR'S INFORMATION CENTER

CONSENT AGENDA

10. COMMITTEE REPORTS
  - A. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (6-22-2011)MR. VERNON PRATHER CHAIRMAN, MR. DAVE PAVLOCK AND MS. TAMMY BOHANNON MEMBERS

Item # 1 – Quietwater Entertainment, Inc. sublease to Castaways - 400 Quietwater Beach Road – Request to install LED lights around the roofline of existing building, on the pile supports of the free-standing sign, and stairs of the outdoor deck. (Staff report by Paolo Ghio)

**The Committee unanimously approves staff's recommendation subject to non blinking lights and a three (3) year review.**

Item # 2 – The Dock at Pensacola, Inc. – 4 Casino Beach Boardwalk – Request to install LED lights around roofline of existing building (Staff report by Paolo Ghio)

**The Committee unanimously approves staff's recommendation subject to non blinking lights and a three (3) year review.**

Item # 3 – Treehouse Leaseholders Association, Inc. – 434 Ft. Pickens Road – Lots 21-40, Treehouse – adjacent to Little Sabine Bay – Request to extend the (3) three existing access docks by 30 feet and relocate finger piers. (Staff report by Paolo Ghio)

**The Committee unanimously approves staff's recommendation.**

Item # 4– Mr. Jim Wiseman – Landshark Landing on behalf of Little Sabine, Inc., d/b/a Margaritaville Beach Hotel – 165 Fort Pickens (Gulf side) – Request for an extension of use for the mobile food trailer on leasehold property adjacent to the Landshark Landing Pavillion/Bar. (Staff report by Paolo Ghio)

**The Committee unanimously approves staff's recommendation for an additional one (1) year.**

**B. DEVELOPMENT & LEASING COMMITTEE, (6-22-2011) MR. DAVE PAVLOCK, CHAIRMAN, MR. VERNON PRATHER AND MR. ED GUERNSEY, MEMBERS**

Item # 1 - Mr. Jeff Elbert - Island Style (Sublease to Flounders Chowder House) – 782 Quietwater Beach Rd – Request to use the public portion of the outside deck area of the retail store for display rack and a table to showcase henna tattoo designs. (Staff report by Jayne Bell)

**The Committee unanimously approves staff's recommendation.**

**This item has been removed for consideration at the request of Mr. Babcock.**

Item # 2 - Mr. Rob Babcock - Portofino/Premier Island Management -- Quietwater Boardwalk – 400 Quietwater Beach Road – Request to amend the current Beach Rental Service Sublease Agreement from a portion of Quietwater Beach to include five (5) upscale floats made by Aquaglide. (Staff report by Paolo Ghio)

**C. ADMINISTRATIVE COMMITTEE,(6-22-2011) CHAIRMAN, DR. THOMAS CAMPANELLA AND MR. ED GUERNSEY AND MR. VERNON PRATHER, MEMBERS**

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford)

**The Committee unanimously recommends acceptance of the Financial Statements and Expenditures as presented.**

Item # 2 – Request funding for a marketing campaign to “Give the Beach a Slogan” (Referred from the June 8, 2011 Regular Board Meeting)(Staff report by Jayne Bell).

**The Committee recommends holding this item in Committee until the Master Plan goes before the BCC for approval.**

## REGULAR AGENDA

### 11. COMMITTEE REPORTS

#### A. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (6-22-2011) MR. VERNON PRATHER CHAIRMAN, MR. DAVE PAVLOCK AND MS. TAMMY BOHANNON MEMBERS

Item # 1 – Discussion regarding establishing a building color scheme requirement for all new residential and commercial construction on Pensacola Beach. (Referred from the June 22, 2011 Committee Meeting)(Discussion led by Tammy Bohannon)

Item # 2 – Discussion regarding limiting the number of bedrooms and bathrooms in new residential construction on Pensacola Beach. (Referred from the June 22, 2011 Committee Meeting) (Discussion led by Tammy Bohannon)

Item # 3 – Mr. Phillip Napier – The Grand Marlin Marina Restaurant – 400 Pensacola Beach Boulevard – Request for additional signage. (Referred from the June 22, 2011 Committee meeting)(Staff report by Paolo Ghio)

#### B. SPECIAL PROJECTS COMMITTEE, (6-22-2011) MS. TAMMY BOHANNON, CHAIRWOMAN, MR. FRED GANT AND DR. THOMAS CAMPANELLA, MEMBERS

Item # 1 – Mr. Dave Pavlock – Request to dissolve the Trolley Sub – Committee (Referred from the June 22, 2011 Committee Meeting)

#### C. ADMINISTRATIVE COMMITTEE,(6-22-2011) CHAIRMAN, DR. THOMAS CAMPANELLA AND MR. ED GUERNSEY AND MR. VERNON PRATHER, MEMBERS

**This item has been moved to the Regular Agenda per Mr. Guernsey.**

Item # 1 – Discussion regarding establishing an alcohol-free area for the Portofino/ Quietwater Boardwalk. (Referred from the June 22, 2011 Committee Meeting)(Discussion led by Ed Guernsey)

### 12. NEW BUSINESS

Item # 1 – Resolution for the 2012-2013 Florida Beach Erosion Control Program (Staff report by Paolo Ghio)

Item # 2 – Discussion regarding additional funding to increase Deputies for the Quietwater/Portofino Boardwalk. (Referred from the June 22, 2011 Committee meeting)(Staff report by Bob West)

Item # 3 – Request for a 3.1% adjustment for FRS (Florida Retirement System) participants and reduce number of paid holidays from thirteen to twelve. (Staff report by Dottie Ford)

13. REPORTS

- A. EXECUTIVE DIRECTOR'S REPORT
- B. ATTORNEY'S REPORT
- C. ENGINEER'S REPORT

14. VISITOR'S FORUM

15. BOARD MEMBERS FORUM

16. ADJOURN

ELWYN GUERNSEY, CHAIRMAN  
DAVE PAVLOCK, VICE-CHAIRMAN  
VERNON PRATHER, SECRETARY TREASURER  
THOMAS CAMPANELLA, ACTING SECRETARY /TREASURER  
FRED GANT, MEMBER  
TAMMY BOHANNON, MEMBER  
W.A. "BUCK" LEE, EXECUTIVE DIRECTOR

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