



## SANTA ROSA ISLAND AUTHORITY

### Executive Director's Report December 14, 2022

\*This report is available online at:

<https://sria-fla.com/home-8/a-meeting-information-3/>

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### Administrative and Operational Issues

#### Little Sabine/Lafitte Cove Dredging and Baby Beach Nourishment - Information Meeting

On December 5, 2022, the SRIA held a public information meeting presenting the plans for the Little Sabine/Lafitte Cove dredging projects and the corresponding Baby Beach nourishment and drainage improvements project. The Board allocated funding in the FY23 budget for all three projects.

Approximately forty residents attended the meeting, and SRIA's Engineering consultant, Mr. Jeff Huggins, presented an overview of the project. Mr. Huggins, along with SRIA staff, then responded to questions and received input from residents. Of particular concern from neighboring residents was the inclusion of a concrete pad for the temporary placement of a portable toilet and the relocation of the ADA parking space.

Board discussion of the proposed plans were included as a New Business item on this agenda.

#### Pensacola Beach Airshow – 2024 Date Released

This week, at the annual conference of the International Council of Airshows (ICAS), the 2024 schedule was released for the elite demonstration teams (U.S. Navy Blue Angels and U.S. Air Force Thunderbirds). Pensacola Beach will once again proudly host our hometown heroes on July 13, 2024.

The SRIA looks forward to hosting all the events leading up to the "official" airshow on Saturday and is honored to continue this community tradition.

*(Note: Dates for the 2023 Airshow activities remain as July 5-8, 2023.)*

#### Pensacola Beach Ball Wins Recognition

The newly restored Pensacola Beach Ball (water tank) has been recognized as part of the 2022 Tank of the Year program. Tnemec, manufacturer of the paint that was utilized, annually celebrates the innovative and creative uses of its coatings on water tanks across the U.S. and Canada. Each year, potable water tanks of all varieties are narrowed down to determine the most

impressive coatings projects in the water tank industry. Projects receive points not just on the graphics, but also on the paints used as well as the overall project process. KUDOS to Pensacola Beach for being one of these top projects!

#### 2022 Marine Turtle Nest Monitoring Report

The 2022 Marine Turtle Nest Monitoring Report has now been published, and the 2022 season was the most successful hatching production season since 2016. For Pensacola Beach there were 31 loggerhead nests and 1 leatherback nest. The leatherback nest was only the third on record of that species within Escambia County and only the second to hatch. The mean hatch success for all nests on Pensacola Beach was 61.6% while the mean emergence success was 58.9%. A complete copy of the report can be obtained by contacting the SRIA office, or at [www.myescambia.com/seaturtles](http://www.myescambia.com/seaturtles) under the "[Sea Turtles on the Beach](#)" tab.

#### Recognition of Out-Going Chairman Jerry Watson

### **Economic Impact of Pensacola Beach**

Tourist Development Tax Collections (Attachment 1 - the December 8, 2022, report as prepared by Pam Childers, Escambia County Clerk of Circuit Court and Comptroller)

The Tourist Development Tax (TDT) is a tax rate applied to transient rental transactions. In Escambia County the rate is 5% on the total payment received for the rental or lease of living quarters and accommodations (i.e. apartment, condominium, hotel/motel, mobile home or RV park, single-family home, etc.) that are rented for a period of six months or less.

The tax proceeds are statutorily limited in terms of use. In general, proceeds may be used for capital construction of tourist-related facilities, tourist promotion, and beach and shoreline maintenance; however, the authorized uses vary according to the particular levy. The Tourist Development Council (TDC) reviews proposals for the expenditure of funds to determine whether the expenditure complies with the tourist development plan of the ordinance and makes recommendations to the Board of County Commissioners for use of the funds.

