

**PENSACOLA BEACH**  
SANTA ROSA ISLAND AUTHORITY

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PENSACOLA BEACH, FLORIDA  
REGULAR BOARD MEETING MINUTES  
JULY 14, 2010

Board Members:

Tammy Bohannon  
Chairwoman

Ed Guernsey  
Vice-Chairman

Dave Pavlock  
Secretary/Treasurer

Vernon Prather  
Acting – Secretary/Treasurer

Fred Gant  
Thomas Campanella

W. A. "Buck" Lee  
Executive Director

- 1-3. A regularly scheduled meeting of the Santa Rosa Island Authority was held on Wednesday, July 14, 2010, beginning at 5:05 p.m. Members in attendance were: Ms. Tammy Bohannon, Mr. Dave Pavlock, Dr. Thomas Campanella, Mr. Vernon Prather, Mr. Ed Guernsey and Mr. Fred Gant. Ms. Tammy Bohannon, Chairwoman, called the meeting to order, led the Pledge of Allegiance followed by a moment of meditation.
4. APPROVAL OF MINUTES (Regular Board Meeting – 06/09/10)  
(Special Board Meeting – 06/23/10)

**Upon motion of Mr. Ed Guernsey seconded by Mr. Vernon Prather, the Board unanimously approved the minutes of the Regular Board Meeting (06/09/2010) and the minutes of the Special Board Meeting (06/23/2010). (6-0)**

5. CHANGES OR ADDITIONS TO AGENDA

There were no changes or additions to the agenda.

6. ADOPTION OF AGENDA

**Upon motion of Dr. Thomas Campanella seconded by Mr. Vernon Prather the Board unanimously recommended adoption of the Agenda as presented. (6-0)**

7. CHAIRWOMAN'S COMMENTS - Ms. Bohannon had no comments at this time.

8. A CONTINUATION OF THE DECLARATION OF STATE OF LOCAL EMERGENCY DEEPWATER HORIZON OIL SPILL

**Upon motion of Mr. Fred Gant seconded by Mr. Ed Guernsey the Board unanimously recommended approval of the continuation of the Declaration of State of Local Emergency for an additional 14 days (July 14, 2010 – July 28, 2010). (6-0)**

9. PENSACOLA BECH VISITOR'S INFORMATION CENTER

Ms. Maureen Lamar submitted her report for the review of the Board. Ms. Lamar wished to report that the 4<sup>th</sup> of July fireworks that were sponsored by the Pensacola Beach Chamber was a very successful event. Ms. Bohannon requested that Ms. Lamar include in her monthly report an item for individuals who are here for a work related purpose.

CONSENT AGENDA

10. COMMITTEE REPORTS

A. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (6-23-2010) MR. FRED GANT, CHAIRMAN, MR. DAVE PAVLOCK AND DR. THOMAS CAMPANELLA, MEMBERS

Item # 1 – Ms. Amy Martin – 114 Matamoros Drive – Lot 29, Block “C”, Villa Sabine – adjacent to Little Sabine Bay – Request to construct a single family pier (68’ x 4’) (8’ x 12’) terminal platform and a four pole uncovered boatlift subject to meeting all applicable codes and regulations and obtaining a permit from Escambia County.

The Committee unanimously recommends approval of staff’s recommendation.

Item # 2 – Mr. Craig Wood – 1066 Fort Pickens Road – Lot 8, Lafitte Cove II – adjacent to Lafitte Canal – Request to install two (2) pilings for two jet ski lifts adjacent to the existing common dock.

The Committee unanimously recommends approval of staff’s recommendation.

Item # 3 - Mr. Jim Wiseman – Landshark Landing on behalf of Little Sabine, Inc. d/b/a Margaritaville Beach Hotel – 165 Fort Pickens Road – (gulf side) – Request to place a mobile food trailer and mobile restroom, on leasehold property, adjacent to the Landshark Landing Pavillion/Bar, for one year.

The Committee unanimously recommends approval of staff’s recommendation including the removal of the trailer(s) upon completion of the proposed new restaurant and/or upon notification by the SRIA during high winds, hurricane watch condition or other emergency issues.

B. ADMINISTRATIVE COMMITTEE, (6-23-2010) MR. DAVE PAVLOCK, CHAIRMAN, MR. ELWYN GUERNSEY, MR. VERNON PRATHER, MEMBERS

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford)

The Committee unanimously recommends acceptance of the Financial Statements and Expenditures as presented.

Item # 2 – Request for approval to release Mr. Rex McCurley from employment one (1) year prior to his actual retirement date by allowing him to expend his accrued annual, sick leave and comp time. (Staff report by Jayne Bell)

The Committee unanimously recommends approval of staff's recommendation.  
Item # 3 – Mr. Scott Wheatley – Five Flags Tourism Group – Request approval of a benefit concert series. (Staff report by Executive Director Buck Lee) (Referred from the June 9, 2010 Regular Board meeting). **Mr. Wheatley has requested this item be removed at this time.**

No action taken.

**Upon motion of Mr. Vernon Prather, seconded by Mr. Fred Gant, the Board unanimously recommended approval of the Consent Agenda as presented. (6-0)**

#### REGULAR AGENDA

#### 11. COMMITTEE REPORTS

##### A. ADMINISTRATIVE COMMITTEE, (6-23-2010) MR. DAVE PAVLOCK, CHAIRMAN, MR. ELWYN GUERNSEY, MR. VERNON PRATHER, MEMBERS

Item # 1 – Discussion regarding the contract for SRIA Advertising Services. (Staff report by Jayne Bell) (This item is on the regular agenda at the request of Mr. Fred Gant)

##### Speaker (s):

Trudy Romjue  
Ellis Bullock

As a matter of record Ms. Bohannon wished to acknowledge that she knows Ms. Romjue personally.

**Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Board recommended approval of a one year extension (September 30, 2011) for the contract with E.W. Bullock & Associates for SRIA Advertising Services (5-1) Mr. Fred Gant opposed this motion.**

**\*\* E.W. Bullock & Associates is to provide a monthly report/ presentation to the Board.**

Item # 2 - Mr. Ray Ascherfeld – 901 Ariola Dr. – Pensacola Beach – Request for review of parking ordinance and further discussion of the wedding/event permit. (Staff report by Executive Director Buck Lee) (Referred from the June 23, 2010 Committee Meeting)

Speaker (s):

Mr. Ray Ascherfeld

Mr. Jim Leslie

**Upon amended motion of Mr. Vernon Prather seconded by Mr. Dave Pavlock, the Board unanimously recommended approval of an initial “security deposit” in the amount of \$25.00 until such time that a violation of the guidelines provided in the permit occurs and the “security deposit” will increase to \$500.00 for the first violation and \$1,000.00 should a second violation occur (the security deposit is to be paid by the homeowner/leasing agent and any violation is associated with the property, not the renter). A copy of the permit must be posted on the front door of the property by the applicant. An after – the – fact penalty of \$500.00 will be assessed on any property that has not obtained a Large Gathering/ Wedding Event Permit when needed. (6-0)**

**\*\*Staff is to monitor the permits and provide a monthly report to the Board on any violations that have occurred.**

Item # 3 - Mr. Robert Rinke request to use Beautification funds to purchase a professional (portable) 40' x 60' stage and large-screen high resolution video project with audio for a series of benefit concerts. The stage & screen is to be placed on private leasehold property located at 165 Ft. Pickens Road (Little Sabine Investment Group, LLC), but will be owned by the SRIA. (Staff report by Executive Director Buck Lee)(Referred from the June 23, 2010 Committee Meeting)

Speaker (s):

Robert Rinke

Mr. Rinke stated that he is looking at having an ongoing series of concerts on Pensacola Beach considering the economic relief needed due to the oil spill crisis, would like to push the Beautification project “down the road” and to have the SRIA use future funds for the purchase of the stage and a high definition screen that will be owned by the SRIA and to have them set up and ready for scheduling events for the fall in an effort to bring business to the Beach. Mr. Rinke is also agreeable to “loan” the stage to anyone that would like to use it for other events on Pensacola Beach. The only cost to them being moving it to another location, and the set up and breakdown.

Whoever wishes to use the stage is responsible for the lighting and sound, any profits are to go into a fund dedicated to the ecological development of Pensacola Beach.

**Upon motion of Mr. Vernon Prather seconded by Dave Pavlock, the Board unanimously recommended approval to move forward and allow Mr. Lee to obtain three (3) quotes for the stage and large screen; also gather leasing information. SRIA Attorney Mike Stebbins is to prepare an agreement for the funding with Portofino, a contract with Little Sabine, Inc. for the project and a lease agreement for anyone wanting to use the stage; all cost's for the preparation of these documents is to be paid from Portofino funds. (6-0)**

**\*\*This item will be placed on the July 28, 2010 Special Board Meeting agenda for additional discussion and final approval.**

**B. SPECIAL PROJECTS COMMITTEE, (6-23-2010) DR. THOMAS CAMPANELLA, CHAIRMAN, Mr. FRED GANT and MS. TAMMY BOHANNON, MEMBERS**

Item # 1 – Report on additional public parking on Fort Pickens Road (per request of Dr. Thomas Campanella) (Report by Mike Langston) (Referred from June 23, 2010 Committee Meeting).

**Upon motion of Mr. Vernon Prather seconded by Mr. Dave Pavlock, the Board unanimously recommended approval to provide additional parking on Ft Pickens Rd and increasing the amount to fund the project to \$35,000.00. (6-0)**

**12. OLD BUSINESS**

Item # 1 – Purchase and placement of beach cameras at the Pensacola Beach Gulf Pier and feeding real time images of the beach to the website (Staff report by Executive Director Buck Lee)

Speaker (s):

Ellis Bullock  
Dennis La Montagne

**Upon motion of Mr. Ed Guernsey seconded by Mr. Fred Gant, the Board unanimously recommended approval to take an additional \$20,000.00 from reserve for contingency funds and move forward with the purchase and placement of cameras at the Pensacola Beach Gulf Pier and feeding real time images of the beach to the website. (6-0)**

13. REPORTS

A. EXECUTIVE DIRECTOR'S REPORT

Mr. Lee submitted his monthly report for the review of the Board.

B. ATTORNEY'S REPORT

Mr. Stebbins submitted his monthly report for the review of the Board.

C. ENGINEER'S REPORT

Mr. Langston submitted his monthly report for the review of the Board.

14. VISITORS FORUM

No one wished to speak at this time.


15. BOARD MEMBERS FORUM

Mr. Dave Pavlock wished to inform the Board of a meeting in the SRIA Board room tomorrow (7-15-2010) morning with members of the Pensacola Beach Chamber and three executives from large broadcasting alliances to discuss advertising for Pensacola Beach.

Mr. Vernon Prather requested that additional palm trees be placed on the south side of Morgan Park for a better aesthetic view.

16. ADJOURN

There being no further business to come before the Board, Chairwoman Bohannon declared the Regular Board Meeting of the SRIA Board adjourned at 7:05 p.m.

  
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SECRETARY

  
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CHAIRWOMAN

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)