

PENSACOLA BEACH
SANTA ROSA ISLAND AUTHORITY

Board Members:

Elwyn Guernsey
Chairman

Dave Pavlock
Vice-Chairman

Vernon Prather
Secretary/Treasurer

Thomas Campanella
Acting Secretary/Treasurer

Fred Gant
Tammy Bohannon

W. A. "Buck" Lee
Executive Director

MEMORANDUM

TO: Authority Members

FROM: Executive Director

DATE: June 23, 2011

RE: Minutes of June 22, 2011 Architectural & Environmental Committee Meeting

A regularly scheduled meeting of the Architectural & Environmental Committee was held on Wednesday June 22, 2011. Members present were Mr. Dave Pavlock, Ms. Tammy Bohannon and Mr. Vernon Prather, Chairman. Also present were Board members, Dr. Thomas Campanella, Mr. Fred Gant and Mr. Ed Guernsey. Mr. Vernon Prather, Chairman of the Committee, called the meeting to order and presented the following items.

Item # 1 – Discussion regarding establishing a building color scheme requirement for all new residential and commercial construction on Pensacola Beach. (Referred from the May 25, 2011 Committee Meeting) (Discussion led by Tammy Bohannon)

Mr. Prather presented the item and stated that there was not a set standard for color on the beach and there is also a master plan issue to consider; he feels staff would benefit from a suggested color palette.

Ms. Bohannon stated that colors have a "life" and would like to get an architectural perspective on current trends and asked Mr. Tice if he could offer a more current palette.

Mr. Tice stated that he would like to have his firm work on a color palette with current trends for consideration by the Board.

Upon motion of Mr. Dave Pavlock seconded by Ms. Tammy Bohannon, the Committee unanimously recommended Mr. John Tice bring back a current color palette to the July 13, 2011 Regular Board meeting for review and additional discussion.(3-0)

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ARCHITECTURAL & ENVIRONMENTAL COMMITTEE MEETING
JUNE 22, 2011

Item # 2 – Discussion regarding limiting the number of bedrooms and bathrooms in new residential construction on Pensacola Beach. (Referred from the May 25, 2011 Committee Meeting) (Discussion led by Tammy Bohannon)

Mr. Ghio stated that the intent of the proposed Regulation presented to the Committee for consideration was not to limit a home builder or home owner but to insure responsibility for onsite parking.

Dr. Campanella asked if it only applied to new construction of a single family residence.

Mr. Ghio answered yes, and stated that it was exclusive for Pensacola Beach and would not be County wide.

Ms. Bohannon stated that she was concerned that the number of parking spaces required in the proposed Regulation would not be adequate and asked staff to consider increasing them.

Additional discussion followed.

Upon motion of Mr. Dave Pavlock seconded by Ms. Tammy Bohannon, the Committee unanimously recommended bringing this item back to the July 13, 2011, Regular Board Meeting on the Regular Agenda for additional discussion. (3-0)

Item # 3 – Quietwater Entertainment, Inc. sublease to Castaways - 400 Quietwater Beach Road – Request to install LED lights around the roofline of existing building, on the pile supports of the free-standing sign, and stairs of the outdoor deck. (Staff report by Paolo Ghio)

Mr. Ghio gave background on the item and stated that staff recommended approval of the request as stated subject to a three (3) year review.

Upon motion of Ms. Tammy Bohannon seconded by Mr. Dave Pavlock, the Committee unanimously recommended approval of the request by Quietwater Entertainment, Inc. sublease to Castaways - 400 Quietwater Beach Road – to install blue LED lights around the roofline of existing building, on the pile supports of the free-standing sign, and stairs of the outdoor deck, subject to using non – blinking lights and a three (3) year review. (3-0)

SPEAKER:

Mr. Bruce Parris

Item # 4 – The Dock at Pensacola, Inc. – 4 Casino Beach Boardwalk – Request to install LED lights around roofline of existing building (Staff report by Paolo Ghio)

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ARCHITECTURAL & ENVIRONMENTAL COMMITTEE MEETING
JUNE 22, 2011

Mr. Ghio gave background and stated that staff recommended approval of the request as stated subject to a three (3) year review.