<u>Pensacola Beach Area (FY23)</u>	<b>Previous FY</b>	<b>Current FY</b>	<b>% change</b>
<b>October</b>	717,495.54	727,080.72**	1.33%
<b>November</b>	616,289.75	673,535.08	9.29%
<b>YTD Total</b>	1,333,785.29	1,400,615.80	5%

*\*Note: The TDT rate increased from 4% to 5% on April 01, 2021.*

*\*\*This figure was revised from the Clerk's previous report.*

### **Beach Projects Update**

- **Little Sabine Pump** – County staff have been working to advance the re-installation of the Little Sabine pump. In November's Executive Director's Report, the anticipated date for

taking it to the Escambia County Board of County Commissioners was incorrectly identified as December 3, 2022 (which was actually a Saturday). The estimated cost for the project is approximately \$226,000. Funding for the project has yet to be identified.

- **Dune walkover 27C** – Current status is provided in the December 14, 2022, Engineer's Report (Item #12-D).
- **Pensacola Beach Fish Sign** – Replacement of the Pensacola Beach Fish sign has begun. It is a multi-step process, and all work is anticipated to be complete by January 10.

## **Items of Information**

### **Upcoming SRIA Office Closures**

Date: Dec. 23 and 26, 2022  
Date: Dec. 30, 2022, and Jan. 2, 2023

### **Annual SRIA/PBCC Snowbird Beach Bash**

Date: January 19, 2023  
Time: 9:00 am to 11:00 am  
Location: Our Lady of the Assumption  
920 Via de Luna Dr.



# Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

## MEMORANDUM



**TO:** Honorable Board of County Commissioners

**DATE:** December 8, 2022

**SUBJECT:** Tourist Development Tax (TDT) Collections

### RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the October 2022 returns received in the month of November 2022, as prepared by the Treasury Department of the Clerk and Comptroller's Office.

- Total collections received in November 2022 were \$1,523,148 compared to \$1,490,200 in November 2021. A comparison of November 2022 to November 2021 is a 2% increase.
- Year-to-date collections for FY2023 is \$3,162,368 compared to \$3,186,466 for FY2022.

Current Year vs Prior Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2022	% Change	2023	2022	% Change
1-4 Cents	\$ 1,218,518	\$ 1,192,160	2%	\$ 2,529,894	\$ 2,549,173	-1%
5th Cent	304,630	298,040	2%	632,474	637,293	-1%
<b>Total</b>	<b>\$ 1,523,148</b>	<b>\$ 1,490,200</b>	<b>2%</b>	<b>\$ 3,162,368</b>	<b>\$ 3,186,466</b>	<b>-1%</b>
Current Year vs Benchmark Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2021	% Change	2023	2021	% Change
1-4 Cents	\$ 1,218,518	\$ 935,373	30%	\$ 2,529,894	\$ 1,981,861	28%
5th Cent	304,630	-	100%	632,474	-	100%
<b>Total</b>	<b>\$ 1,523,148</b>	<b>\$ 935,373</b>	<b>63%</b>	<b>\$ 3,162,368</b>	<b>\$ 1,981,861</b>	<b>60%</b>

\*Note: The Tourist Development Tax rate increased from four percent (4%) to five (5%) on 04/01/2021

**Five Percent Tourist Development Tax Collection Data  
Reported In Fiscal Year Format  
Escambia County, Florida  
As of November 30, 2022**



Year-To-Date Collections				
Geographic Area	Fiscal Year 2023 YTD Collected	Fiscal Year 2022 YTD Collected	Difference	% Change
Downtown Pensacola	\$ 197,905.02	\$ 211,558.64	\$ (13,653.62)	-6.5%
Southeast Pensacola	390,046.60	443,952.53	(53,905.93)	-12.1%
Southcentral & Southwest Pensacola	139,104.49	166,634.70	(27,530.21)	-16.5%
Perdido Key Area	635,974.18	572,573.60	63,400.58	11.1%
Northeast Pensacola	174,989.30	191,194.48	(16,205.18)	-8.5%
North Escambia & Northwest Pensacola	223,732.61	266,766.51	(43,033.90)	-16.1%
Pensacola Beach Area	1,400,615.80	1,333,785.29	66,830.51	5.0%
<b>Total</b>	<b>\$ 3,162,368.00</b>	<b>\$ 3,186,465.74</b>	<b>\$ (24,097.74)</b>	<b>-0.8%</b>

