



## SANTA ROSA ISLAND AUTHORITY

### Executive Director's Report September 27, 2023

\*This report is available online at:

<https://sria-fla.com/home-8/a-meeting-information-3/>

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### Administrative and Operational Issues

Invasive Control Staff has been working with Rick O'Conner, the Escambia County Sea Grant Extension Agent, regarding surveying for invasive species on the island. The two species that have been identified are cogongrass and beach vitex.

Mr. O'Connor has shared that he has substantially completed the cogongrass survey, and there is very little. However, he is still working to verify a couple of locations. Once all the data is collected, he will formulate a plan of action for removal and advise staff.

The survey of beach vitex is in progress using interns and is anticipated to take a couple more months to complete. Preliminary information suggests that there is a good deal of vitex around the island, but most is in manageable amounts.

In October, he will once again be coordinating "Halloweed 2023". The plan is to remove beach vitex from four public areas on the beach and encourage private landowners (via *Island Times* article) to do so as well. Additional details for "Halloweed" is provided as Attachment #1. Results of the event will be shared with SRIA staff.

### Economic Impact of Pensacola Beach

Tourist Development Tax Collections (Attachment #1 - the August 02, 2023, report as prepared by Pam Childers, Escambia County Clerk of Circuit Court and Comptroller)

The Tourist Development Tax (TDT) is a tax rate applied to transient rental transactions. In Escambia County the rate is 5% on the total payment received for the rental or lease of living quarters and accommodations (i.e. apartment, condominium, hotel/motel, mobile home or RV park, single-family home, etc.) that are rented for a period of six months or less.

The tax proceeds are statutorily limited in terms of use. In general, proceeds may be used for capital construction of tourist-related facilities, tourist promotion, and beach and shoreline maintenance; however, the authorized uses vary according to the particular levy. The Tourist Development Council (TDC) reviews proposals for the expenditure of funds to determine whether the expenditure complies with the tourist development plan of the ordinance and makes recommendations to the Board of County Commissioners for use of the funds.

<u>Pensacola Beach Area (FY23)</u>	<b>Previous FY</b>	<b>Current FY</b>	<b>% change*</b>
<b>October</b>	717,495.54	727,080.72**	1.33%
<b>November</b>	616,289.75	673,535.08	9.29%
<b>December</b>	382,415.95	366,620.17	-4.13%
<b>January</b>	334,468.10	302,100.89	-9.68%
<b>February</b>	232,623.71	216,036.86	-7.13%
<b>March</b>	351,323.03	362,205.67**	3.1%
<b>April</b>	786,459.55	722,162.16	-8.18%
<b>May</b>	803,327.56	778,377.06	-3.11%
<b>June</b>	1,185,740.98	1,026,091.07	-4.36%
<b>July</b>	6,849,991.26	6,500,536.52	-5.1%
<b>August</b>	1,812,603.23	1,788,713.39	-1.32%
<b>YTD Total</b>	8,662,594.49	8,289,249.91	-4.3%

\*This column has been updated with the correct percentages.

\*\*This figure was revised from the Clerk's previous report.

## Beach Projects Update

- **Dune Walkover 27C** – Out to bid. Bid opening is scheduled for October 2.
- **Baby Beach/Sharp Point nourishment and drainage improvements** – Advertised for bid on Sept. 24 with bid opening scheduled for Oct. 27.

## Upcoming Dates of Interest

### Bands on the Beach 2023 – September Schedule

Date: Tuesday, October 3

Band: True Blue Band

Date: Tuesday, October 10

Band: Crosstown

Date: Tuesday, October 17

Band: String Farm

Date: Tuesday, October 24

Band: Knee Deep Band

### Bands on the Beach 2023 – September Schedule (cont.)

Date: Tuesday, October 31 (Last performance of the season)

Band: Not Quite Fab

Cinemas in the Sand

Date: Friday, Sept. 29

Time: At sunset (approximately 8:00 pm)

Movie: Night at the Museum

Location: Gulfside pavilion

Date: Friday, Oct. 13

Movie: Halloweentown

Beach-O-Ween

Date: Friday, Oct. 20

Time: 4:00 pm – 8:00 pm

Location: Pensacola Beach Boardwalk

## It's October and That Means its Time for Halloweed

### What is Halloweed?

It's a national program where volunteers gather at a public space to help remove invasive weeds. In many cases they target one specific species. This year in Escambia County we plan to target beach vitex on Pensacola Beach. If there is not an event in your community, you can still participate by removing invasive weeds from your own private property. Here is how...

