



SANTA ROSA ISLAND AUTHORITY

Executive Director's Report July 27, 2022

Administrative and Operational Issues/Initiatives

Pensacola Beach Air Show Recap

The 2022 Pensacola Beach Blue Angels Show was a huge success with record breaking numbers over the three-day period (July 7-9). While it is impossible to get an exact count of attendance, vehicle counts through the toll booth, the times public parking areas are deemed full, and lease fee revenues all provide valuable data on determining the success of the event. July's lease fee revenues will not be available for comparison until August. The other data points are as follows:

Toll Vehicle Counts

	2016	2017	2018	2019	2020	2021	2022
Thursday	18373	19104	19063	17573		17723	19661
Friday	18980	19149	19629	17308		17673	19865
Saturday	18921	18645	19862	16626		17444	19150
	56274	56898	58554	51507		52840	58676

Parking lot closures/Road Restrictions

	Casino Beach	Quietwater	Ft. Pickens Rd Restricted to residents, guests, and business purposes only
Thursday	Noon	Noon	-
Friday	7:45 am	9:30 am	-
Saturday	5:25 am	6:00 am	11:00 am

Economic Impact of Pensacola Beach

Tourist Development Tax Collections (Attachment 1 – July 6, 2022, report as prepared by Pam Childers, Escambia County Clerk of Circuit Court and Comptroller)

The Tourist Development Tax (TDT) is a tax rate applied to transient rental transactions. In Escambia County the rate is 5% on the total payment received for the rental or lease of living

quarters and accommodations (i.e. apartment, condominium, hotel/motel, mobile home or RV park, single-family home, etc.) that are rented for a period of six months or less.

The tax proceeds are statutorily limited in terms of use. In general, proceeds may be used for capital construction of tourist-related facilities, tourist promotion, and beach and shoreline maintenance; however, the authorized uses vary according to the particular levy. The Tourist Development Council (TDC) reviews proposals for the expenditure of funds to determine whether the expenditure complies with the tourist development plan of the ordinance and makes recommendations to the Board of County Commissioners for use of the funds.

Pensacola Beach Area	Previous FY	Current FY	% change
October	484,281.24	717,495.54	48.15%
November	335,355.32	616,289.75	83.77%
December	155,039.60	382,415.95	146.65%
January	146,003.62	334,468.10	129%
February	128,889.65	232,623.71	80.4%
March	166,197.05	324,582.87	95.3%
April	476,178.18	786,459.55	65.1%
May	653,075.49	803,327.56	23%
June	954,748.05	1,185,740.98	24.1%
YTD Total	3,499,768.20	5,410,144.17	54.59%

**Note: The TDT rate increased from 4% to 5% on April 01, 2021.*

Beach Projects Update

- **Quietwater Beach pavilions** – Work includes new roofing, painting, and stucco repair, as needed, for the Quietwater Beach pavilions. Roofing is complete and the stucco repair is underway with painting to follow. Anticipate completion is mid/late August.
- **Gulf side pavilion repairs** – Stucco repairs and painting are anticipated to occur July/August. Truss plate installation is scheduled for late October through November.
- **Park West restroom** – The Park West restroom renovations include a new roof, repairs to the façade, and painting. Materials are currently being delivered for the work, and the anticipated completion is late August.
- **Park East restroom** – Funding (through a change order) was approved by the BOCC on May 19th for a new roof. A timeline for the work remains uncertain.
- **Quietwater Beach Pier** – Work has resumed on repairs to the Quietwater Beach Pier. Phase 1 is anticipated to take at least another 30 days. Phase II, the redesign of the footprint, is scheduled to be constructed during the October-March timeframe.

Items of Information

Bands on the Beach 2022 – August Schedule

Date: Tuesday, August 2

Band: Wester

Time: 7:00 – 9:00 pm

Location: Gulfside pavilion

Date: Tuesday, August 9

Band: Tyler Mac

Date: Tuesday, August 16

Band: Sandy Roots

Date: Tuesday, August 23

Band: Vinyl Revival

Date: Tuesday, August 30

Band: Class X



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM



TO: Honorable Board of County Commissioners

DATE: July 6, 2022

SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the May 2022 returns received in the month of June 2022, as prepared by the Treasury Department of the Clerk and Comptroller's Office.