Area by Zip Code(s)		
Geographic Area	Zip Code(s)	Area Description
Downtown Pensacola	32501	Downtown Area
	32502	Other Downtown Area
Southeast Pensacola	32503	Cordova Mall Area
	32504	Airport Area - Davis & Scenic Hwy South of I-10
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10
North Escambia & Northwest Pensacola	32526	Bellview Area & South of I-10
	32533	Cantonment Area
	32534	Ensley Area
	32535	Century Area
	32568	McDavid Area
Pensacola Beach Area	32577	Molino Area
	32561	Pensacola Beach Area

\*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

\*\*Effective August 1st, 2021, collections reflected by managed property locations

**Five Percent Tourist Development Tax Collection Data By Geographic Area**  
**Escambia County, Florida**  
**Fiscal Year 2023**  
**As of November 30, 2022**

**ATTACHMENT #1**

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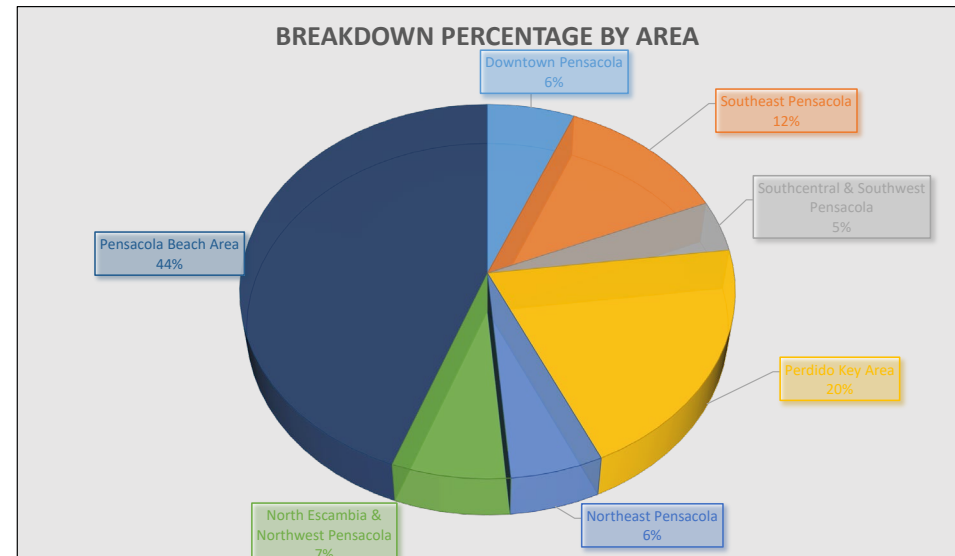
Fiscal Year 2023														
Geographic Area	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Area Total	% of Total
Downtown Pensacola	\$ 100,466.86	\$ 97,438.16	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 197,905.02	6.3%
Southeast Pensacola	205,282.18	184,764.42	-	-	-	-	-	-	-	-	-	-	390,046.60	12.3%
Southcentral & Southwest Pensacola	73,937.98	65,166.51	-	-	-	-	-	-	-	-	-	-	139,104.49	4.4%
Perdido Key Area	323,242.23	312,731.95	-	-	-	-	-	-	-	-	-	-	635,974.18	20.1%
Northeast Pensacola	88,469.38	86,519.92	-	-	-	-	-	-	-	-	-	-	174,989.30	5.5%
North Escambia & Northwest Pensacola	120,741.00	102,991.61	-	-	-	-	-	-	-	-	-	-	223,732.61	7.1%
Pensacola Beach Area	727,080.72	673,535.08	-	-	-	-	-	-	-	-	-	-	1,400,615.80	44.3%
<b>Total</b>	<b>\$ 1,639,220.35</b>	<b>\$ 1,523,147.65</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 3,162,368.00</b>	<b>100.0%</b>