1. Target one specific species. Maybe Chinese tallow, Japanese climbing fern, or other possible invasive weeds in your community. If you are not sure which weeds are invasive, check with your local county extension office.
2. Read how to best manage. Each species may use different methods and herbicides to treat. Maybe you do not want to use herbicides, not a problem, by visiting the website of the University of Florida's Center for Aquatic and Invasive Plants, you can find fact sheets that will give you not only the different herbicides that can be effective, but other non-herbicide management ideas.
3. Decide what you are going to do with the weeds afterwards. Fragments and seeds from these weeds can generate new populations. You make sure you dispose of the plant properly to not create a bigger problem.
4. Pick a nice day, collect all your supplies, and do it.
5. Let us know! Contact me (Rick O'Connor [roc1@ufl.edu](mailto:roc1@ufl.edu)) and let us know which species you removed and how much.

If you are in Escambia County and want to participate in our event this year, we will be removing beach vitex from public areas on Pensacola Beach. You will need gloves, loppers or clippers, and a 5-gallon bucket. Here is our schedule...

Oct 4	12:00pm	Quietwater Boardwalk. Meet at the seashell.
Oct 12	12:00pm	The Bike Path near the Sugar Bowl. Meet at parking lot 27A (Allen Levin Way).
Oct 18	12:00pm	The sewer lift station on Via DeLuna just west of the west entrance into Sugar Bowl.
Oct 25	12:00pm	Bike Path near Portofino. Meet at parking lot 27B.

If you have any questions, contact Rick O'Connor at [roc1@ufl.edu](mailto:roc1@ufl.edu).  
Come out and help manage a problem plant.

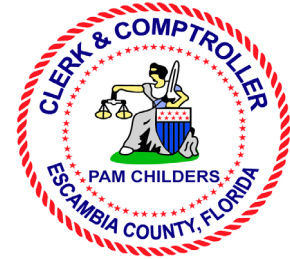


# Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

## MEMORANDUM



**TO:** Honorable Board of County Commissioners

**DATE:** September 6, 2023

**SUBJECT:** Tourist Development Tax (TDT) Collections

### RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the July 2023 returns received in the month of August 2023, as prepared by the Treasury Department of the Clerk and Comptroller's Office.

- Total collections received in August 2023 were \$3,840,853 compared to \$3,866,886 in August 2022. A comparison of August 2023 to August 2022 is a 1% decrease.
- Year-to-date collections for FY2023 is \$19,616,663 compared to \$19,889,794 for FY2022.

Current Year vs Prior Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2022	% Change	2023	2022	% Change
1-4 Cents	\$ 3,072,683	\$ 3,093,509	-1%	\$ 15,693,330	\$ 15,911,835	-1%
5th Cent	768,171	773,377	-1%	3,923,333	3,977,959	-1%
<b>Total</b>	<b>\$ 3,840,853</b>	<b>\$ 3,866,886</b>	<b>-1%</b>	<b>\$ 19,616,663</b>	<b>\$ 19,889,794</b>	<b>-1%</b>
Current Year vs Benchmark Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2021	% Change	2023	2021	% Change
1-4 Cents	\$ 3,072,683	\$ 2,840,944	8%	\$ 15,693,330	\$ 13,507,927	16%
5th Cent	768,171	710,236	8%	3,923,333	2,043,445	92%
<b>Total</b>	<b>\$ 3,840,853</b>	<b>\$ 3,551,180</b>	<b>8%</b>	<b>\$ 19,616,663</b>	<b>\$ 15,551,373</b>	<b>26%</b>

\*Note: The Tourist Development Tax rate increased from four percent (4%) to five (5%) on 04/01/2021

**Five Percent Tourist Development Tax Collection Data  
Reported In Fiscal Year Format  
Escambia County, Florida  
As of August 30, 2023**