- Total collections received in June 2022 were \$2,386,620 compared to \$2,108,109 in June 2021. A four percent comparison of June 2022 to June 2021 is a 13% increase.
- Year-to-date collections for FY2022 is \$12,906,686 compared to \$9,036,144 for FY2021.

Current Year vs Prior Year						
Cent	Monthly Comparison			YTD Comparison		
	2022	2021	% Change	2022	2021	% Change
1-4 Cents	\$ 1,909,296	\$ 1,686,487	13%	\$ 10,325,349	\$ 8,295,744	24%
5th Cent	477,324	421,622	13%	2,581,337	740,399	249%
Total	\$ 2,386,620	\$ 2,108,109	13%	\$ 12,906,686	\$ 9,036,144	43%
Current Year vs Benchmark Year						
Cent	Monthly Comparison			YTD Comparison		
	2022	2020	% Change	2022	2020	% Change
1-4 Cents	\$ 1,909,296	\$ 716,976	166%	\$ 10,325,349	\$ 5,429,073	90%
5th Cent	477,324	-	100%	2,581,337	-	100%
Total	\$ 2,386,620	\$ 716,976	233%	\$ 12,906,686	\$ 5,429,073	138%

*Note: The Tourist Development Tax rate increased from four percent (4%) to five (5%) on 04/01/2021

Five Percent Tourist Development Tax Collection Data By Geographic Area
Escambia County, Florida
Fiscal Year 2022
As of June 30, 2022

**Fiscal Year 2022**

Geographic Area	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Area Total	% of Total
Downtown Pensacola	\$ 109,726.38	\$ 101,832.25	\$ 88,280.14	\$ 83,723.53	\$ 72,535.02	\$ 78,540.41	\$ 147,155.32	\$ 140,730.05	\$ 125,505.74	\$ -	\$ -	\$ -	\$ 948,028.84	7.3%
Southeast Pensacola	235,019.97	208,932.56	171,857.12	167,391.26	140,582.66	158,928.17	263,791.64	277,707.40	277,082.89	-	-	-	1,901,293.67	14.7%
Southcentral & Southwest Pensacola	94,572.88	72,061.82	66,683.43	60,312.09	64,847.76	62,993.77	85,770.48	113,628.59	101,820.42	-	-	-	722,691.23	5.6%
Perdido Key Area	296,558.06	276,015.54	131,460.21	103,538.39	123,232.78	129,899.03	262,588.85	283,304.80	425,069.44	-	-	-	2,031,667.10	15.7%
Northeast Pensacola	97,756.10	93,438.39	82,087.35	78,456.71	69,281.78	74,003.24	105,493.53	99,254.89	123,092.87	-	-	-	822,864.85	6.4%
North Escambia & Northwest Pensacola	145,136.82	121,629.68	94,107.28	90,055.17	75,800.94	88,271.11	137,464.84	169,222.94	148,307.43	-	-	-	1,069,996.22	8.3%
Pensacola Beach Area	717,495.54	616,289.75	382,415.95	334,468.10	232,623.71	351,323.03	786,459.55	803,327.56	1,185,740.98	-	-	-	5,410,144.17	41.9%
Total	\$ 1,696,265.75	\$ 1,490,199.99	\$ 1,016,891.48	\$ 917,945.25	\$ 778,904.64	\$ 943,958.74	\$ 1,788,724.21	\$ 1,887,176.24	\$ 2,386,619.77	\$ -	\$ -	\$ -	\$ 12,906,686.07	100.0%

