

**PENSACOLA BEACH**  
SANTA ROSA ISLAND AUTHORITY

Board Members:

Elwyn Guernsey  
Chairman

Dave Pavlock  
Vice-Chairman

Vernon Prather  
Secretary/Treasurer

Thomas Campanella  
Acting Secretary/Treasurer

Fred Gant  
Tammy Bohannon

W. A. "Buck" Lee  
Executive Director

SANTA ROSA ISLAND AUTHORITY  
PENSACOLA BEACH, FLORIDA  
SPECIAL BOARD MEETING MINUTES  
OCTOBER 26, 2011

- 1-3. A Special Board Meeting of the Santa Rosa Island Authority was held on Wednesday, October 26, 2011, beginning at 5:18 p.m. Members in attendance were: Dr. Thomas Campanella, Mr. Dave Pavlock, Mr. Fred Gant and Ms. Tammy Bohannon. Mr. Ed Guernsey and Mr. Vernon Prather were absent. Acting-Chairman Dave Pavlock called the meeting to order and led the Pledge of Allegiance followed by a moment of meditation.

4. CHAIRMAN'S COMMENTS

Acting Chairman Mr. Dave Pavlock added items #2 (update on the economic impact study for Pensacola Beach) and #3 (update on the Bonfire Jam concerts) to the agenda.

Item # 1 - SRIA Steering Committee – Requests approval for funding to bring EDSA back to meet with B.D.I. and Escambia County to work on the revision of the master plan for Pensacola Beach. (Report by Mr. Fred Gant)

Mr. Gant asked Mr. Lee to address the Board regarding this item.

Mr. Lee stated that Escambia County has given permission for Baskerville Donovan Inc., (BDI) to continue work with Ed Stone and Associates (EDSA) on the Master Plan for Pensacola Beach. He reminded the Board that they have already allocated \$25,000 for payment to EDSA for continuing work. The most recent proposal from EDSA gave a possible cost of up to \$75,000 for their continued efforts.

SPEAKER:

Jim Waite     BDI

Mr. Gant stated that he was encouraged that Escambia County felt there was a useful purpose to further meetings between EDSA and BDI.

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Mr. Waite explained that BDI has been working with EDSA via telephone and through email correspondence to discuss guidelines set by Escambia County for the upcoming charrette. He said Mr. Oliver (Escambia County Administrator) stressed the importance of having a "product" after 2 days of work. Mr. Oliver would also require a minimum of two (2) alternatives at the end of the charrette. Mr. Waite stated that the plan would go to design after the engineering plan was complete.

Mr. Buck Lee pointed out that the SRIA must agree that at the end of the 2 day meeting between BDI and EDSA, the Master Plan is set and at that time, the Steering Committee would be dissolved.

Dr. Thomas Campanella stated he was disappointed in the fact that only 7 out of 13 members of the Steering Committee were at the October 13, 2011 Steering Committee meeting for the vote on this item. He wants EDSA to give a "not to exceed" figure for this charrette, and asked to hold this for further discussion at the next Board meeting, November 2, 2011.

Much discussion followed.

Mr. Waite stated Escambia County has tasked BDI with moving forward on this item.

Ms. Bohannon asked for a breakdown of EDSA's hourly charges, to better grasp the possible final cost.

**Upon motion of Ms. Tammy Bohannon seconded by Mr. Fred Gant, the Board unanimously voted to bring this item back to the Regular Board meeting on November 2, 2011 for further discussion and to request a written scope of work including a final cost from EDSA. (4-0)**

Item # 2 – Update on the economic impact study on Pensacola Beach by Dr. Rod Lewis of the Haas Center – (Report by Executive Director Buck Lee)

Mr. Lee gave the Board the proposal by the Haas Center Staff for a study on "The Impact of Pensacola Beach on the Regional Economy". Mr. Lee stated that the Pensacola Chamber Convention Visitor's Bureau (CVB) was also undertaking a similar study and that Dr. Rod Lewis has said we can possibly piggyback off of their information and reduce the cost of our economic impact study.

**No action taken. Informational only.**

Item # 3 – Update on Bonfire Jam concert. (Report by Executive Director Buck Lee)

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Mr. Lee is very optimistic that this concert series will be highly successful. He has met with Mr. Joe Lewis, the promoter, and has agreed upon 2 dates for concerts. One will be in April of 2012, and one in September of 2012. Mr. Lee stated that Mr. Lewis had already been contacted by businesses wanting to help sponsor this event.

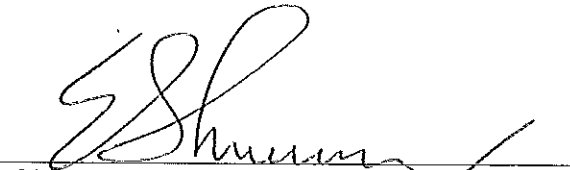
**No action taken. Informational only.**

5. ADJOURN

Adjournment:

There being no further business to come before the Board, Acting Chairman Pavlock declared the Regular Board Meeting of the SRIA Board adjourned at 6:00 p.m.

  
SECRETARY

  
CHAIRMAN

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