Attachment #1  
Page 2 of 7



Year-To-Date Collections				
Geographic Area	Fiscal Year 2023 YTD Collected	Fiscal Year 2022 YTD Collected	Difference	% Change
Downtown Pensacola	\$ 1,313,191.10	\$ 1,297,172.61	\$ 16,018.49	1.2%
Southeast Pensacola	2,446,111.08	2,537,706.89	(91,595.81)	-3.6%
Southcentral & Southwest Pensacola	940,763.93	972,841.05	(32,077.12)	-3.3%
Perdido Key Area	4,162,082.53	3,883,033.23	279,049.30	7.2%
Northeast Pensacola	1,035,770.91	1,085,058.87	(49,287.96)	-4.5%
North Escambia & Northwest Pensacola	1,429,493.37	1,451,386.95	(21,893.58)	-1.5%
Pensacola Beach Area	8,289,249.91	8,662,594.49	(373,344.58)	-4.3%
<b>Total</b>	<b>\$ 19,616,662.83</b>	<b>\$ 19,889,794.09</b>	<b>\$ (273,131.26)</b>	<b>-1.4%</b>

Area by Zip Code(s)		
Geographic Area	Zip Code(s)	Area Description
Downtown Pensacola	32501	Downtown Area
	32502	Other Downtown Area
Southeast Pensacola	32503	Cordova Mall Area
	32504	Airport Area - Davis & Scenic Hwy South of I-10
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10
North Escambia & Northwest Pensacola	32526	Bellview Area & South of I-10
	32533	Cantonment Area
	32534	Ensley Area
	32535	Century Area
	32568	McDavid Area
Pensacola Beach Area	32577	Molino Area
	32561	Pensacola Beach Area

\*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in Jun 2021 collections)

\*\*Effective August 1st, 2021, collections reflected by managed property locations

**Five Percent Tourist Development Tax Collection Data By Geographic Area**  
**Escambia County, Florida**  
**Fiscal Year 2023**  
**As of August 30, 2023**

**Attachment #1**

**Page 3 of 7**



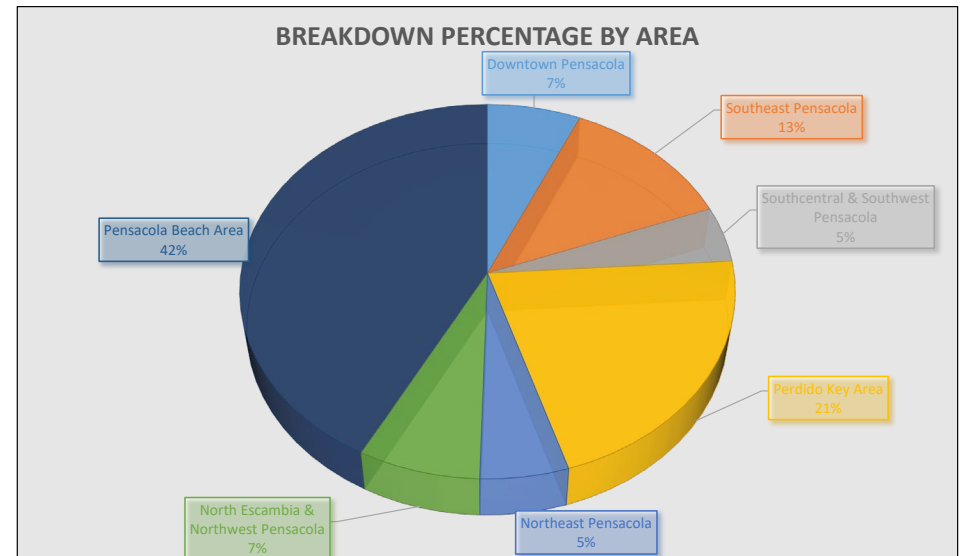
Fiscal Year 2023														
Geographic Area	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Area Total	% of Total
Downtown Pensacola	\$ 100,466.86	\$ 97,438.16	\$ 88,506.15	\$ 80,080.77	\$ 89,990.00	\$ 101,723.97	\$ 139,655.36	\$ 124,355.57	\$ 139,916.30	\$ 167,087.95	\$ 183,970.01	\$ -	\$ 1,313,191.10	6.7%
Southeast Pensacola	205,282.18	184,764.42	171,368.92	152,099.98	146,358.47	181,109.30	268,986.53	233,919.13	260,645.63	296,448.43	345,128.09	-	2,446,111.08	12.5%
Southcentral & Southwest Pensacola	73,937.98	65,166.51	59,757.11	53,734.16	75,579.73	67,430.32	104,206.07	85,769.60	100,163.97	123,083.56	131,934.92	-	940,763.93	4.8%
Perdido Key Area	323,242.23	312,731.95	133,211.78	98,697.40	120,517.55	156,467.44	356,098.21	362,368.72	448,728.60	768,328.03	1,081,690.62	-	4,162,082.53	21.2%
Northeast Pensacola	88,469.38	86,519.92	76,692.93	70,464.31	78,458.61	79,982.48	106,933.70	100,194.45	107,509.86	119,994.32	120,550.95	-	1,035,770.91	5.3%
North Escambia & Northwest Pensacola	120,741.00	102,991.61	92,645.86	103,258.35	84,048.76	86,726.46	173,367.10	150,967.62	151,217.52	174,663.85	188,865.24	-	1,429,493.37	7.3%
Pensacola Beach Area	727,080.72	673,535.08	366,620.17	302,100.89	216,036.86	362,205.67	722,162.16	778,377.06	1,026,091.07	1,326,326.84	1,788,713.39	-	8,289,249.91	42.3%
<b>Total</b>	<b>\$ 1,639,220.35</b>	<b>\$ 1,523,147.65</b>	<b>\$ 988,802.92</b>	<b>\$ 860,435.86</b>	<b>\$ 810,989.98</b>	<b>\$ 1,035,645.64</b>	<b>\$ 1,871,409.13</b>	<b>\$ 1,835,952.15</b>	<b>\$ 2,234,272.95</b>	<b>\$ 2,975,932.98</b>	<b>\$ 3,840,853.22</b>	<b>\$ -</b>	<b>\$ 19,616,662.83</b>	<b>100.0%</b>

