



PENSACOLA BEACH
SANTA ROSA ISLAND AUTHORITY

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PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
JUNE 9, 2010

Board Members:

Tammy Bohannon
Chairwoman

Ed Guernsey
Vice-Chairman

Dave Pavlock
Secretary/Treasurer

Vernon Prather
Acting – Secretary/Treasurer

Fred Gant
Thomas Campanella

W. A. "Buck" Lee
Executive Director

- 1-3. A regularly scheduled meeting of the Santa Rosa Island Authority was held on Wednesday, June 9, 2010, beginning at 5:07p.m. Members in attendance were: Ms. Tammy Bohannon, Mr. Dave Pavlock, Dr. Thomas Campanella, Mr. Vernon Prather and Mr. Ed Guernsey. Mr. Fred Gant was absent. Ms. Tammy Bohannon, Chairwoman, called the meeting to order, led the Pledge of Allegiance followed by a moment of meditation.
4. APPROVAL OF MINUTES (Regular Board Meeting – 05/12/10)
(Special Board Meeting – 05/26/10)

Upon motion of Mr. Ed Guernsey seconded by Mr. Vernon Prather, the Board unanimously approved the minutes of the Regular Board Meeting (5/12/10). (5-0) and upon motion of Dr. Thomas Campanella seconded by Mr. Ed Guernsey, the Board unanimously approved the minutes of the Special Board Meeting (5/26/2010). (5-0)

5. CHANGES OR ADDITIONS TO AGENDA

There were no changes or additions to the agenda.

6. ADOPTION OF AGENDA

Upon motion of Mr. Vernon Prather seconded by Mr. Dave Pavlock the Board unanimously recommended adoption of the Agenda as presented. (5-0)

7. CHAIRWOMAN'S COMMENTS - Ms. Bohannon expressed what a challenging time it was and deferred her comments to Executive Director Buck Lee. Mr. Lee explained his disappointment with the cleanup efforts of the BP workers. Mr. Lee has monitored our beach continuously and hopes that at its worst we will see sheen on the water and tar balls and the oil spill disaster will only be a nuisance for Pensacola Beach. Mr. Lee also stated that Escambia County has hired Baskerville Donavon to assist in the cleanup effort and that he will be attending a meeting in the morning (06-10-2010) at the BCC to find out about the \$700,000.00 that has been allocated for advertising "curious about the coast" by BP.

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8. A CONTINUATION OF THE DECLARATION OF STATE OF LOCAL EMERGENCY DEEPWATER HORIZON OIL SPILL

Upon motion of Mr. Dave Pavlock seconded by Dr. Thomas Campanella the Board unanimously recommended approval of the continuation of the Declaration of State of Local Emergency for an additional 14 days (June 9, 2010 – June 23, 2010). (5-0)

9. PENSACOLA BECH VISITOR'S INFORMATION CENTER

Ms. Maureen Lamar submitted her report for the review of the Board. Ms. Lamar wished to report that the hotels were still booked up for the Blue Angels Airshow and that the majority of calls were from people who still want to come to the beach.

CONSENT AGENDA

10. COMMITTEE REPORTS

A. DEVELOPMENT & LEASING COMMITTEE, Elwyn Guernsey, Chairman, Vernon Prather and Tammy Bohannon, Members

Item # 1 - Mr. Larry Newsom, Interim Escambia County Administrator – Presentation of the "Scope of Work " for the selection of an Engineering firm as the next step in the process for the Pensacola Beach Beautification project.(Referred from the April 28, 2010 Committee Meeting)

The Committee recommends approval of the "Scope of Work" for the selection of an engineering firm.

Item # 2 – Mr. Downing Gray – Blue Angel Ice Co., LLC – 643 Pensacola Beach Blvd.- Request for a three (3) year renewal of his License Agreement; subject to paying all applicable fees and percentages. (Staff Report by Executive Director Buck Lee)

The Committee unanimously approves staff's recommendation.

Item # 3 – Mr. Mike Pinzone – Sunset Holding Company, Inc. d/b/a Pensacola Beach Gulf Pier – Pensacola Beach Gulf Pier – 41 Fort Pickens Road – Request for an amendment to the contract for the operation of the Pensacola Beach Gulf Pier regarding the minimum annual lease payment. (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation for denial of the request, but tasking staff with providing a payment installment plan for the minimum annual lease payment.

Item # 4 – Mr. Gary Powell on behalf of Pensacola Beach Holdings d/b/a Portofino Boardwalk – Request for a renewal of a one year license agreement to place a limited

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number of tables and chairs in the public areas of Quietwater Boardwalk adjacent to Boardwalk Cafe', Bullfeathers Restaurant and Papa's Pizza, subject to payment of a \$1,000 annual license fee, provision of a certificate of insurance. (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation.

Item # 5 – EDSA – Request for a payment of \$8,177.99 as an overage charge to the contract as a result of additional copies. (Staff report by Executive Director Buck Lee)

The Committee unanimously recommends denial of the request by EDSA.

Item # 6 – Mr. Gary Humphrey – Paddy O'Leary's Irish Pub, Inc. – 49 - A Via De Luna – Request to sublease to Ms. Lynn Foster d/b/a Beach Pops to produce and sell organic fruit bars in previous sublease location for Florida Pizza Kitchen. (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation.

B. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, Mr. Fred Gant, Chairman, Mr. Dave Pavlock and Dr. Thomas Campanella, Members

Item # 1 – Ms. Betty Dillon – 210 Sabine Drive – Lot 31, Block "B", Villa Sabine – adjacent to Little Sabine Bay – Request to extend an existing pier 5' x 18' and install a 4-post uncovered aluminum stainless steel cradle lift, subject to meeting all applicable codes and regulations and obtaining permits from FDEP, COE and Escambia County. (Staff report by Matt Mooneyham)

The Committee unanimously approves staff's recommendation.

C. ADMINISTRATIVE COMMITTEE, Dave Pavlock, Chairman, Elwyn Guernsey and Vernon Prather, Members

Item # 1 – Report on Financial Statements and Expenditures and information regarding SRIA audit firm. (Staff report by Dottie Ford)

The Committee unanimously approves the acceptance of the report and information regarding the SRIA audit firm as presented.

Item # 2 – E.W. Bullock – Report regarding advertising plan for Pensacola Beach in the aftermath of the Deepwater Horizon oil spill. (Staff report by Executive Director Buck Lee)

No action taken.

Item # 3 – Request approval of the transfer of \$50,000.00 from reserve for contingency for advertising to emphasize the positive aspects of Pensacola Beach in the aftermath

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of the Deepwater Horizon oil spill should it become necessary. (Staff report by Jayne Bell)

The Committee recommends holding this request in Committee.

Item # 4 – Mr. Scott Wheatley – Five Flags Tourism Group – Request approval (1) Special event permit conditions for marine turtle protection (special lighting treatment) during De Luna Fest in October and (2) approval of a benefit concert series; “Island Preservation Concert Series” during the summer. (Staff report by Executive Director Buck Lee)

Request one (1) - The Committee unanimously approves staff’s recommendation.

Request two (2) - The Committee unanimously approves this item being held in Committee.

Item # 5 - Mr. Jim Cox, Representative of the Pensacola Beach Advocates (P.B.A.) – Request for approval to place a small sticker (approximately 3X5) saying “donated by the P.B.A. on ten (10) recycling containers to be placed on the beach at the discretion of the SRIA. (Staff report by Jayne Bell)

The Committee unanimously approves staff’s recommendation.

Item # 6 - Professional Service Agreement for Coastal Engineering Services between Olsen Associates, Inc. a Florida for Profit Corporation and Santa Rosa Island Authority (SRIA) - Renewal of Agreement for a period of (5) five years (June 20, 2015). (Staff report by Matt Mooneyham)

The Committee unanimously approves staff’s recommendation.

Item # 7 – Approval of Memorandum of Agreement between Gulf Island National Seashore/National Park Services & Santa Rosa Island Authority – 2010 Turtle Monitoring Season (Staff report by Matt Mooneyham)

The Committee unanimously approves staff’s recommendation.

Upon motion of Mr. Vernon Prather, seconded by Mr. Dave Pavlock, the Board unanimously recommends approval of the Consent Agenda as presented. (5-0)

REGULAR AGENDA

11. COMMITTEE REPORTS

- A. ADMINISTRATIVE COMMITTEE, (5/26/2010) Dave Pavlock, Chairman, Mr. Elwyn Guernsey and Mr. Vernon Prather, Members

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Item # 1 – Mr. Ray Ascherfeld – 901 Ariola Dr. – Pensacola Beach – Request for review of the ordinance regarding parking on the side of the road that prohibits two vehicles from passing and discussion of the wedding/event permit. (Staff report by Matt Mooneyham) (Referred from the May 26, 2010 Committee Meeting)

Mr. Ascherfeld presented a power point editorial of a wedding event at 902 Ariola and a discussion followed

Speakers:

Mr. Ray Ascherfeld
Mr. Jim Leslie
Mrs. Carol Ascherfeld

Upon motion of Mr. Vernon Prather seconded by Mr. Dave Pavlock , the Board unanimously recommends approval to continue this item to the June 23, 2010 Committee meeting allowing staff to work with Mike Stebbins regarding the legality of implementing an increased “compliance bond” (5-0).

Item # 2 - Mr. Jim Cox, Representative of the Pensacola Beach Advocates (P.B.A.) – Request approval for the SRIA to mail out refrigerator magnets that would have the Neighborhood Watch symbol and the message “if you see a crime or suspicious activity, call 436-9620” that will be provided by the P.B.A. in response to the recent break-in’s on Pensacola Beach. (This item has been moved to the regular agenda at the request of Ms. Bohannon) (Staff report by Jayne Bell)

Speaker:

Mr. Jim Cox

Upon motion of Mr. Vernon Prather seconded by Mr. Ed Guernsey, the Board recommends approval for the SRIA to send the magnets to selected geographic areas on Pensacola Beach and pay postage up to \$500.00.(4-1) Ms. Bohannon opposed this motion.

- B. SPECIAL PROJECTS COMMITTEE, (5/26/2010) Dr. Thomas Campanella, Chairman, Mr. Fred Gant and Ms. Tammy Bohannon, Members

Item # 1 – Report on additional public parking on Fort Pickens Road (at the request of Dr. Thomas Campanella) (Referred from the May 26, 2010 Committee Meeting).

Upon motion of Dr. Thomas Campanella seconded by Mr. Dave Pavlock, the Board unanimously recommends approval to hold this item in Committee for further review. (5-0)

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12. REPORTS

A. EXECUTIVE DIRECTOR'S REPORT

Mr. Lee submitted his monthly report for the review of the Board. Mr. Lee wished to report that Margaritaville Beach Hotel will be opening on July 1, 2010.

B. ATTORNEY'S REPORT

Mr. Stebbins submitted his monthly report for the review of the Board. Mr. Stebbins wished to report to the Board that the foreclosure of the former Palace property has been completed by the Bank and they are in the process of finding a buyer.

C. ENGINEER'S REPORT

Mr. Langston submitted his monthly report for the review of the Board. Mr. Langston wished to report that the reclaimed water project is near operational and we are two (2) or three (3) weeks away from completion for the Little Sabine Bay Restoration Project as well. Also, BDI being hired by Escambia County to assist BP in the cleanup effort has an office located at the Soundside Center on Pensacola Beach and has brochures and literature available on site.

13. VISITORS FORUM

No one wished to speak at this time.

14. BOARD MEMBERS FORUM

Mr. Dave Pavlock wished to thank Mr. Lee and staff for the extra hours and hard work that has put in dealing with the oil crises.

15. ADJOURN

There being no further business to come before the Board, Chairwoman Bohannon declared the Regular Board Meeting of the SRIA Board adjourned at 6:45 p.m.



SECRETARY



CHAIRWOMAN

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)