Fiscal Year 2021

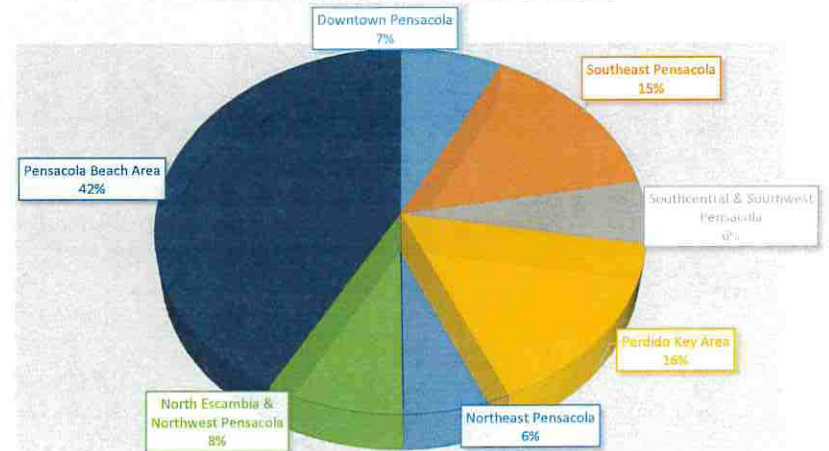
Geographic Area	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Area Total	% of Total
Downtown Pensacola	\$ 49,788.85	\$ 58,614.60	\$ 46,175.65	\$ 48,467.69	\$ 42,986.11	\$ 62,013.10	\$ 84,719.13	\$ 112,198.85	\$ 127,385.41	\$ 175,246.82	\$ 168,533.70	\$ 114,615.43	\$ 1,090,745.34	6.2%
Southeast Pensacola	149,360.52	192,187.20	132,932.25	116,433.25	113,855.32	115,333.28	168,401.48	250,787.22	287,675.16	361,696.51	416,584.02	292,146.85	2,597,393.06	14.7%
Southcentral & Southwest Pensacola	66,599.63	93,004.22	68,763.04	63,191.65	63,040.07	52,587.09	77,361.93	103,844.04	140,453.63	147,654.99	167,592.29	100,655.43	1,144,748.01	6.5%
Perdido Key Area	137,028.26	60,643.25	55,367.92	48,659.72	51,489.18	56,313.59	135,130.90	198,450.29	296,369.06	524,670.16	825,307.98	432,604.16	2,822,034.47	16.0%
Northeast Pensacola	72,416.43	77,637.13	68,228.91	57,351.75	60,068.82	55,325.61	63,201.50	116,768.07	117,664.64	135,354.08	156,745.27	114,564.81	1,095,327.02	6.2%
North Escambia & Northwest Pensacola	87,013.45	117,931.16	74,826.43	65,875.45	55,538.59	59,291.95	117,045.43	158,764.10	183,813.38	213,325.43	233,210.58	125,035.65	1,491,671.60	8.4%
Pensacola Beach Area	484,281.24	335,355.32	155,039.60	146,003.62	128,889.65	166,197.05	476,178.18	653,075.49	954,748.05	1,406,100.73	1,583,206.50	927,991.53	7,417,066.96	42.0%
Total	\$ 1,046,488.38	\$ 935,372.88	\$ 601,333.80	\$ 545,983.13	\$ 515,867.74	\$ 567,061.67	\$ 1,122,038.55	\$ 1,593,888.06	\$ 2,108,109.33	\$ 2,964,048.72	\$ 3,551,180.33	\$ 2,107,613.86	\$ 17,658,986.45	100.0%

*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations

Area by Zip Code(s)

Geographic Area	Zip Code(s)	Area Description
Downtown Pensacola	32501	Downtown Area
	32502	Other Downtown Area
Southeast Pensacola	32503	Cordova Mall Area
	32504	Airport Area - Davis & Scenic Hwy South of I-10
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10
North Escambia & Northwest Pensacola	32526	Bellview Area & South of I-10
	32533	Cantonment Area
	32534	Ensley Area
	32535	Century Area
	32568	McDavid Area
	32577	Molino Area
Pensacola Beach Area	32561	Pensacola Beach Area

BREAKDOWN PERCENTAGE BY AREA



**Five Percent Tourist Development Tax Collection Data By Percent
Escambia County, Florida
Fiscal Year 2022
As of June 30, 2022**