Fiscal Year 2022														
Geographic Area	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Area Total	% of Total
Downtown Pensacola	\$ 109,726.38	\$ 101,832.25	\$ 88,280.14	\$ 83,723.53	\$ 72,535.02	\$ 78,540.41	\$ 147,155.32	\$ 140,730.05	\$ 125,505.74	\$ 162,383.66	\$ 186,760.12	\$ 103,861.94	\$ 1,401,034.55	6.4%
Southeast Pensacola	235,019.97	208,932.56	171,857.12	167,391.26	140,582.66	158,928.17	263,791.64	277,707.40	277,082.89	276,318.74	360,094.48	219,122.07	2,756,828.96	12.6%
Southcentral & Southwest Pensacola	94,572.88	72,061.82	66,683.43	60,312.09	64,847.76	62,993.77	85,770.48	113,628.59	101,820.42	119,198.87	130,950.96	81,996.59	1,054,837.65	4.8%
Perdido Key Area	296,558.06	276,015.54	131,460.21	103,538.39	123,232.78	129,899.03	262,588.85	283,304.80	425,069.44	816,608.66	1,034,757.47	416,879.27	4,299,912.50	19.7%
Northeast Pensacola	97,756.10	93,438.39	82,087.35	78,456.71	69,281.78	74,003.24	105,493.53	99,254.89	123,092.87	125,550.36	136,643.66	95,611.74	1,180,670.62	5.4%
North Escambia & Northwest Pensacola	145,136.82	121,629.68	94,107.28	90,055.17	75,800.94	88,271.11	137,464.84	169,222.94	148,307.43	176,314.76	205,075.97	111,196.34	1,562,583.29	7.2%
Pensacola Beach Area	717,495.54	616,289.75	382,415.95	334,468.10	232,623.71	351,323.03	786,459.55	803,327.56	1,185,740.98	1,439,847.09	1,812,603.23	907,473.53	9,570,068.02	43.8%
<b>Total</b>	<b>\$ 1,696,265.75</b>	<b>\$ 1,490,199.99</b>	<b>\$ 1,016,891.48</b>	<b>\$ 917,945.25</b>	<b>\$ 778,904.64</b>	<b>\$ 943,958.74</b>	<b>\$ 1,788,724.21</b>	<b>\$ 1,887,176.24</b>	<b>\$ 2,386,619.77</b>	<b>\$ 3,116,222.14</b>	<b>\$ 3,866,885.89</b>	<b>\$ 1,936,141.49</b>	<b>\$ 21,825,935.58</b>	<b>100.0%</b>

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**Five Percent Tourist Development Tax Collection Data By Percent**  
**Escambia County, Florida**  
**Fiscal Year 2023**  
**As of August 30, 2023**