Fiscal Year 2022														
Geographic Area	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Area Total	% of Total
Downtown Pensacola	\$ 109,726.38	\$ 101,832.25	\$ 88,280.14	\$ 83,723.53	\$ 72,535.02	\$ 78,540.41	\$ 147,155.32	\$ 140,730.05	\$ 125,505.74	\$ 162,383.66	\$ 186,760.12	\$ 103,861.94	\$ 1,401,034.55	6.4%
Southeast Pensacola	235,019.97	208,932.56	171,857.12	167,391.26	140,582.66	158,928.17	263,791.64	277,707.40	277,082.89	276,318.74	360,094.48	219,122.07	2,756,828.96	12.6%
Southcentral & Southwest Pensacola	94,572.88	72,061.82	66,683.43	60,312.09	64,847.76	62,993.77	85,770.48	113,628.59	101,820.42	119,198.87	130,950.96	81,996.59	1,054,837.65	4.8%
Perdido Key Area	296,558.06	276,015.54	131,460.21	103,538.39	123,232.78	129,899.03	262,588.85	283,304.80	425,069.44	816,608.66	1,034,757.47	416,879.27	4,299,912.50	19.7%
Northeast Pensacola	97,756.10	93,438.39	82,087.35	78,456.71	69,281.78	74,003.24	105,493.53	99,254.89	123,092.87	125,550.36	136,643.66	95,611.74	1,180,670.62	5.4%
North Escambia & Northwest Pensacola	145,136.82	121,629.68	94,107.28	90,055.17	75,800.94	88,271.11	137,464.84	169,222.94	148,307.43	176,314.76	205,075.97	111,196.34	1,562,583.29	7.2%
Pensacola Beach Area	717,495.54	616,289.75	382,415.95	334,468.10	232,623.71	351,323.03	786,459.55	803,327.56	1,185,740.98	1,439,847.09	1,812,603.23	907,473.53	9,570,068.02	43.8%
<b>Total</b>	<b>\$ 1,696,265.75</b>	<b>\$ 1,490,199.99</b>	<b>\$ 1,016,891.48</b>	<b>\$ 917,945.25</b>	<b>\$ 778,904.64</b>	<b>\$ 943,958.74</b>	<b>\$ 1,788,724.21</b>	<b>\$ 1,887,176.24</b>	<b>\$ 2,386,619.77</b>	<b>\$ 3,116,222.14</b>	<b>\$ 3,866,885.89</b>	<b>\$ 1,936,141.49</b>	<b>\$ 21,825,935.58</b>	<b>100.0%</b>

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**Five Percent Tourist Development Tax Collection Data By Percent**  
**Escambia County, Florida**  
**Fiscal Year 2023**  
**As of November 30, 2022**



