

PENSACOLA BEACH
SANTA ROSA ISLAND AUTHORITY

Board Members:

Elwyn Guernsey
Chairman

Dave Pavlock
Vice-Chairman

Vernon Prather
Secretary/Treasurer

Thomas Campanella
Acting Secretary/Treasurer

Fred Gant
Tammy Bohannon

W. A. "Buck" Lee
Executive Director

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
JUNE 8, 2011

SUNSHINE LAW WORKSHOP IMMEDIATELY FOLLOWING

1-3. A regularly scheduled meeting of the Santa Rosa Island Authority was held on Wednesday June 8, 2011, beginning at 5:03 p.m. Members in attendance were: Mr. Dave Pavlock, Mr. Vernon Prather, Dr. Thomas Campanella, Ms. Tammy Bohannon, and Mr. Ed Guernsey, Chairman. Mr. Fred Gant entered at 5:10 p.m. Mr. Guernsey, Chairman, called the meeting to order and led the Pledge of Allegiance followed by a moment of meditation.

4. APPROVAL OF MINUTES (Regular Board Meeting – (05/11/2011))

Upon motion of Mr. Vernon Prather seconded by Dr. Thomas Campanella the Board approved the minutes of the Regular Board Meeting (05/11/2011). (5-0)

5. CHANGES OR ADDITIONS TO AGENDA

6. ADOPTION OF AGENDA

7. CHAIRMANS COMMENTS

Mr. Guernsey had no comments.

8. PENSACOLA BEACH VISITOR'S INFORMATION CENTER

Ms. Maureen Lamar submitted her report for review.

Mr. Prather stated that the traffic counts from May 2011 were up significantly from May 2010.

Mr. Guernsey stated that the previous evenings Band on the Beach concert had record breaking attendance.

CONSENT AGENDA

9. COMMITTEE REPORTS

A. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (5-25-2011) MR. VERNON PRATHER CHAIRMAN, MR. DAVE PAVLOCK AND MS. TAMMY BOHANNON, MEMBERS

Item # 1 – Discussion regarding establishing a building color scheme requirement for all new residential and commercial construction on Pensacola Beach. (Discussion led by Tammy Bohannon)

The Committee recommends holding this item in Committee for additional discussion and review.

Item # 2 – Discussion regarding limiting the number of bedrooms and bathrooms in new residential construction on Pensacola Beach. (Discussion led by Tammy Bohannon)

The Committee unanimously recommended staff and Mr. Stebbins work together on the possibility of a policy regarding limiting the number of bedrooms and bathrooms for new construction of a single family residential home for future discussion; and in the mean time to have Board review any plans for single family residential construction that exceed four (4) bedrooms.

Item # 3 – Discussion regarding SRIA Board review of all new residential construction plans on Pensacola Beach. (Discussion led by Tammy Bohannon)

The Committee agreed that item # 3 was addressed under the discussion for Item # 2 and no further action was necessary.

Item # 4 – Report on the possibility of modifying the existing FDEP permit for the no wake zone at Quietwater Beach. (Staff report by Paolo Ghio)

No action taken.

Item # 5 – Alvin's Island – 400 Quietwater Beach Rd. # 12 – Request to install LED lights around the soffit of existing roofline. Color to be determined. (Staff report by Paolo Ghio)

The Committee unanimously approved the request subject to blue lights being used and a three (3) year review.

B. DEVELOPMENT & LEASING COMMITTEE, (5-25-2011) MR. DAVE PAVLOCK, CHAIRMAN, MR. VERNON PRATHER AND MR. ED GUERNSEY, MEMBERS

Item # 1 – Mr. Scott Mitchell- Five Flags Tourism Group – Update on the progress of De Luna Fest 2011.

No action taken.

The following item added per Chairman Dave Pavlock.

Item # 2 – Highland Development Group, Inc. d/b/a Days Inn – Pensacola Beach – 16 Via de Luna – Request to sublease to Snow Bizz, LLC, Jordan A. Battel, to operate ice cream stand on leasehold property. (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation subject to a one (1) year review.

C. ADMINISTRATIVE COMMITTEE,(5-25-2011) CHAIRMAN, DR. THOMAS CAMPANELLA AND MR. ED GUERNSEY AND MR. VERNON PRATHER, MEMBERS

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford)

The Committee unanimously recommends acceptance of the Financial Statements and Expenditures as presented.

Item # 2 – Mr. Ellis Bullock, E.W. Bullock & Associates – Report on marketing for Pensacola Beach.

No action taken.

Item # 3 – Discussion regarding establishing an alcohol-free area for the Portofino/ Quietwater Boardwalk. (Discussion led by Dave Pavlock)

The Committee recommends holding this item in Committee for additional discussion and review.

Upon motion of Mr. Dave Pavlock, seconded by Dr, Thomas Campanella, the Board unanimously approves the Consent Agenda as presented. (6-0)

REGULAR AGENDA

10. COMMITTEE REPORTS

A. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (5-25-2011) MR. VERNON PRATHER, CHAIRMAN, MR. DAVE PAVLOCK AND MS. TAMMY BOHANNON, MEMBERS

Item # 1 – Tropical Waves # 760 – Sublease to Azure Development – 3 Via de Luna – Request to repaint the exterior of the building. (Referred from the May 25, 2011 Committee Meeting)(Staff report by Paolo Ghio)

Mr. Ghio gave background on the item and stated the color rendering for the building that was requested by the Committee was in the back up for review.

SPEAKER:

Ms. Terri Sackett

Upon motion of Mr. Vernon Prather seconded by Ms. Tammy Bohannon, the Board unanimously recommended approval of the request by Tropical Waves # 760 – Sublease to Azure Development – 3 Via de Luna – to repaint the exterior of the building with the colors as presented. (6-0)

B. SPECIAL PROJECTS COMMITTEE, (5-25-2011)MS. TAMMY BOHANNON, CHAIRWOMAN, MR. FRED GANT AND DR. THOMAS CAMPANELLA, MEMBERS

Item # 1 – Mr. Vernon Prather – Concert Feasibility Sub – Committee - Discussion and review of the Request for Qualifications (RFQ) for an Events Promoter. (Referred from the May 25, 2011 Committee Meeting)

Mr. Prather stated that he felt there was a need to facilitate a promoter for a larger event than the Bands on the Beach concert series. He also stated that advertising and dates for the RFQ were questions that needed to be addressed by the Board this evening.

Mr. Lee suggested the following dates for section III of the RFQ:

Written Questions Deadline - July 22, 2011

Proposals Due/ Opening – August 5, 2011(noon)

Selection Review Committee – August 24, 2011 SRIA Committee Meeting

SRIA Board Consideration – September 14, 2011 SRIA Regular Board Meeting

Mr. Lee also suggested the members of the Special Projects Committee (Tammy Bohannon, Fred Gant and Dr. Campanella) serve as the Selection Review Committee for the Events Promoter.

Mr. Pavlock stated that a time limit not to exceed fifteen minutes for the presentation should be added to Section XI of the RFQ.

Mr. Gant asked that African American publications be included in the advertising mediums.

Additional discussion followed including the Board members agreement with the suggestions by Mr. Lee and Mr. Pavlock.

Upon motion of Mr. Dave Pavlock seconded by Dr. Thomas Campanella, the Board unanimously recommended approval to adopt the Request for Qualifications (RFQ) for an Events Promoter as amended. (6-0)

C. OPERATIONS COMMITTEE, (5-25-2011) MR. FRED GANT, CHAIRMAN, MR. DAVE PAVLOCK AND DR. THOMAS CAMPANELLA, MEMBERS

This item moved to Regular Agenda for additional discussion at the request of Ms. Bohannon.

Item # 1 - Discussion regarding additional funding for continued monitoring and soil testing by Dr. Richard Snyder, University of West Florida, throughout the summer months. (Report by Ms. Tammy Bohannon)

Ms. Bohannon led the discussion and stated that she was originally in favor but with the reports showing no oil and the testing is continuing in Perdido and elsewhere with no funding; questioned the expenditure.

Mr. Pavlock stated that he was in favor of continuing the monitoring; we need to have good science in place in the event of a storm.

Mr. Guernsey suggested having Dr. Snyder on call should there become a need with a budget of up to \$16,650.00.

SPEAKER:

Ms. Jackie Drewett

Additional discussion followed.

Upon motion of Mr. Dave Pavlock seconded by Mr. Vernon Prather, the Board recommended approval of the additional funding in the amount of \$16,651.00 for continued monitoring and soil testing by Dr. Richard Snyder, University of West Florida, bi – weekly from June 6, 2011 through September 26, 2011. (5-1) Ms. Bohannon voted in the negative.

D. NEW BUSINESS

Item # 1 – Request for \$90,000.00 from contingency funds to purchase UHF radios for storm readiness.(Staff report by Bob West)

Mr. West gave background on the item and explained that Escambia County EMS,

Fire Rescue, the Sheriff's Department and other Departments are soon to change over. Our Public Safety radio system will not be compatible and CES will no longer provide us access to a repeater. Hence our existing radio system will no longer allow our Public Safety Dept. to communicate with them.

Mr. Prather asked the anticipated "go live" date would be.

Mr. West stated that the end of summer was the targeted timeframe.

Upon motion of Dr. Thomas Campanella seconded by Mr. Dave Pavlock, the Board unanimously recommended approval of the request for \$90,000.00 from contingency funds to purchase UHF radios. (6-0)

Item # 2 – Pensacola Beach Community Church – 920 Panferio Drive – Request to provide maintenance (cut, fertilize and irrigate) of the 115 foot grass strip on Via De Luna, east of the entrance ramp for the Church to the corner of Via De Luna and Avenida 18. (Staff report by Mason Kilgore)

Mr. Kilgore gave background on the item and stated staff's recommendation.

Upon motion of Mr. Vernon Prather seconded by Mr. Dave Pavlock, the Board unanimously recommended approval of the of the request by Pensacola Beach Community Church – 920 Panferio Drive – to provide maintenance (cut, fertilize and irrigate) for the 115 foot grass strip on Via De Luna, east of the entrance ramp for the Church and to the corner of Via De Luna and Avenida 18; including the palm trees and any other plantings at no cost to the SRIA. The maintenance of the individual sprinkler heads will remain the responsibility of the SRIA Public Works Dept. (6-0)

Item # 3 – Ms. J. J. Waters, Representing Pensacola Beach Advocates – Report on environmental survey for Pensacola Beach and request to allow additional recycling containers to be placed on public area.

Ms. Waters explained the purpose of the survey and offered for the Pensacola Beach Advocates (PBA) to pay for additional recycling bins like those they had donated last year for placement on Pensacola Beach.

Mr. Lee stated that the recycling bins were very successful and that our Maintenance Department had 13 available for placement and therefore did not require any additional from the PBA however; he would be happy meet with Ms. Waters to discuss placement of the recycling bins at the appropriate time.

No action taken.

Item # 4 – Request funding for a marketing campaign to "Give the Beach a Slogan" (Staff report by Jayne Bell).

Ms. Bell gave background on the item and explained that Ms. Robichaux from E W Bullock and Associates was in the audience for additional information if necessary.

Mr. Pavlock was confused about the timing of this request and although it is a good idea, the Master Plan presentation would be important to the overall concept and feels this is one to two years premature.

Mr. Gant explained that the Steering Committee assigned a Sub – Committee for the purpose of selecting a slogan for the Beach to encourage enthusiasm for the Master Plan and getting the public involved in the process.

Mr. Bohannon stated that she agrees with Mr. Pavlock and feels it is premature but that Mr. Gant made good points as well.

Mr. Gant stated that he understood the concerns regarding the timing.

SPEAKER:

Mr. Jim Cox

Mr. Cox asked that the Board consider moving forward with the funding for the contest, he did agree with the awkward timing but felt it would serve to get the public excited about the Master Plan.

Additional discussion followed in which Mr. Prather stated this was a good endeavor to take on at an appropriate time.

Upon motion of Dr. Thomas Campanella seconded by Mr. Vernon Prather, the Board unanimously recommended continue this item to the June 22, 2011 SRIA Committee meeting for additional discussion. (6-0)

11. REPORTS

A. EXECUTIVE DIRECTOR'S REPORT

Mr. Lee submitted his monthly report for the review of the Board and shared with the Board some of his experiences from his attendance to the Florida City, County, Manager's Association (FCCMA) Conference in Clearwater Beach, Florida.

B. ATTORNEY'S REPORT

Mr. Stebbins submitted his monthly report for the review of the Board.

C. ENGINEER'S REPORT

Mr. Langston submitted his monthly report for the review of the Board.

12. VISITORS FORUM

SPEAKERS:

Robert Beasley
Ms. Jackie Drewett

Mr. Beasley was there representing Little Sabine Investment Group, Inc. who is in the process of obtaining an SBA loan. Some concerns had been raised by staff and Mr. Stebbins regarding some language in the corresponding documents. He asked the Board to give consideration to a Special Board Meeting prior to the June 22, 2011 SRIA Committee meeting if it was necessary.

Upon motion of Mr. Vernon Prather seconded by Mr. Dave Pavlock, the Board unanimously recommended allowing staff and Mr. Stebbins to continue to work with Mr. Beasley on the language of the SBA loan for Little Sabine Investment Group, Inc., and to allow the scheduling of a Special Board meeting prior to the June 22, 2011 SRIA Committee Meeting if necessary. (6-0)

Ms. Drewett requested assistance with some landscaping issues.

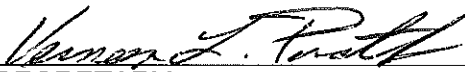
Mr. Mason Kilgore, SRIA Public Works Director, stated that he would make sure Ms. Drewett's concerns were addressed.

13. BOARD MEMBERS FORUM

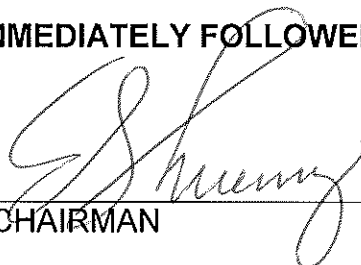
14. ADJOURN

There being no further business to come before the Board, Chairman Guernsey declared the Regular Board Meeting of the SRIA Board adjourned at 6:32. p. m. and a brief recess was given prior to the Sunshine Law Workshop.

SUNSHINE LAW WORKSHOP IMMEDIATELY FOLLOWED



SECRETARY



CHAIRMAN

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)