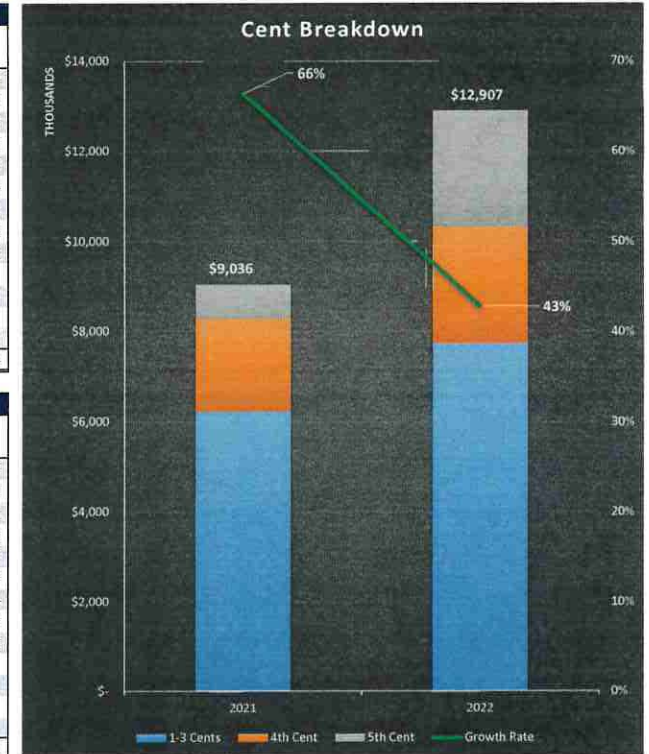
Tourist Development Tax (3%) Percent Tourist Tax Dollars - Collected 2013 - 2022										
Month of Collection	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
OCT	\$ 398,299.58	\$ 385,209.35	\$ 442,267.77	\$ 539,766.08	\$ 580,905.23	\$ 638,832.32	\$ 634,965.81	\$ 675,149.82	\$ 784,866.29	\$ 1,017,759.45
NOV	325,198.14	335,284.39	411,054.07	469,350.98	532,756.66	510,223.45	686,079.62	638,167.25	701,529.66	894,119.99
DEC	254,898.32	236,608.16	284,252.75	305,743.25	362,364.41	382,803.40	426,808.31	396,942.52	451,000.35	610,134.89
JAN	207,117.28	230,299.67	251,855.56	288,130.47	292,783.04	340,433.93	340,212.53	374,879.96	409,487.35	550,767.15
FEB	205,954.29	233,878.79	247,492.44	279,147.71	298,406.00	312,793.51	349,777.77	365,446.02	386,900.81	467,342.78
MAR	283,811.81	286,019.12	309,203.54	367,477.35	377,962.06	393,553.90	420,650.85	445,987.23	425,296.25	566,375.24
APR	518,241.62	510,758.43	550,692.54	626,572.22	646,982.44	740,116.85	805,865.41	396,024.16	841,528.91	1,073,234.53
MAY	455,553.86	506,593.46	557,617.44	580,106.01	698,384.24	682,509.49	768,483.99	241,476.27	956,332.84	1,132,305.74
JUN	601,926.69	679,427.99	759,527.89	771,755.66	839,021.02	826,649.51	951,378.19	537,731.75	1,264,865.60	1,431,971.86
JUL	946,229.09	982,132.70	1,059,210.86	1,109,041.17	1,109,688.85	1,278,311.55	1,440,622.52	1,190,777.81	1,778,429.23	-
AUG	1,021,760.90	1,170,208.25	1,283,565.99	1,440,990.57	1,484,514.23	1,587,418.67	1,520,689.42	1,377,953.89	2,130,708.20	-
SEP	636,508.75	736,892.98	716,012.48	688,096.11	725,615.95	828,137.60	906,222.70	703,791.08	1,264,568.32	-
Total	\$ 5,855,500.32	\$ 6,293,313.27	\$ 6,872,753.32	\$ 7,466,177.56	\$ 7,949,384.12	\$ 8,521,784.17	\$ 9,251,757.10	\$ 7,344,327.75	\$ 11,395,513.79	\$ 7,744,011.64