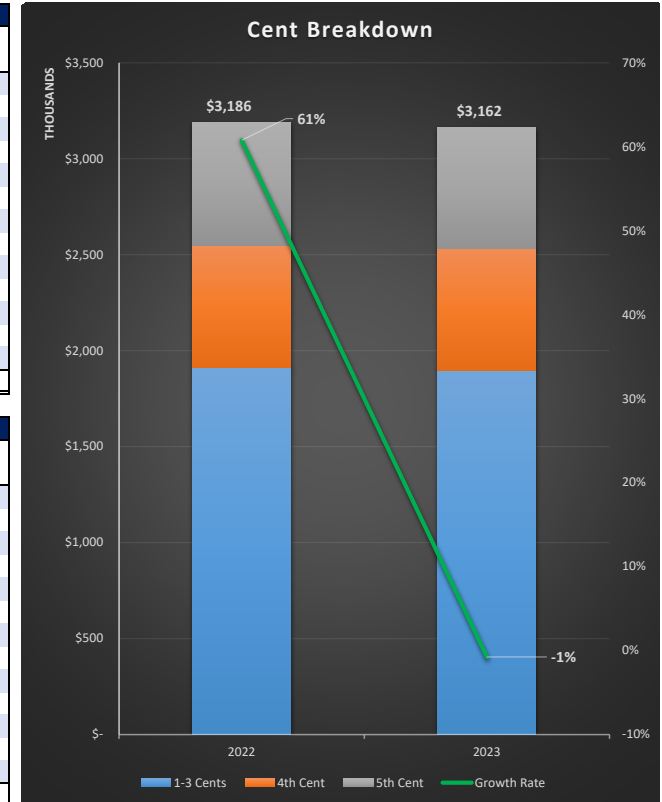
Tourist Development Tax (3%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 385,209.35	\$ 442,267.77	\$ 539,766.08	\$ 580,905.23	\$ 638,832.32	\$ 634,965.81	\$ 675,149.82	\$ 784,866.29	\$ 1,017,759.45	\$ 983,532.21
NOV	335,284.39	411,054.07	469,350.98	532,756.66	510,223.45	686,079.62	638,167.25	701,529.66	894,119.99	913,888.59
DEC	236,608.16	284,252.75	305,743.25	362,364.41	382,803.40	426,808.31	396,942.52	451,000.35	610,134.89	-
JAN	230,299.67	251,855.56	288,130.47	292,783.04	340,433.93	340,212.53	374,879.96	409,487.35	550,767.15	-
FEB	233,878.79	247,492.44	279,147.71	298,406.00	312,793.51	349,777.77	365,446.02	386,900.81	467,342.78	-
MAR	286,019.12	309,203.54	367,477.35	377,962.06	393,553.90	420,650.85	445,987.23	425,296.25	566,375.24	-
APR	510,758.43	550,692.54	626,572.22	646,982.44	740,116.85	805,865.41	396,024.16	841,528.91	1,073,234.53	-
MAY	506,593.46	557,617.44	580,106.01	698,384.24	682,509.49	768,483.99	241,476.27	956,332.84	1,132,305.74	-
JUN	679,427.99	759,527.89	771,755.66	839,021.02	826,649.51	951,378.19	537,731.75	1,264,865.60	1,431,971.86	-
JUL	982,132.70	1,059,210.86	1,109,041.17	1,109,688.85	1,278,311.55	1,440,622.52	1,190,777.81	1,778,429.23	1,869,733.28	-
AUG	1,170,208.25	1,283,565.99	1,440,990.57	1,484,514.23	1,587,418.67	1,520,689.42	1,377,953.89	2,130,708.20	2,320,131.53	-
SEP	736,892.98	716,012.48	688,096.11	725,615.95	828,137.60	906,222.70	703,791.08	1,264,568.32	1,161,684.89	-
<b>Total</b>	<b>\$ 6,293,313.27</b>	<b>\$ 6,872,753.32</b>	<b>\$ 7,466,177.56</b>	<b>\$ 7,949,384.12</b>	<b>\$ 8,521,784.17</b>	<b>\$ 9,251,757.10</b>	<b>\$ 7,344,327.75</b>	<b>\$ 11,395,513.79</b>	<b>\$ 13,095,561.35</b>	<b>\$ 1,897,420.80</b>