Mr. Ghio stated that The Dock had specified the color choice was blue, but wanted to make clear that color choice for the lights was not being imposed by staff or the Board.

Upon motion of Mr. Dave Pavlock seconded by Ms. Tammy Bohannon, the Committee unanimously recommended approval of the request by The Dock at Pensacola, Inc. – 4 Casino Beach Boardwalk – to install blue LED lights around roofline of existing building, subject to using non – blinking lights and a three (3) year review. (3-0)

Item # 5 – Treehouse Leaseholders Association, Inc. – 434 Ft. Pickens Road – Lots 21-40, Treehouse – adjacent to Little Sabine Bay – Request to extend the three (3) existing access docks by 30 feet and relocate finger piers. (Staff report by Paolo Ghio)

Mr. Ghio gave background on this item and stated that staff recommended approval of the request as presented.

Upon motion of Mr. Dave Pavlock seconded by Ms. Tammy Bohannon, the Committee unanimously recommended approval of the request by Treehouse Leaseholders Association, Inc. – 434 Ft. Pickens Road – Lots 21-40, Treehouse – adjacent to Little Sabine Bay – to extend the (3) three existing access piers by 30 feet and relocate the existing finger piers (eastern, middle, western docks) in accordance with all applicable codes and regulations and obtaining permits from FDEP, COE and Escambia County prior to any construction.

Item # 6 – Mr. Jim Wiseman – Landshark Landing on behalf of Little Sabine, Inc., d/b/a Margaritaville Beach Hotel – 165 Fort Pickens (Gulf side) – Request for an extension of use for the mobile food trailer on leasehold property adjacent to the Landshark Landing Pavillion/Bar. (Staff report by Paolo Ghio)

Mr. Ghio gave background on this item and stated that staff recommended approval of the request, with a one (1) year extension.

Upon motion of Ms. Tammy Bohannon seconded by Mr. Dave Pavlock, the Committee unanimously recommended approval of the request by Mr. Jim Wiseman – Landshark Landing on behalf of Little Sabine, Inc., d/b/a Margaritaville Beach Hotel – 165 Fort Pickens (Gulf side) –for an extension of use for the mobile food trailer on leasehold property adjacent to the Landshark Landing Pavillion/Bar, for a period of one (1) year (June 2012).

Item # 7 – Mr. Phillip Napier – The Grand Marlin Marina Restaurant – 400 Pensacola Beach Boulevard – Request for additional signage. (Staff report by Paolo Ghio)

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ARCHITECTURAL & ENVIRONMENTAL COMMITTEE MEETING
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Mr. Ghio gave background on this item and stated that staff recommended approval of the request which would require a waiver to the LDC, Section 13.22.03D.9.b, i.e regulations of sign and outdoor displays/attached signage square footage.

SPEAKER:

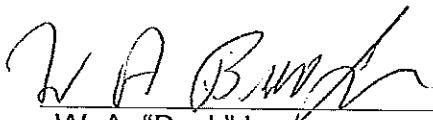
Mr. Ellis Bullock

Mr. Bullock spoke on behalf of Mr. Napier and wished to amend his request to include lighting for the sign.

Mr. Pavlock stated that because of the location and the size of the building the signage really had to be larger to even be seen.

Upon motion of Mr. Dave Pavlock seconded by Ms. Tammy Bohannon, the Committee unanimously recommended approval of the request by Mr. Phillip Napier – The Grand Marlin Marina Restaurant – 400 Pensacola Beach Boulevard – for additional signage with lighting and for a waiver to the LDC, Section 13.22.03D.9.b, i.e regulations of sign and outdoor displays/attached signage square footage for the Grand Marlin Marina Restaurant; due to the special extenuating circumstances presented. (3-0)

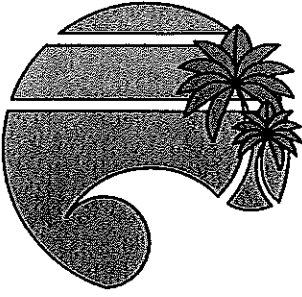
There being no further business before the Committee, the meeting was adjourned.



