

**PENSACOLA BEACH**  
SANTA ROSA ISLAND AUTHORITY

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PENSACOLA BEACH, FLORIDA  
REGULAR BOARD MEETING MINUTES  
MAY 12, 2010

Board Members:

Tammy Bohannon  
Chairwoman

Ed Guernsey  
Vice-Chairman

Dave Pavlock  
Secretary/Treasurer

Vernon Prather  
Acting – Secretary/Treasurer

Fred Gant  
Thomas Campanella

W. A. "Buck" Lee  
Executive Director

1-3. A regularly scheduled meeting of the Santa Rosa Island Authority was held on Wednesday, May 12, 2010, beginning at 5:05 p.m. Members in attendance were: Ms. Tammy Bohannon, Mr. Dave Pavlock, Mr. Fred Gant, Dr. Thomas Campanella, and Mr. Vernon Prather. Mr. Ed Guernsey joined the Board Meeting via teleconference at 5:06 p.m. Ms. Tammy Bohannon, Chairwoman, called the meeting to order, led the Pledge of Allegiance followed by a moment of meditation.

4. APPROVAL OF MINUTES (REGULAR BOARD MEETING – 4/14/10)  
(EMERGENCY BOARD MEETING – 5/3/10)

**Upon motion of Mr. Dave Pavlock seconded by Mr. Vernon Prather, the Board unanimously approved the minutes of the Regular Board Meeting (4/12/10) and the Emergency Board Meeting (5/03/2010). (6-0)**

5. CHANGES OR ADDITIONS TO AGENDA – Mr. Pavlock requested to make an addition to the agenda under New Business.

6. ADOPTION OF AGENDA

**Upon motion of Dr. Campanella seconded by Dave Pavlock the Board unanimously recommended adoption of the Agenda as amended. (6-0)**

7. CHAIRWOMAN'S COMMENTS - Ms. Bohannon had no comments at this time.

8. PENSACOLA BECH VISITOR'S INFORMATION CENTER

Ms. Maureen Lamar submitted her report for the review of the Board.

CONSENT AGENDA

9. COMMITTEE REPORTS

A. DEVELOPMENT & LEASING COMMITTEE, Elwyn Guernsey, Chairman, Vernon Prather and Tammy Bohannon, Members

Item # 1 – Mr. Larry Newsom, Interim Escambia County Administrator – Presentation of the "Scope of Work " as prepared by Escambia County Engineering Department as the next step

SANTA ROSA ISLAND AUTHORITY  
REGULAR BOARD MEETING  
May 12, 2010

in the process for the Pensacola Beach Beautification project.

This item has been moved to the May 26, 2010 Committee meeting at the request of Mr. Newsom.

Item # 2 – Mr. Halford Harris d/b/a Beach Buns & Dawgs, LLC – Mobile Vendor Service-Request for the following additional amenities at Park West (Ft Pickens Gate) 1) amend the MVS Policy to allow the sale of alcohol 2) adding 4 or 5 thatched roof covered tables 3) beach chair & umbrella rentals. (Staff report by Bob West)

The Committee unanimously approves staff's recommendation.

Item # 3 – Mr. Andy Priolo - Circle K Stores, Inc. – 711 A Quietwater Beach Rd. – Request to sublease the vacant beach area behind the Circle K building to Mr. Guy Olano - The Millennium Group I, LLC d/b/a Castaways Beachside Restaurant & Raw Bar; for the purpose of combining with the adjacent Castaways beach area property for a beach rental service i.e. beach chairs, umbrellas and non-motorized watercraft. (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation.

Item # 4 – Mr. Gary Powell – Pensacola Beach Holdings, Inc. d/b/a Portofino Boardwalk – 400 Quietwater Beach Rd. – Requests the Authority provide electricity and lights for a large palm tree used as a centerpiece for the Boardwalk.(Staff report by Executive Director Buck Lee)

The Committee unanimously approves staff's recommendation for a 24 month period subject to re-evaluation at that time.

B. ADMINISTRATIVE COMMITTEE, Dave Pavlock, Chairman, Elwyn Guernsey and Vernon Prather, Members

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford, Jayne Bell presented the report in Dottie Ford's absence)

The Committee unanimously approves the acceptance of the report as presented.

Item # 2 - Request for approval of the SRIA Budget Workshop schedule FY 2010/2011 and Special Board Meeting dates for the adoption of SRIA budget FY 2010/2011. (Staff report by Dottie Ford, Jayne Bell presented the report in Dottie Ford's absence)

The Committee unanimously approves staff's recommendation.

Item # 3 – Ms. Tania Palkhivala – Bank of America – Request to sponsor three (3) Bands on the Beach Concerts (first week in July, August & September). (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation.