**Attachment #1**

**Page 4 of 7**



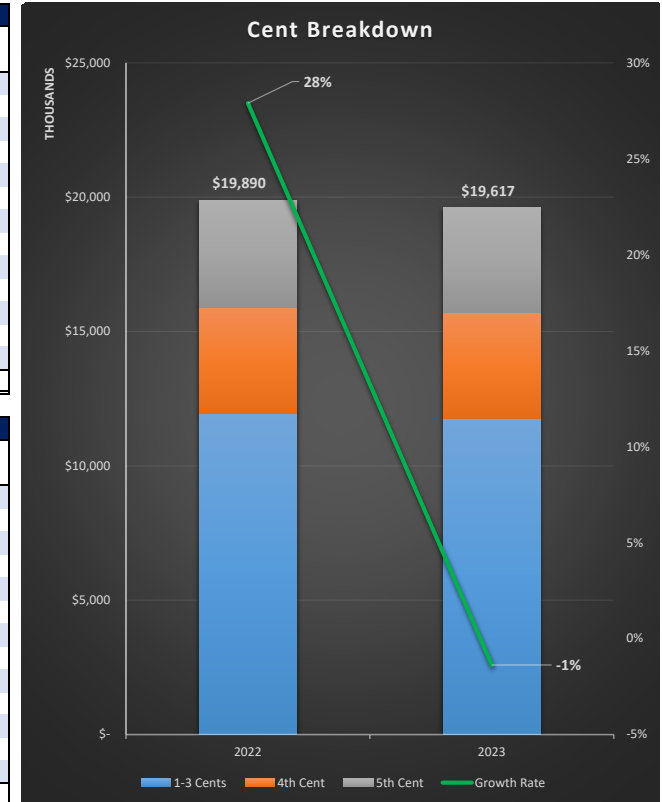
Tourist Development Tax (3%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 385,209.35	\$ 442,267.77	\$ 539,766.08	\$ 580,905.23	\$ 638,832.32	\$ 634,980.06	\$ 675,149.82	\$ 784,866.29	\$ 1,017,759.45	\$ 983,532.21
NOV	335,284.39	411,054.07	469,350.98	532,756.66	510,223.45	686,079.62	638,167.25	701,529.66	894,119.99	913,888.59
DEC	236,608.16	284,252.75	305,743.25	362,364.41	382,803.40	426,808.31	396,942.52	451,000.35	610,134.89	593,281.75
JAN	230,299.67	251,855.56	288,130.47	292,783.04	340,433.93	340,212.53	374,879.96	409,487.35	550,767.15	516,261.52
FEB	233,878.79	247,492.44	279,147.71	298,406.00	312,793.51	349,777.77	365,446.02	386,900.81	467,342.78	486,593.99
MAR	286,019.12	309,203.54	367,477.35	377,962.06	393,553.90	420,650.85	445,987.23	425,296.25	566,375.24	621,387.38
APR	510,758.43	550,692.54	626,572.22	646,982.44	740,116.85	805,865.41	396,024.16	841,528.91	1,073,234.53	1,122,845.48
MAY	506,593.46	557,617.44	580,106.01	698,384.24	682,509.49	768,483.99	241,476.27	956,332.84	1,132,305.74	1,101,571.29
JUN	679,427.99	759,527.89	771,755.66	839,021.02	826,731.43	951,378.19	537,731.75	1,264,865.60	1,431,971.86	1,340,563.77
JUL	982,132.70	1,059,210.86	1,109,041.17	1,109,688.85	1,278,311.55	1,440,622.52	1,190,777.81	1,778,429.23	1,869,733.28	1,785,559.79
AUG	1,170,208.25	1,283,565.99	1,440,990.57	1,484,514.23	1,587,418.67	1,520,689.42	1,377,953.89	2,130,708.20	2,320,131.53	2,304,511.93
SEP	736,892.98	716,012.48	688,096.11	725,615.95	828,137.60	906,222.70	703,791.08	1,264,568.32	1,161,684.89	-
<b>Total</b>	<b>\$ 6,293,313.27</b>	<b>\$ 6,872,753.32</b>	<b>\$ 7,466,177.56</b>	<b>\$ 7,949,384.12</b>	<b>\$ 8,521,866.08</b>	<b>\$ 9,251,771.35</b>	<b>\$ 7,344,327.75</b>	<b>\$ 11,395,513.79</b>	<b>\$ 13,095,561.35</b>	<b>\$ 11,769,997.70</b>