W. A. "Buck" Lee
Executive Director

WAL:mb

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MEMORANDUM

TO: Authority Members

FROM: Executive Director

DATE: June 23, 2011

RE: Minutes of June 22, 2011 Development & Leasing Committee Meeting

A regularly scheduled meeting of the Development & Leasing Committee was held on Wednesday, June 22, 2011. Members present were Mr. Vernon Prather, Mr. Ed Guernsey and Mr. Dave Pavlock, Chairman. Also present were Board members, Mr. Fred Gant, Dr. Thomas Campanella and Ms. Tammy Bohannon. Mr. Dave Pavlock, Chairman of the Committee, called the meeting to order and presented the following items.

Item # 1 - Mr. Jeff Elbert - Island Style (Sublease to Flounders Chowder House) – 782 Quietwater Beach Rd. – Request to use the public portion of the outside deck area of the retail store for display rack and a table to showcase henna tattoo designs. (Staff report by Jayne Bell)

Ms. Jayne Bell gave background on this item and stated that staff recommended approval of the request as stated. There was a brief discussion.

SPEAKER:

Mr. Jeff Elbert

Upon Motion of Mr. Ed Guernsey seconded by Mr. Vernon Prather, the Committee unanimously recommended approval of Mr. Jeff Elbert - Island Style (Sublease to Flounders Chowder House) – 782 Quietwater Beach Rd. – to use the public portion of the outside deck area of the retail store for display rack and a table to showcase henna tattoo designs. (3-0)

SANTA ROSA ISLAND AUTHORITY
DEVELOPMENT & LEASING COMMITTEE
JUNE 22, 2011

This item has been removed for consideration at the request of Mr. Babcock.

Item # 2 - Mr. Rob Babcock - Portofino/Premier Island Management -- Quietwater Boardwalk – 400 Quietwater Beach Road – Request to amend the current Beach Rental Service Sublease Agreement from a portion of Quietwater Beach to include five (5) upscale floats made by Aquaglide. (Staff report by Paolo Ghio) as stated.

No action taken.

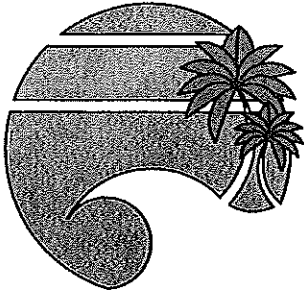
There being no further business before the Committee, the meeting was adjourned.



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Executive Director

MEMORANDUM

TO: Authority Members

FROM: Executive Director

DATE: June 23, 2011

RE: Minutes of June 22, 2011 Administrative Committee Meeting

A regularly scheduled meeting of the Administrative Committee was held on Wednesday, June 22, 2011. Members present were Mr. Vernon Prather, Mr. Ed Guernsey and Dr. Thomas Campanella. Also present were Board members Mr. Dave Pavlock, Mr. Fred Gant and Ms. Tammy Bohannon. Dr. Thomas Campanella, Chairman of the Committee, called the meeting to order and presented the following items.

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford)

Ms. Ford reviewed points of interest on the report and a brief discussion followed.

Upon motion of Mr. Vernon Prather seconded by Mr. Ed Guernsey, the Committee unanimously accepted the Report on Financial Statements and Expenditures as presented. (3-0)

Item # 2 – Discussion regarding establishing an alcohol-free area for the Portofino/ Quietwater Boardwalk. (Referred from the May 25, 2011 Committee Meeting) (Discussion led by Ed Guernsey)

Mr. Guernsey began the discussion by stating that limiting alcohol in a particular area of the beach or branching out to the entire beach, would not be decided tonight. He said there were many factors to take into consideration including the economic effect and the safety concerns.

Dr. Campanella asked that due to the number of speakers, each one please stay within the 3 minute time limit.