Professional Sports Franchise Facility Tax (4%) Percent Tourist Tax Dollars - Collected 2013 - 2022										
Month of Collection	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
OCT	\$ 132,766.53	\$ 128,403.12	\$ 147,422.59	\$ 179,922.03	\$ 193,635.08	\$ 212,944.11	\$ 211,655.27	\$ 225,049.94	\$ 261,622.10	\$ 339,253.15
NOV	108,399.38	111,761.46	137,018.02	156,450.33	177,585.55	170,074.48	228,693.21	212,722.42	233,843.22	298,040.00
DEC	84,966.11	78,869.39	94,750.92	101,914.42	120,788.14	127,601.13	142,269.44	132,314.17	150,333.45	203,378.30
JAN	69,039.09	76,766.56	83,951.85	96,043.49	97,594.35	113,477.98	113,404.18	124,959.99	136,495.78	183,589.05
FEB	68,651.43	77,959.60	82,497.48	93,049.24	99,468.67	104,264.50	116,592.59	121,815.34	128,966.94	155,780.93
MAR	94,603.94	95,339.71	103,067.85	122,492.45	125,987.35	131,184.63	140,216.95	148,662.41	141,765.42	188,791.75
APR	172,747.21	170,252.81	183,564.18	208,857.41	215,660.81	246,705.62	268,621.80	132,008.05	280,509.64	357,744.84
MAY	151,851.29	168,864.49	185,872.48	193,368.67	232,794.75	227,503.16	256,161.33	80,492.09	318,777.61	377,435.25
JUN	200,642.23	226,476.00	253,175.96	257,251.89	279,673.67	275,549.84	317,126.06	179,243.92	421,621.87	477,323.95
JUL	315,409.70	327,377.57	353,070.29	369,680.39	369,896.28	426,103.85	480,207.51	396,925.94	592,809.74	-
AUG	340,586.97	390,069.42	427,855.33	480,330.19	494,838.08	529,139.56	506,896.47	459,317.96	710,236.07	-
SEP	212,169.58	245,630.99	238,670.83	229,365.37	241,871.98	276,045.87	302,074.23	234,597.03	421,522.77	-
Total	\$ 1,951,833.44	\$ 2,097,771.09	\$ 2,290,917.77	\$ 2,488,725.85	\$ 2,649,794.71	\$ 2,840,594.72	\$ 3,083,919.03	\$ 2,448,109.25	\$ 3,798,504.60	\$ 2,581,337.21

Additional Professional Sports Franchise Facility Tax (5%) Percent Tourist Tax Dollars - Collected 2013 - 2022										
Month of Collection	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
OCT	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 339,253.15
NOV	-	-	-	-	-	-	-	-	-	298,040.00
DEC	-	-	-	-	-	-	-	-	-	203,378.30
JAN	-	-	-	-	-	-	-	-	-	183,589.05
FEB	-	-	-	-	-	-	-	-	-	155,780.93
MAR	-	-	-	-	-	-	-	-	-	188,791.75
APR	-	-	-	-	-	-	-	-	-	357,744.84
MAY	-	-	-	-	-	-	-	-	318,777.61	377,435.25
JUN	-	-	-	-	-	-	-	-	421,621.87	477,323.95
JUL	-	-	-	-	-	-	-	-	592,809.74	-
AUG	-	-	-	-	-	-	-	-	710,236.07	-
SEP	-	-	-	-	-	-	-	-	421,522.77	-
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,464,968.06	\$ 2,581,337.21