Professional Sports Franchise Facility Tax (4%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 128,403.12	\$ 147,422.59	\$ 179,922.03	\$ 193,635.08	\$ 212,944.11	\$ 211,660.02	\$ 225,049.94	\$ 261,622.10	\$ 339,253.15	\$ 327,844.07
NOV	111,761.46	137,018.02	156,450.33	177,585.55	170,074.48	228,693.21	212,722.42	233,843.22	298,040.00	304,629.53
DEC	78,869.39	94,750.92	101,914.42	120,788.14	127,601.13	142,269.44	132,314.17	150,333.45	203,378.30	197,760.58
JAN	76,766.56	83,951.85	96,043.49	97,594.35	113,477.98	113,404.18	124,959.99	136,495.78	183,589.05	172,087.17
FEB	77,959.60	82,497.48	93,049.24	99,468.67	104,264.50	116,592.59	121,815.34	128,966.94	155,780.93	162,198.00
MAR	95,339.71	103,067.85	122,492.45	125,987.35	131,184.63	140,216.95	148,662.41	141,765.42	188,791.75	207,129.13
APR	170,252.81	183,564.18	208,857.41	215,660.81	246,705.62	268,621.80	132,008.05	280,509.64	357,744.84	374,281.83
MAY	168,864.49	185,872.48	193,368.67	232,794.75	227,503.16	256,161.33	80,492.09	318,777.61	377,435.25	367,190.43
JUN	226,476.00	253,175.96	257,251.89	279,673.67	275,577.14	317,126.06	179,243.92	421,621.87	477,323.95	446,854.59
JUL	327,377.57	353,070.29	369,680.39	369,896.28	426,103.85	480,207.51	396,925.94	592,809.74	623,244.43	595,186.60
AUG	390,069.42	427,855.33	480,330.19	494,838.08	529,139.56	506,896.47	459,317.96	710,236.07	773,377.18	768,170.64
SEP	245,630.99	238,670.83	229,365.37	241,871.98	276,045.87	302,074.23	234,597.03	421,522.77	387,228.30	-
<b>Total</b>	<b>\$ 2,097,771.09</b>	<b>\$ 2,290,917.77</b>	<b>\$ 2,488,725.85</b>	<b>\$ 2,649,794.71</b>	<b>\$ 2,840,622.03</b>	<b>\$ 3,083,923.78</b>	<b>\$ 2,448,109.25</b>	<b>\$ 3,798,504.60</b>	<b>\$ 4,365,187.12</b>	<b>\$ 3,923,332.57</b>

Additional Professional Sports Franchise Facility Tax (5%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 339,253.15	\$ 327,844.07
NOV	-	-	-	-	-	-	-	-	298,040.00	304,629.53
DEC	-	-	-	-	-	-	-	-	203,378.30	197,760.58
JAN	-	-	-	-	-	-	-	-	183,589.05	172,087.17
FEB	-	-	-	-	-	-	-	-	155,780.93	162,198.00
MAR	-	-	-	-	-	-	-	-	188,791.75	207,129.13
APR	-	-	-	-	-	-	-	-	357,744.84	374,281.83
MAY	-	-	-	-	-	-	-	318,777.61	377,435.25	367,190.43
JUN	-	-	-	-	-	-	-	421,621.87	477,323.95	446,854.59
JUL	-	-	-	-	-	-	-	592,809.74	623,244.43	595,186.60
AUG	-	-	-	-	-	-	-	710,236.07	773,377.18	768,170.64
SEP	-	-	-	-	-	-	-	421,522.77	387,228.30	-
<b>Total</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 2,464,968.06</b>	<b>\$ 4,365,187.12</b>	<b>\$ 3,923,332.57</b>

\*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in Jun 2021 collections)

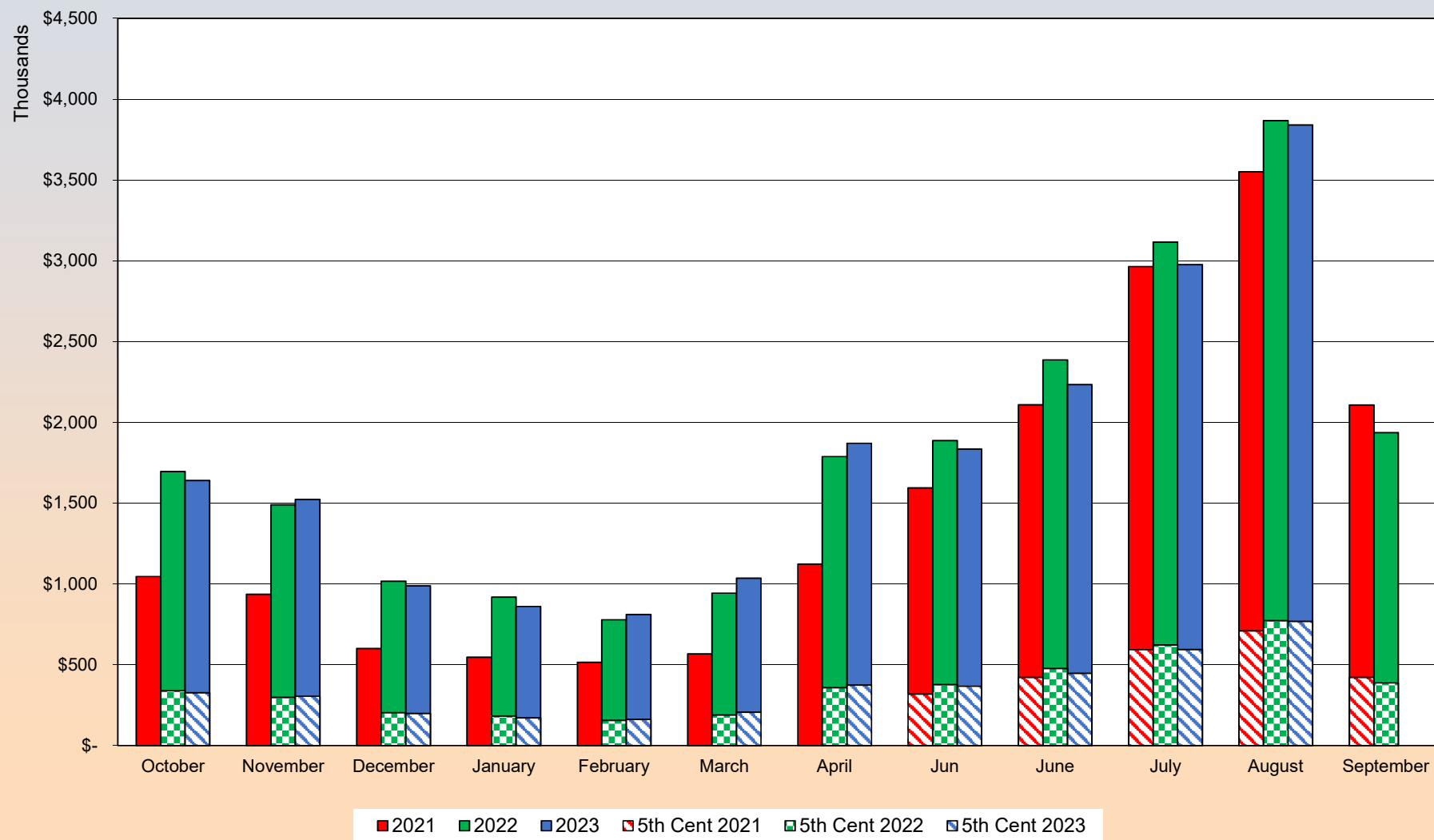
\*\*Effective August 1st, 2021, collections reflected by managed property locations