SANTA ROSA ISLAND AUTHORITY  
REGULAR BOARD MEETING  
May 12, 2010

**Upon motion of Dr. Thomas Campanella seconded by Mr. Dave Pavlock the Board unanimously recommends approval of the Consent Agenda as presented. (6-0)**

REGULAR AGENDA

10. COMMITTEE REPORTS

A. DEVELOPMENT & LEASING COMMITTEE,(4/28/2010) Elwyn Guernsey, Chairman

Item # 1 – Discussion regarding the future role of the Steering Committee. (Referred from the April 28, 2010 Committee Meeting for further discussion) (Report by Tammy Bohannon)

**Upon motion of Mr. Dave Pavlock seconded by Mr. Elwyn Guernsey, the Board recommends approval for the Authority Chairwoman to send a letter to the Steering Committee Members thanking them for their effort and Mr. Lee email the Steering Committee Members individually asking if they wish to continue to serve and requesting a yes or no response by May 30, 2010; with a follow up phone call to anyone not responding by May 25, 2010 (4-2) Mr. Fred Gant and Dr. Thomas Campanella opposed this motion.**

Item # 2 – Approval of Four (4) SRIA representatives to serve as members on the Selection Committee for the Engineering Firm as the first phase of the Pensacola Beach Beautification project. (Referred from the April 28, 2010 Committee Meeting for further discussion)( Staff report by Executive Director Buck Lee)

**Upon motion of Dr. Thomas Campanella seconded by Mr. Dave Pavlock, the Board unanimously recommends approval of the following individuals to represent the SRIA to serve on the Selection Committee (6-0)**

- 1) Mr. Vernon Prather – SRIA Board Member
- 2) Mr. Matt Mooneyham – SRIA Environmental & Developmental Services Director
- 3) Mr. Dave Pavlock – SRIA Board Member
- 4) Mr. Dave Szymanski – City of Gulf Breeze Assistant City Manager

Item # 3 – Mr. Thomas M. Bizzell, Trustee, Holiday Holding Trust II d/b/a Tiki House Inc. - 17 Via De Luna – Request for a lease modification. (Referred from the April 28, 2010 Committee Meeting)(Staff report by Jayne Bell)

**Upon motion of Mr. Vernon Prather seconded by Mr. Dave Pavlock, the Board unanimously recommends approval of the request by Mr. Thomas M. Bizzell, Holiday Holding Trust II d/b/a Tiki House Inc. – 17 Via De Luna for the modification of the lease for 17 Via De Luna; including the CPI clause, Indemnity and Attorney fees. Additionally, should the developer come back to build a hotel, said developer will be required to bring the minimum lease fees up to comparable standards (6-0). Upon motion of Mr. Dave Pavlock seconded by Mr. Vernon Prather the motion was amended to include a ten (10) year contract with a (5) year renewal option for a proposed motor**

SANTA ROSA ISLAND AUTHORITY  
REGULAR BOARD MEETING  
May 12, 2010

**home park; subject to SRIA Board approval for the lessee to provide a landscaping buffer along Via De Luna (6-0).**

B. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (04-28-2010) Mr. Fred Gant, Chairman,

Item # 1 – Sunrise Hospitality, LLC – d/b/a Holiday Inn Resort – 14 Via de Luna (Gulfside) - Request for a waiver to the LDC Section 13.22.03 D.9 “attached signs”. (Staff report by Matt Mooneyham)

**Upon motion of Mr. Dave Pavlock seconded by Mr. Fred Gant, the Board unanimously recommends approval of the request by Sunrise Hospitality, LLC – d/b/a Holiday Inn Resort – 14 Via de Luna – to grant a waiver to the LDC Section 13.22.03 D.9. and allow a 128 square foot attached signage to the proposed new structure, and authorize staff to move forward with amending the LDC Sections 13.21.00 – 13.22.06 – Regulation of signs and outdoor displays (6-0) .**

C. ADMINISTRATIVE COMMITTEE, (3/24/2010) Dave Pavlock, Chairman

Item # 1 – Discussion regarding toll violations at the Bob Sikes Toll Facility. (Staff report by Matt Mooneyham)

**Upon motion of Mr. Vernon Prather seconded by Mr. Dave Pavlock, the Board recommends approval to discontinue the “credit granted” process and require the motorist to turnaround if they cannot pay the toll. Should the motorist not turn around and leave the beach, the motorist will be captured on camera at the toll facility and documentation will be provided to the Escambia County Sherriff’s Department for enforcement action for a trial period of one (1) year with staff reporting back to the Board at that time(6-0).**

Item # 2 – SRIA Executive Directors evaluation and employment contract renewal. (Report by Chairwoman Tammy Bohannon)

**Upon motion of Mr. David Pavlock seconded by Mr. Fred Gant, the Board recommends acceptance of the SRIA Executive Director’s evaluation as presented by Chairwoman Tammy Bohannon (6-0). Upon motion of Mr. Vernon Prather seconded by Mr. Fred Gant, the Board unanimously recommends approval to extend the SRIA Executive Director’s employment contract for a period of three (3) years (6-0). Also, upon motion of Mr. Fred Gant seconded by Mr. Dave Pavlock, the Board unanimously recommends approval of a 4.5% increase of the transportation allowance, to be rolled over into the base salary (6-0)**