Professional Sports Franchise Facility Tax (4%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 128,403.12	\$ 147,422.59	\$ 179,922.03	\$ 193,635.08	\$ 212,944.11	\$ 211,655.27	\$ 225,049.94	\$ 261,622.10	\$ 339,253.15	\$ 327,844.07
NOV	111,761.46	137,018.02	156,450.33	177,585.55	170,074.48	228,693.21	212,722.42	233,843.22	298,040.00	304,629.53
DEC	78,869.39	94,750.92	101,914.42	120,788.14	127,601.13	142,269.44	132,314.17	150,333.45	203,378.30	-
JAN	76,766.56	83,951.85	96,043.49	97,594.35	113,477.98	113,404.18	124,959.99	136,495.78	183,589.05	-
FEB	77,959.60	82,497.48	93,049.24	99,468.67	104,264.50	116,592.59	121,815.34	128,966.94	155,780.93	-
MAR	95,339.71	103,067.85	122,492.45	125,987.35	131,184.63	140,216.95	148,662.41	141,765.42	188,791.75	-
APR	170,252.81	183,564.18	208,857.41	215,660.81	246,705.62	268,621.80	132,008.05	280,509.64	357,744.84	-
MAY	168,864.49	185,872.48	193,368.67	232,794.75	227,503.16	256,161.33	80,492.09	318,777.61	377,435.25	-
JUN	226,476.00	253,175.96	257,251.89	279,673.67	275,549.84	317,126.06	179,243.92	421,621.87	477,323.95	-
JUL	327,377.57	353,070.29	369,680.39	369,896.28	426,103.85	480,207.51	396,925.94	592,809.74	623,244.43	-
AUG	390,069.42	427,855.33	480,330.19	494,838.08	529,139.56	506,896.47	459,317.96	710,236.07	773,377.18	-
SEP	245,630.99	238,670.83	229,365.37	241,871.98	276,045.87	302,074.23	234,597.03	421,522.77	387,228.30	-
<b>Total</b>	<b>\$ 2,097,771.09</b>	<b>\$ 2,290,917.77</b>	<b>\$ 2,488,725.85</b>	<b>\$ 2,649,794.71</b>	<b>\$ 2,840,594.72</b>	<b>\$ 3,083,919.03</b>	<b>\$ 2,448,109.25</b>	<b>\$ 3,798,504.60</b>	<b>\$ 4,365,187.12</b>	<b>\$ 632,473.60</b>

Additional Professional Sports Franchise Facility Tax (5%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 339,253.15	\$ 327,844.07
NOV	-	-	-	-	-	-	-	-	298,040.00	304,629.53
DEC	-	-	-	-	-	-	-	-	203,378.30	-
JAN	-	-	-	-	-	-	-	-	183,589.05	-
FEB	-	-	-	-	-	-	-	-	155,780.93	-
MAR	-	-	-	-	-	-	-	-	188,791.75	-
APR	-	-	-	-	-	-	-	-	357,744.84	-
MAY	-	-	-	-	-	-	-	318,777.61	377,435.25	-
JUN	-	-	-	-	-	-	-	421,621.87	477,323.95	-
JUL	-	-	-	-	-	-	-	592,809.74	623,244.43	-
AUG	-	-	-	-	-	-	-	710,236.07	773,377.18	-
SEP	-	-	-	-	-	-	-	421,522.77	387,228.30	-
<b>Total</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 2,464,968.06</b>	<b>\$ 4,365,187.12</b>	<b>\$ 632,473.60</b>

