

APPLICATION FOR BANNER DISPLAY ON SRIA POLES
Santa Rosa Island Authority
Pensacola Beach, Florida

Name: _____

Address: _____

Phone: _____

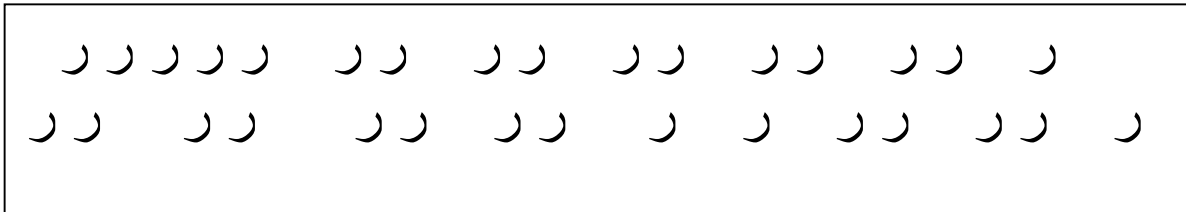
Display Dates: _____ to _____

I have read and understand the provisions of the attached Road Banner Display Policy:

Signature of Applicant _____ Date: _____

Banner Construction:

1. Minimum size: 3' x 30' – Maximum size: 5' x 30'
2. Material: Heavy gauge reinforced vinyl with a minimum of 31 six inch wind pockets
3. Threaded through the top and bottom hems with sixty-five feet (65') of 3/8" double braided, non-stretchable nylon rope. Reinforcing grommets are required for each corner of the banner. The rope must be threaded through the hems of the banner at the time the banner is installed.



4. Banners not meeting the banner construction guidelines will not be displayed.
5. A full "to scale" color rendering of the banner must be attached to the banner application, which will be retained by the SRIA.
6. Secondary advertising on the banner is limited to 15%.
7. \$50 Application fee due at time of application—cash or check made payable to the Santa Rosa Island Authority
8. Applications will be reviewed by the SRIA staff. Applications not meeting the criteria contained in the policy will be denied and the application fee refunded.
9. The banner will be installed & removed by the applicant in a safe & reasonable manner.

For SRIA Use

Approved by: _____ Date: _____

Pensacola Beach businesses will be permitted to use the banner poles for the following:

1. One time only for the Grand Opening of a business. Each business will be permitted only one Grand Opening banner.
2. For events defined as: special unique activities open to the public offering activities such as food and entertainment that is not a daily, weekly or monthly occurrence.
3. Banners may be displayed on the Monday of the week the event is held and removed the following Monday.
4. Banner poles are not available for daily, weekly or monthly specials.
5. Businesses can only use the banner poles once in each quarter.
6. If the banner becomes damaged the applicant must remove it immediately.
7. If any damage is done to the banner poles due to installation or use the applicant will be responsible for all costs associated with the repair of the poles.
8. The applicant must provide liability insurance in the amount of \$1,000,000 listing the Santa Rosa Island Authority as an additional insured each time the banner poles are used.

Hold Harmless and Indemnification

Hold Harmless:

_____ Agrees to hold harmless, indemnify and defend the Santa Rosa Island Authority (SRIA), its agents, officers and employees from any and all claims, suits, actions, damages, liabilities, expenditures, causes of action of any kind, losses, penalties, interest, demands, judgments, and costs, including attorneys' fees and paralegal fees, expenses, damage or liability incurred whether for bodily personal injury, death, property damage, direct or consequential damages or economic loss, including environmental impairment, arising directly or indirectly, on account of in or in connection with _____ performance of the approval to enter into a sublease agreement or by any person, firm or corporation to whom any portion of the performance of this sublease approval is subcontracted to or used by _____ or by any other person for whom _____ is legally liable.

Indemnification:

_____ and the SRIA agree the parties understand and agree that such indemnification by _____ Relating to any matter which is the subject of this sublease approval shall extend throughout the term of this sublease approval and any statutes of limitations thereafter. _____ Obligation shall not be limited by, or in any way to, any insurance coverage or by any provision in or exclusion or omission from any policy of insurance. _____ agrees to pay on behalf of SRIA, as well as provide a legal defense for SRIA, both of which will be done only if and when requested by SRIA for all claims described in the Hold Harmless clause. Such payment on behalf of the SRIA shall be in addition to any and all other legal remedies available to the SRIA and shall not be considered to be the SRIA's exclusive remedy.

Business Name

Signature of Applicant

Printed Name

STATE OF FLORIDA
COUNTY OF ESCAMBIA

The foregoing instrument was acknowledged before me the _____ day of
_____, 20_____, by _____ as agent

For and on behalf of _____ he is personally known to me
or has produced _____, as identification.

My commission expires: _____

Notary Public, State of Florida