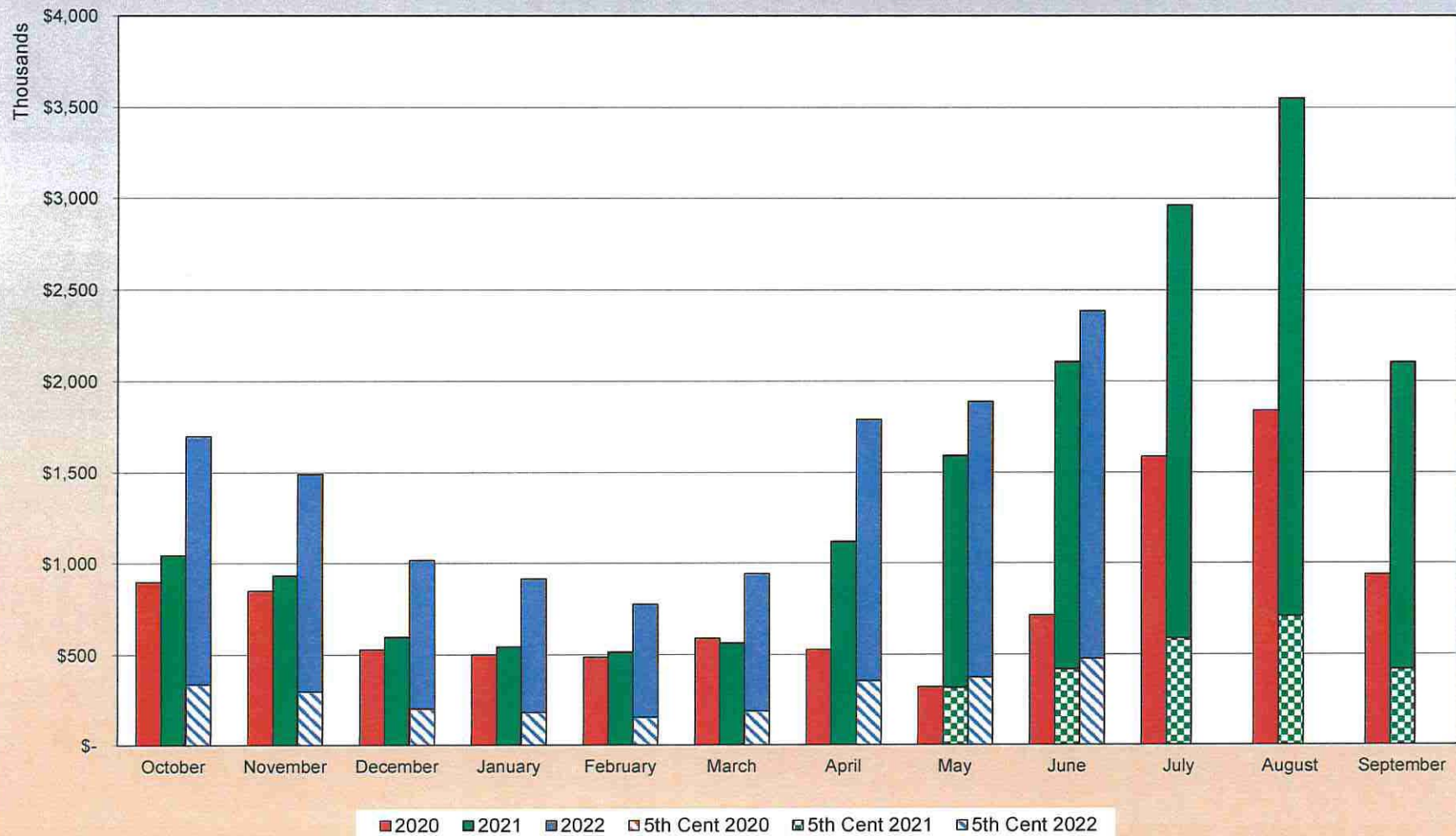
*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations

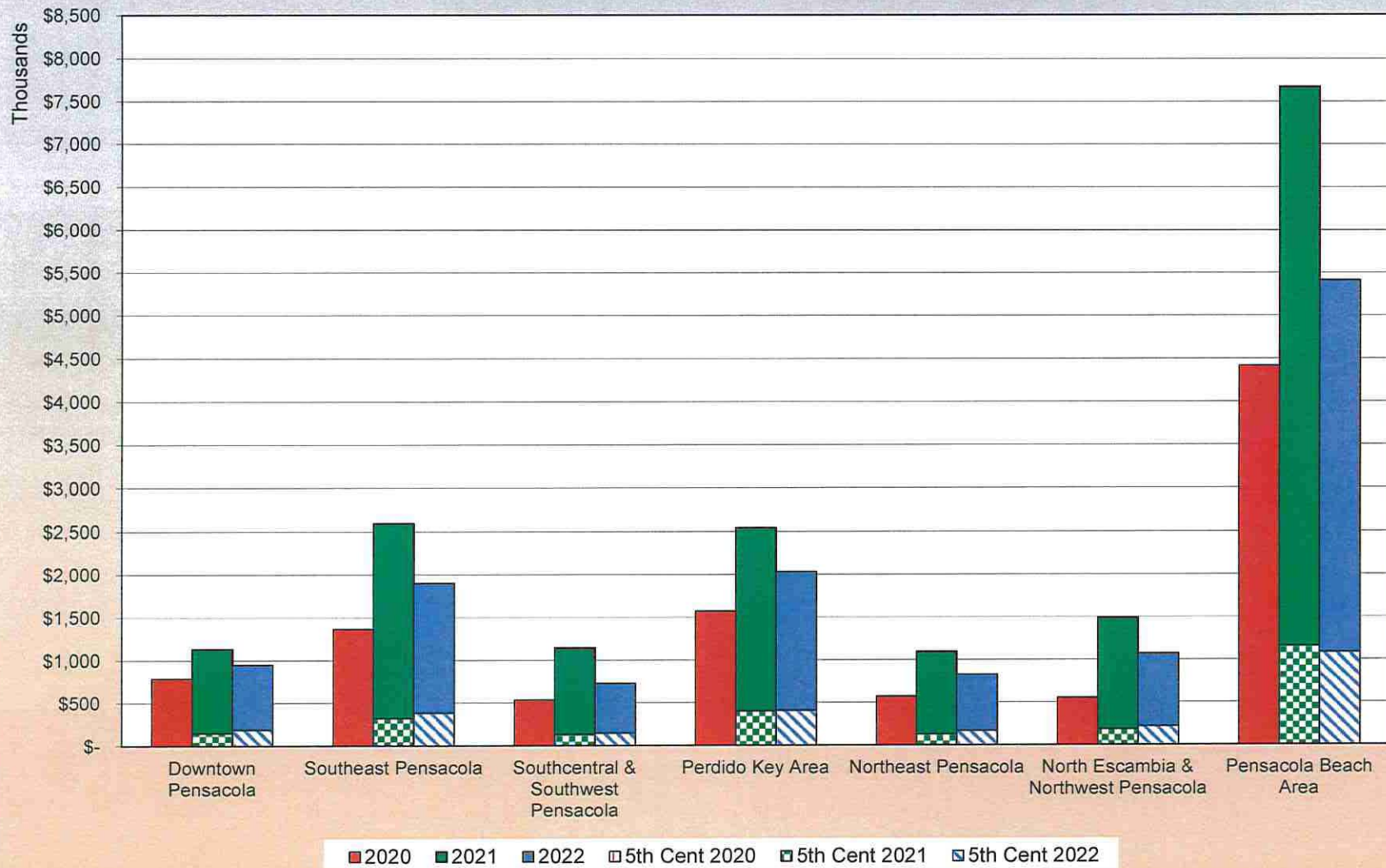


Current Year vs Prior Year				
Month of Collection	2022	2021	Variance	% Change
OCT	\$ 1,696,265.75	\$ 1,046,488.38	\$ 649,777.37	62.1%
NOV	1,490,199.99	935,372.88	554,827.11	59.3%
DEC	1,016,891.48	601,333.80	415,557.68	69.1%
JAN	917,945.25	545,983.13	371,962.12	68.1%
FEB	778,904.64	515,867.74	263,036.90	51.0%
MAR	943,958.74	567,061.67	376,897.07	66.5%
APR	1,788,724.21	1,122,038.55	666,685.66	59.4%
MAY	1,887,176.24	1,593,888.06	293,288.18	18.4%
JUN	2,386,619.77	2,108,109.33	278,510.44	13.2%
JUL	-	2,964,048.72	(2,964,048.72)	Pending
AUG	-	3,551,180.33	(3,551,180.33)	Pending
SEP	-	2,107,613.86	(2,107,613.86)	Pending
Total	\$ 12,906,686.07	\$ 17,658,986.45	\$ (4,752,300.38)	-26.9%