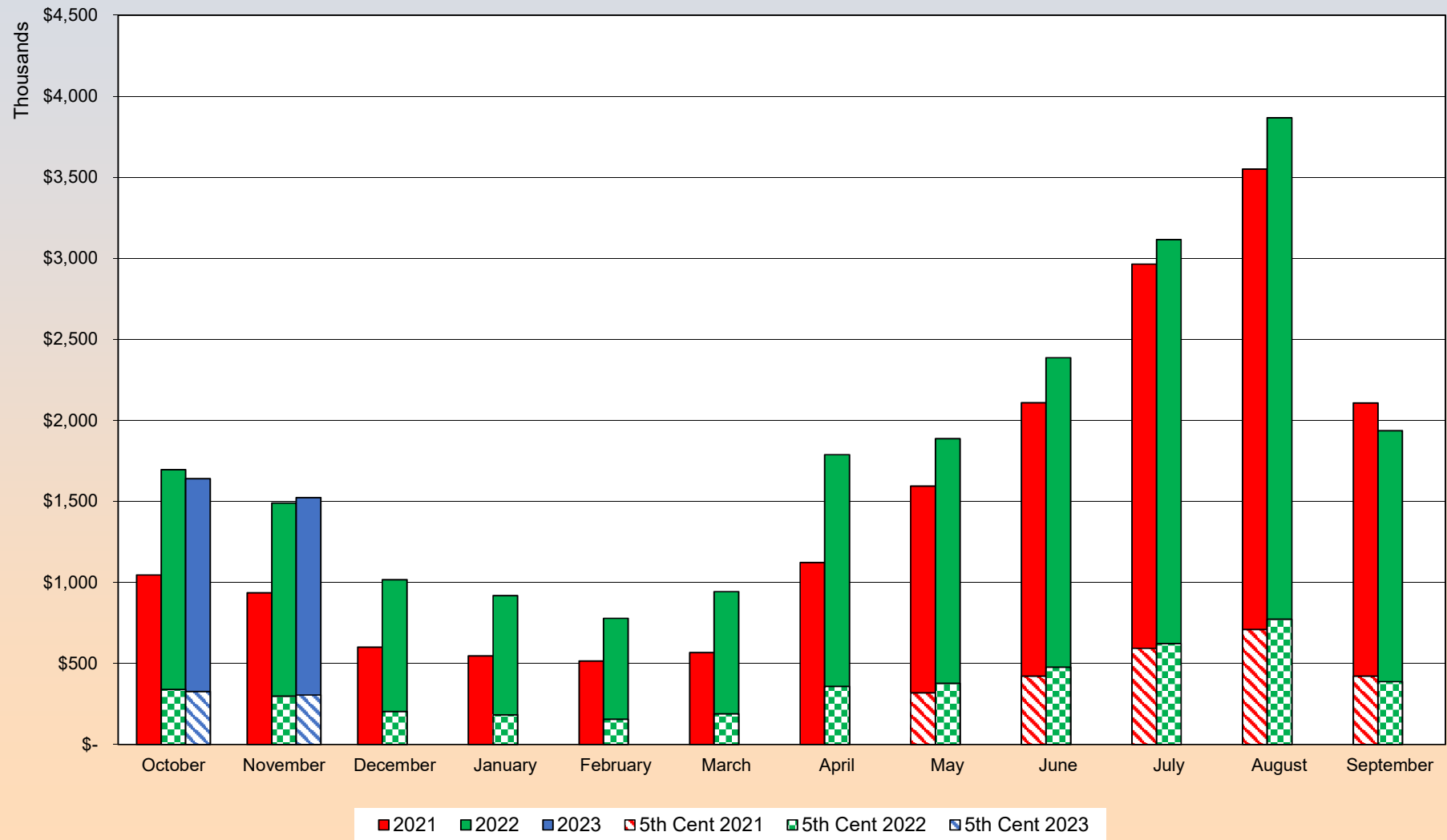
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\*\*Effective August 1st, 2021, collections reflected by managed property locations



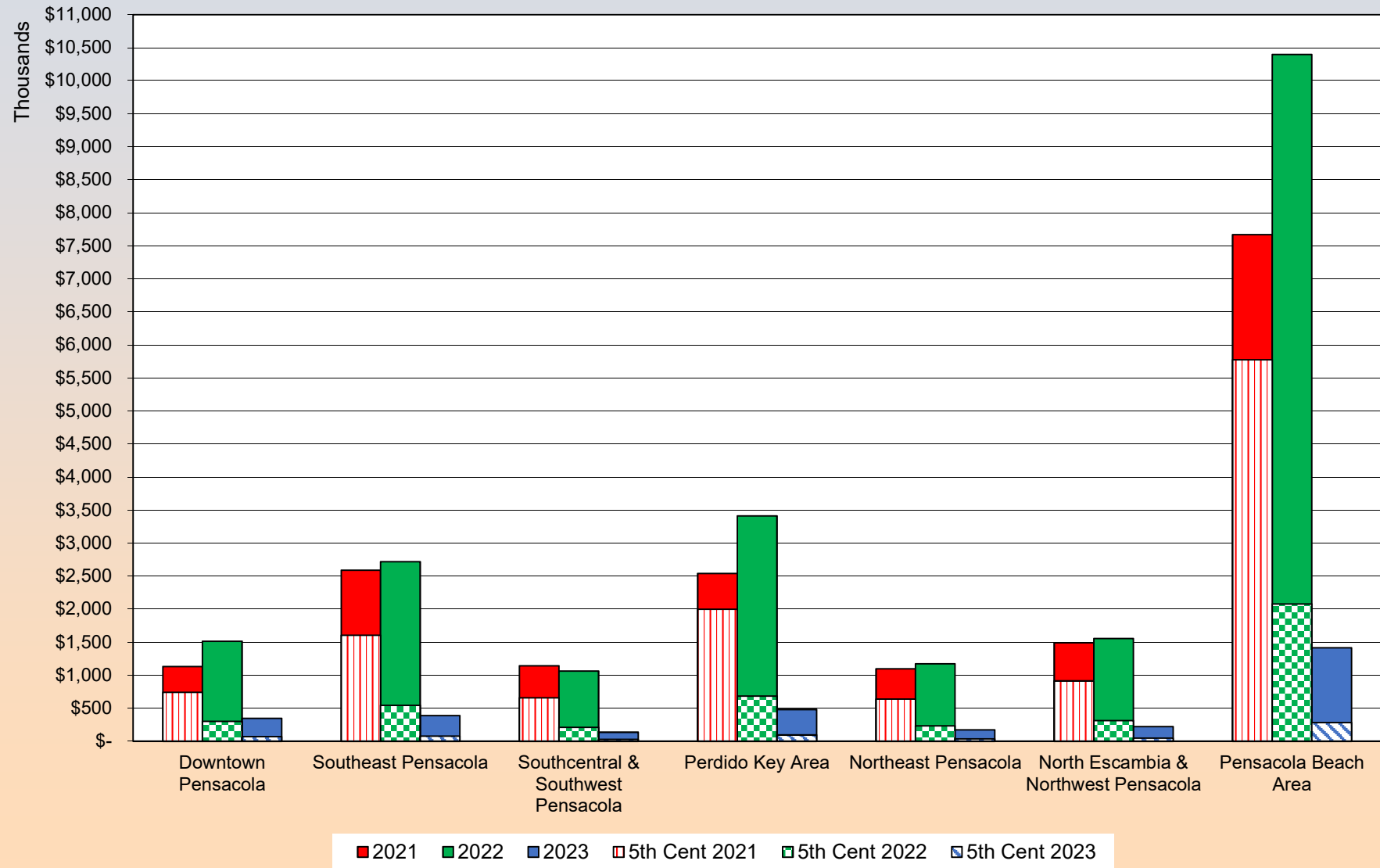
Current Year vs Prior Year				
Month of Collection	2023	2022	Variance	% Change
OCT	\$ 1,639,220.35	\$ 1,696,265.75	\$ (57,045.40)	-3.4%
NOV	1,523,147.65	1,490,199.99	32,947.66	2.2%
DEC	-	1,016,891.48	(1,016,891.48)	Pending
JAN	-	917,945.25	(917,945.25)	Pending
FEB	-	778,904.64	(778,904.64)	Pending
MAR	-	943,958.74	(943,958.74)	Pending
APR	-	1,788,724.21	(1,788,724.21)	Pending
MAY	-	1,887,176.24	(1,887,176.24)	Pending
JUN	-	2,386,619.77	(2,386,619.77)	Pending
JUL	-	3,116,222.14	(3,116,222.14)	Pending
AUG	-	3,866,885.89	(3,866,885.89)	Pending
SEP	-	1,936,141.49	(1,936,141.49)	Pending
<b>Total</b>	<b>\$ 3,162,368.00</b>	<b>\$ 21,825,935.59</b>	<b>\$ (18,663,567.59)</b>	<b>-85.5%</b>

**Tourist Development Tax Collections**  
**3-Year Comparison by Month**  
**Returns through October 2022 (Collected in November 2022)**





### Tourist Development Tax Collections 3-Year Comparison of Total Collections by Geographic Area Returns through October 2022 (Collected in November 2022)



**Tourist Development Tax Collections**  
**3-Year Trend**  
**Returns through October 2022 (Collected in November 2022)**