Item # 3 - Request to offer businesses the opportunity to sponsor a “Band’s on the Beach” concert by including the cost and conditions to do so in SRIA ads for the event and on our website; with a reduced charge to local Beach Businesses. (Staff report by Executive Director Buck Lee)

SANTA ROSA ISLAND AUTHORITY  
REGULAR BOARD MEETING  
May 12, 2010

**Upon motion of Mr. Dave Pavlock seconded by Mr. Fred Gant, the Board recommends approval of the request to offer businesses the opportunity to sponsor a “Band’s on the Beach” concert by including the cost (\$1,500.00) and conditions to do so in SRIA ads for the event and on our website; with special consideration of a reduced price to local beach businesses (\$1,100.00) (6-0).**

11. OLD BUSINESS

Item # 1 – Request for approval to extend the time for the Declaration of State of Local Emergency – Deepwater Horizon Oil Spill. (Staff report by Executive Director Buck Lee)

**Upon motion of Mr. Mr. Dave Pavlock, seconded by Dr. Thomas Campanella the Board recommends approval of the request to extend the Declaration of State of Local Emergency for Pensacola Beach for an additional 14 days and to routinely advertise a Special Board Meeting prior to each SRIA Committee Meeting until such time that the Board determines it unnecessary (6-0).**

12. NEW BUSINESS

Item # 1 – Little Sabine, Inc. – Request for signage and temporary structure proposal. (Staff report by Executive Director Buck Lee)

**Upon motion of Mr. Dave Pavlock seconded by Mr. Elwyn Guernsey, the Board recommends approval of the following (6-0):**

1. **Proposed new signage plan, and**
2. **Conceptual approval of the revised site plan (i.e. proposed temporary shell parking, proposed temporary bar location and proposed restaurant) at 165 Fort Pickens Road**

SPEAKER:

Mr. Jim Wiseman

Mr. Wiseman spoke during the Executive Director’s report to thank the SRIA Board for their support of the Margaritaville Beach Hotel on Pensacola Beach which is the first of its kind.

Item # 2 - Request for the purchase and placement of beach cameras at the Pensacola Beach Gulf Pier and feeding real time images of the beach to the website. (This item was added at the request of Mr. Dave Pavlock)

**Upon motion Mr. Dave Pavlock seconded by Mr. Elwyn Guernsey, the Board unanimously recommends approval to use \$15,000.00 from the Reserve for Contingency Fund for the purchase of cameras and moving forward with placement of the cameras to feed real time images of Pensacola Beach to the website (6-0)**

SANTA ROSA ISLAND AUTHORITY  
REGULAR BOARD MEETING  
May 12, 2010

13. REPORTS

A. EXECUTIVE DIRECTOR'S REPORT

Mr. Lee submitted his monthly report for the review of the Board. Mr. Lee took the opportunity to thank the Board for their vote of confidence and support and welcomed Margaritaville Hotel to Pensacola Beach.

B. ATTORNEY'S REPORT

Mr. Stebbins submitted his monthly report for the review of the Board.

C. ENGINEER'S REPORT

Mr. Langston submitted his monthly report for the review of the Board. Mr. Langston had a power point presentation documenting the Little Sabine Bay Restoration Project for the Board.

14. VISITORS FORUM

SPEAKER:

Mr. Jim Cox

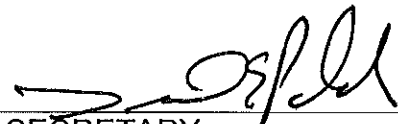
Mr. Cox wished to congratulate The Island Times News on their five year anniversary and Ms. Shelley Johnson for perfect attendance of the SRIA Board meetings for the five years.

15. BOARD MEMBERS FORUM

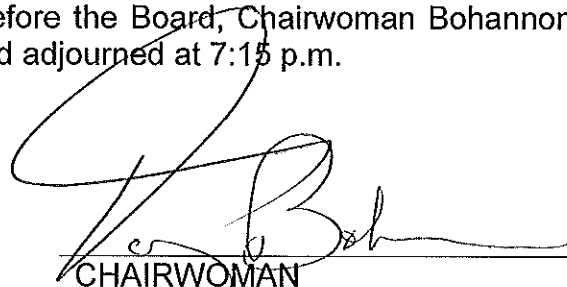
Mr. Fred Gant asked that the Consumer Price Index (CPI) ten percent (10%) increase that the Board approved on April 14, 2010 be revisited and made part of the upcoming SRIA Budget Workshops.

16. ADJOURN

There being no further business to come before the Board, Chairwoman Bohannon declared the Regular Board Meeting of the SRIA Board adjourned at 7:15 p.m.



SECRETARY



CHAIRWOMAN

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)