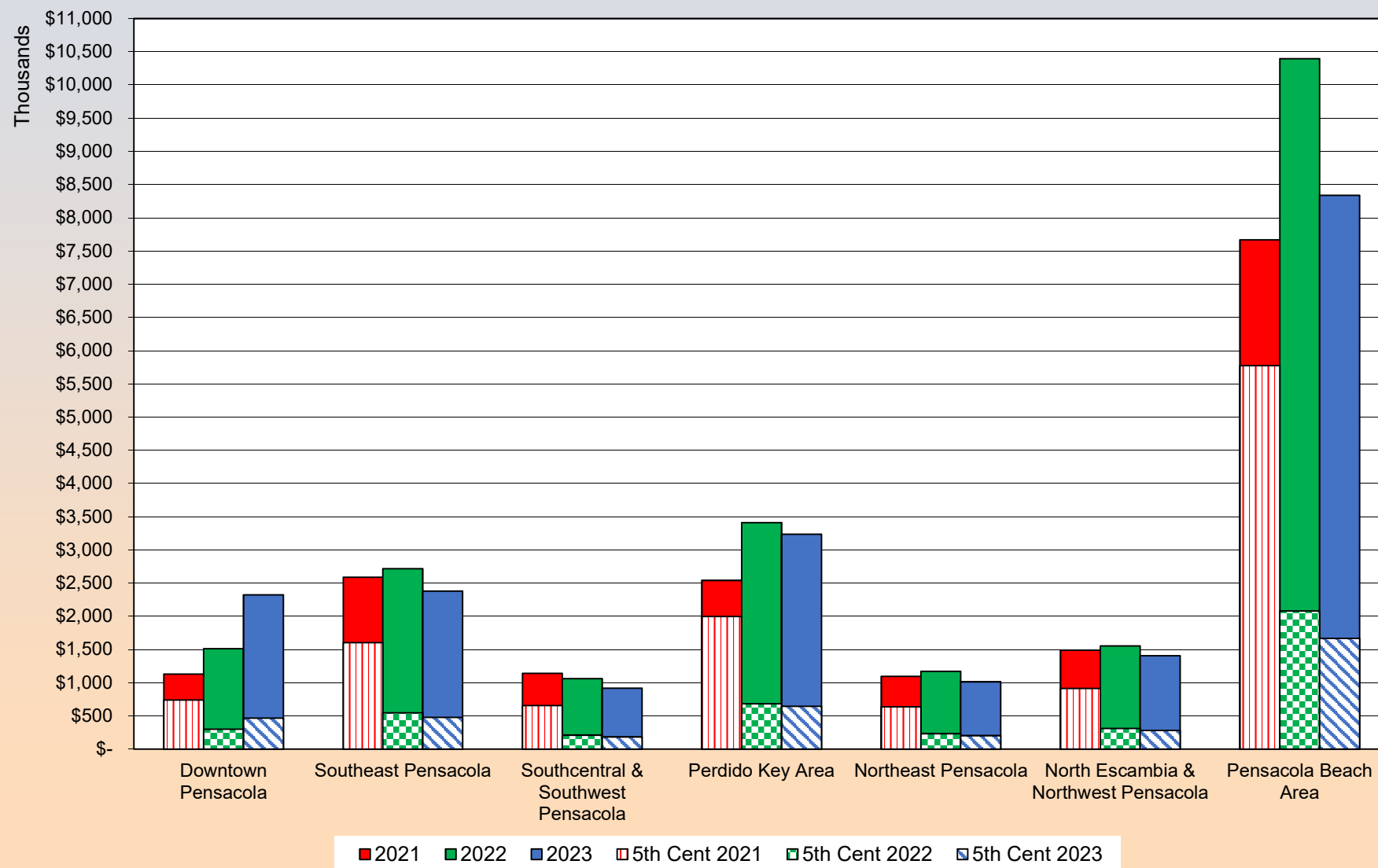
Current Year vs Prior Year				
Month of Collection	2023	2022	Variance	% Change
OCT	\$ 1,639,220.35	\$ 1,696,265.75	\$ (57,045.40)	-3.4%
NOV	1,523,147.65	1,490,199.99	32,947.66	2.2%
DEC	988,802.92	1,016,891.48	(28,088.56)	-2.8%
JAN	860,435.86	917,945.25	(57,509.39)	-6.3%
FEB	810,989.98	778,904.64	32,085.34	4.1%
MAR	1,035,645.64	943,958.74	91,686.90	9.7%
APR	1,871,409.13	1,788,724.21	82,684.92	4.6%
MAY	1,835,952.15	1,887,176.24	(51,224.09)	-2.7%
JUN	2,234,272.95	2,386,619.77	(152,346.82)	-6.4%
JUL	2,975,932.98	3,116,222.14	(140,289.16)	-4.5%
AUG	3,840,853.22	3,866,885.89	(26,032.67)	-0.7%
SEP	-	1,936,141.49	(1,936,141.49)	Pending
<b>Total</b>	<b>\$ 19,616,662.83</b>	<b>\$ 21,825,935.59</b>	<b>\$ (2,209,272.76)</b>	<b>-10.1%</b>



# Tourist Development Tax Collections 3-Year Comparison by Month Returns through July 2023 (Collected in August 2023)



### Tourist Development Tax Collections 3-Year Comparison of Total Collections by Geographic Area Returns through July 2023 (Collected in August 2023)



# **Tourist Development Tax Collections** **3-Year Trend** **Returns through July 2023 (Collected in August 2023)**