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ADMINISTRATIVE COMMITTEE
JUNE 22, 2011

SPEAKERS:

Sheriff David Morgan
Mr. Rob Theriault
Mr. Robert Gleim
Ms. June Guerra
Mr. Charlie Roddenberry
Mr. David Bear
Dr. Michael Weeks
Ms. Theresa Preston

Sheriff Morgan stated that the Escambia County Sheriff's Office (ECSO) is here to support the SRIA and Pensacola Beach. He said that no alcohol on the beach was not a public safety issue but a community standard for the beach and, the ECSO would support whatever is decided.

Mr. Prather stated that he would be interested to hear what beach businesses and residents have to say about this issue. He stated that he would like to have the Pensacola Beach Chamber involved in a possible study.

Dr. Campanella suggested that the broader limitations for the beach should be brought back to the October Committee and to focus on the Boardwalk this evening.

Mr. Gant stated that we should get input from the entire community of Escambia County because the beach belongs to everyone.

Ms. Bohannon stated that a lot of thought should be given to this issue and proprietors need to take some responsibility for the types of entertainment and the demographic that is being catered to.

A lengthy discussion followed.

Upon amended motion of Mr. Prather Vernon seconded by Mr. Ed Guernsey, the Committee unanimously recommended staff to survey communities similar "resort type" in nature in the Southeast and present at the October Committee Meeting and having a survey on the website asking for public input. (3-0)

Discussion continued regarding establishing and alcohol free area on the public area of the Portofino/Quietwater Boardwalk.

Mr. Prather stated that there is a tremendous change in the activities and the type of crowd on the boardwalk that come out late at night.

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ADMINISTRATIVE COMMITTEE
JUNE 22, 2011

Dr. Campanella agreed with Mr. Prather and stated that it is not a family group that comes out after 10:00 p.m.. He said additional deputies would be a good first step.

Upon motion Mr. Ed Guernsey seconded by Mr. Vernon Prather, the Committee unanimously recommended allocating additional funds for extra deputies on Portofino/Quietwater Boardwalk and bringing back a dollar amount to the July 13, 2011 Regular Board meeting. (3-0)

Item # 3 – Request funding for a marketing campaign to “Give the Beach a Slogan” (Referred from the June 8, 2011 Regular Board Meeting) (Staff report by Jayne Bell).

Ms. Bell gave background on the item.

The Committee unanimously recommended holding this item in Committee until the Master Plan goes before the BCC for approval.

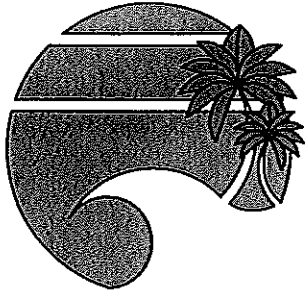
There being no further business before the Committee, the meeting was adjourned.



W. A. "Buck" Lee
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W. A. "Buck" Lee
Executive Director

MEMORANDUM

TO: Authority Members

FROM: Executive Director

DATE: June 23, 2011

RE: Minutes of June 22, 2011 Special Projects Committee Meeting

A regularly scheduled meeting of the Special Projects Committee was held on Wednesday, June 22, 2011. Members present were Dr. Thomas Campanella, Mr. Fred Gant and Ms. Tammy Bohannon, Chairman. Also present were Board members, Mr. Dave Pavlock, Mr. Ed Guernsey and Mr. Vernon Prather. Ms. Tammy Bohannon, Chairman of the Committee, called the meeting to order and presented the following item.

Item # 1 – Mr. Dave Pavlock – Report from 6/16//2011 Trolley Sub – Committee Meeting.

Mr. Pavlock reviewed the progress for the Trolleys and discussed some items for future consideration.

SPEAKER:

Lila Cox

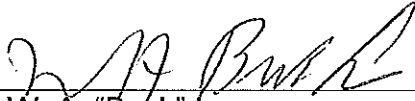
Additional discussion followed.

Mr. Pavlock stated that he would ask the Board at the July 13, 2011 Regular Board Meeting, to "sunset" the Trolley Sub – Committee because they had completed the objective they had been tasked to do.

No action taken.

There being no further business before the Committee, the meeting was adjourned.

SANTA ROSA ISLAND AUTHORITY
SPECIAL PROJECTS COMMITTEE
JUNE 22, 2011



W. A. "Buck" Lee
Executive Director

WAL:mb

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