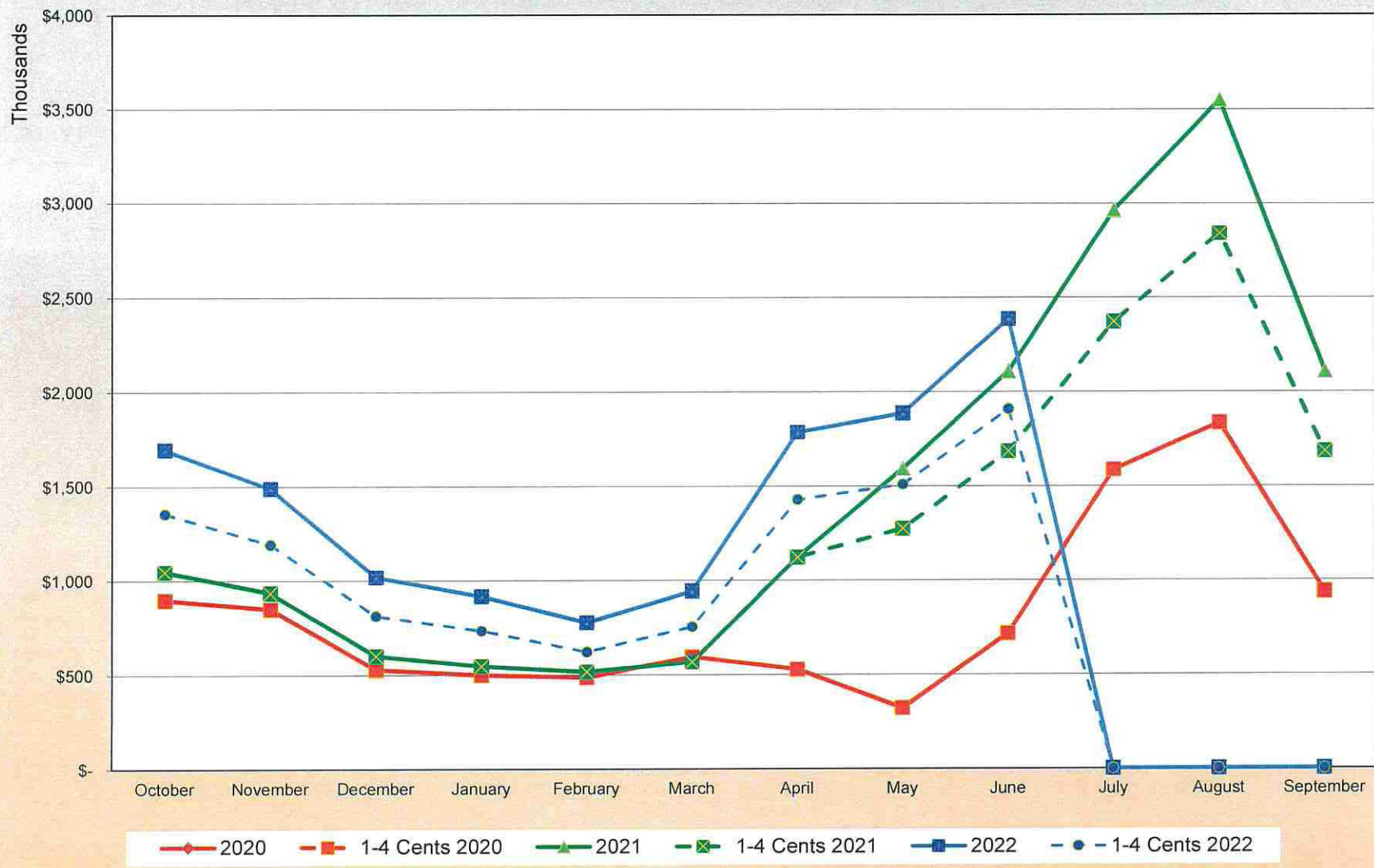
**Tourist Development Tax Collections
3-Year Comparison by Month
Returns through May 2022 (Collected in June 2022)**



Tourist Development Tax Collections
3-Year Comparison of Total Collections by Geographic Area
Returns through May 2022 (Collected in June 2022)



Tourist Development Tax Collections **3-Year Trend** **Returns through May 2022 (Collected in June 2022)**



**Five Percent Tourist Development Tax Collection Data
Reported In Fiscal Year Format
Escambia County, Florida
As of June 30, 2022**



Year-To-Date Collections				
Geographic Area	Fiscal Year 2022 YTD Collected	Fiscal Year 2021 YTD Collected	Difference	% Change
Downtown Pensacola	\$ 948,028.84	\$ 632,349.39	\$ 315,679.45	49.9%
Southeast Pensacola	1,901,293.67	1,526,965.68	374,327.99	24.5%
Southcentral & Southwest Pensacola	722,691.23	728,845.30	(6,154.07)	-0.8%
Perdido Key Area	2,031,667.10	1,039,452.17	992,214.93	95.5%
Northeast Pensacola	822,864.85	688,662.86	134,201.99	19.5%
North Escambia & Northwest Pensacola	1,069,996.22	920,099.94	149,896.28	16.3%
Pensacola Beach Area	5,410,144.17	3,499,768.20	1,910,375.97	54.6%
Total	\$ 12,906,686.07	\$ 9,036,143.54	\$ 3,870,542.53	42.8%

Area by Zip Code(s)		
Geographic Area	Zip Code(s)	Area Description
Downtown Pensacola	32501	Downtown Area
	32502	Other Downtown Area
Southeast Pensacola	32503	Cordova Mall Area
	32504	Airport Area - Davis & Scenic Hwy South of I-10
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10
North Escambia & Northwest Pensacola	32526	Bellview Area & South of I-10
	32533	Cantonment Area
	32534	Ensley Area
	32535	Century Area
	32568	McDavid Area
	32577	Molino Area
Pensacola Beach Area	32561	Pensacola Beach Area

*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations