

Executive Director's Report June 22, 2022

Administrative and Operational Issues/Initiatives

<u>Staffing</u>

Interviews were held on May 26 and 27 for the Administrative Clerk position within the Department of Development Services. A total of seven candidates were interviewed. An offer was extended to Ms. Brittany Knowles, and she began yesterday. We welcome Brittany Knowles to the SRIA family!

FEMA Flood Mitigation Grant Assistance Program

SRIA staff continue to work towards positioning the Authority to seek grant funding for residents that have experienced damage or repetitive losses due to natural disasters and flooding. Through SRIA's continuing services contract with Baskerville-Donovan, grant specialists from Pegasus Engineering will be engaged to assist in the pre-screening and grant application process. On June 1, staff sent a more detailed questionnaire to those that had expressed interest after the February 17 community meeting. Responses were due by June 17 for residents that remain interested. Of the 28 that originally expressed interest, 13 submitted the additional information. In the coming days and weeks, grant specialists will review the responses and proceed in scheduling individual meetings.

Economic Impact of Pensacola Beach

<u>Tourist Development Tax Collections</u> (Attachment 1 – June 3, 2022, report as prepared by Pam Childers, Escambia County Clerk of Circuit Court and Comptroller)

The Tourist Development Tax (TDT) is a tax rate applied to transient rental transactions. In Escambia County the rate is 5% on the total payment received for the rental or lease of living quarters and accommodations (i.e. apartment, condominium, hotel/motel, mobile home or RV park, single-family home, etc.) that are rented for a period of six months or less.

The tax proceeds are statutorily limited in terms of use. In general, proceeds may be used for capital construction of tourist-related facilities, tourist promotion, and beach and shoreline maintenance; however, the authorized uses vary according to the particular levy. The Tourist Development Council (TDC) reviews proposals for the expenditure of funds to determine whether

the expenditure complies with the tourist development plan of the ordinance and makes recommendations to the Board of County Commissioners for use of the funds.

Pensacola Beach Area	Previous FY	Current FY	% change
October	484,281.24	717,495.54	48.15%
November	335,355.32	616,289.75	83.77%
December	155,039.60	382,415.95	146.65%
January	146,003.62	334,468.10	129%
February	128,889.65	232,623.71	80.4%
March	166,197.05	324,582.87	95.3%
April	476,178.18	786,459.55	65.1%
May	653,075.49	803,327.56	23%
YTD Total	2,545,020.15	4,224,403.19	66.0%

^{*}Note: The TDT rate increased from 4% to 5% on April 01, 2021.

Beach Projects Update

- Quietwater Beach pavilions Work has begun and will include new roofing, painting, and stucco repair, as needed, for the Quietwater Beach pavilions. Completion of the roofing is expected within the next 10 days with the stucco repair and painting to follow.
- <u>Gulf side pavilion repairs</u> Stucco repairs and painting are anticipated to occur July/August. Truss plate installation is scheduled for late October through November.
- <u>Park West restroom</u> At it's June 16th meeting, the BOCC approved work for the Park West restroom which will include a new roof, repairs to the façade, and painting. A timeline for the work is currently uncertain.
- Park East restroom Funding (through a change order) was approved by the BOCC on May 19th for a new roof. A timeline for the work is currently uncertain.

Items of Information

Bands on the Beach 2022 – July Schedule

Date: Tuesday, July 5

Band: Johnny Earthquake & The Moondogs

Time: 7:00 – 9:00 pm Location: Gulfside pavilion

Date: Tuesday, July 12 Band: Horseshoe Kitty

Date: Tuesday, July 19

Band: John Hart & the Prince Brothers

Date: Tuesday, July 26 Band: Hi Tide Band



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners

DATE: June 3, 2022

SUBJECT: Tourist Development Tax (TDT) Collections

PAM CHILDERS OF

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the April 2022 returns received in the month of May 2022, as prepared by the Treasury Department of the Clerk and Comptroller's Office.

- Total collections received in May 2022 were \$1,887,176 compared to \$1,593,888 in May 2021. A four percent comparison of May 2022 to May 2021 is a 18% increase.
- Year-to-date collections for FY2022 is \$10,519,728 compared to \$6,928,034 for FY2021.

	Current Year vs Prior Year												
		M	[ontl	nly Compariso	on		YTD Comparison						
Cent		2022		2021	% Change		2022		2021	% Change			
1-4 Cents	\$	1,509,741	\$	1,275,110	18%	\$	8,415,783	\$	6,609,257	27%			
5th Cent		377,435		318,778	18%		2,103,946		318,778	560%			
Total	\$	1,887,176	\$	1,593,888	18%	\$	10,519,728	\$	6,928,034	52%			
				Current '	Year vs Benchm	ark	Year						
		M	ontl	nly Compariso	on	YTD Comparison							
Cent		2022		2020	% Change		2022		2020	% Change			
1-4 Cents	\$	1,509,741	\$	321,968	369%	\$	8,415,783	\$	4,712,098	79%			
5th Cent		377,435		-	100%		2,103,946		-	100%			
Total	\$	1,887,176	\$	321,968	486%	\$	10,519,728	\$	4,712,098	123%			

*Note: The Tourist Development Tax rate increased from four percent (4%) to five (5%) on 04/01/2021

TTACUMENT #4

Five Percent Tourist Development Tax Collection Data Reported In Fiscal Year Format Escambia County, Florida As of May 31, 2022



Year-To-Date Collections											
		Fiscal Year	Fiscal Year								
Geographic Area		2022		2021		Difference	% Change				
	YTD Collected			YTD Collected							
Downtown Pensacola	\$	822,523.10	\$	504,963.98	\$	317,559.12	62.9%				
Southeast Pensacola		1,624,210.78		1,239,290.52		384,920.26	31.1%				
Southcentral & Southwest Pensacola		620,870.81		588,391.67		32,479.14	5.5%				
Perdido Key Area		1,606,597.66		743,083.11		863,514.55	116.2%				
Northeast Pensacola		699,771.99		570,998.22		128,773.77	22.6%				
North Escambia & Northwest Pensacola		921,688.79		736,286.56		185,402.23	25.2%				
Pensacola Beach Area		4,224,403.19		2,545,020.15		1,679,383.04	66.0%				
Total	\$	10,520,066.30	\$	6,928,034.21	\$	3,592,032.09	51.8%				

Area by Zip Code(s)										
Geographic Area	Zip Code(s)	Area Description								
Downtown Pensacola	32501	Downtown Area								
	32502	Other Downtown Area								
Southeast Pensacola	32503	Cordova Mall Area								
	32504	Airport Area - Davis & Scenic Hwy South of I-10								
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd								
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area								
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area								
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10								
	32526	Bellview Area & South of I-10								
North Escambia & Northwest Pensacola	32533	Cantonment Area								
	32534	Ensley Area								
	32535	Century Area								
	32568	McDavid Area								
	32577	Molino Area								
Pensacola Beach Area	32561	Pensacola Beach Area								
Pensacola Beach Area	32577	Molino Area								

^{*}Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

^{**}Effective August 1st, 2021, collections reflected by managed property locations

Five Percent Tourist Development Tax Collection Data By Geographic Area Escambia County, Florida Fiscal Year 2022 As of May 31, 2022

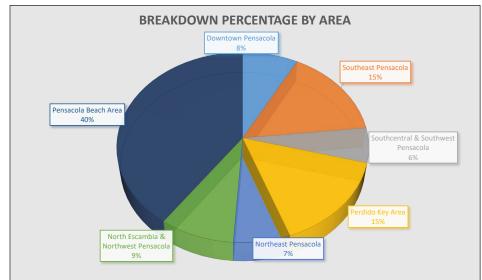


	Fiscal Year 2022													
Geographic Area	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Area Total	% of Total
Downtown Pensacola	\$ 109,726.38	\$ 101,832.25	\$ 88,280.14	\$ 83,723.53	\$ 72,535.02	\$ 78,540.41	\$ 147,155.32	\$ 140,730.05	\$ -	\$ -	\$ -	\$ -	\$ 822,523.10	7.8%
Southeast Pensacola	235,019.97	208,932.56	171,857.12	167,391.26	140,582.66	158,928.17	263,791.64	277,707.40	-	-	-	-	1,624,210.78	15.4%
Southcentral & Southwest Pensacola	94,572.88	72,061.82	66,683.43	60,312.09	64,847.76	62,993.77	85,770.48	113,628.59	-	-	=	-	620,870.81	5.9%
Perdido Key Area	296,558.06	276,015.54	131,460.21	103,538.39	123,232.78	129,899.03	262,588.85	283,304.80	-	-	-	-	1,606,597.66	15.3%
Northeast Pensacola	97,756.10	93,438.39	82,087.35	78,456.71	69,281.78	74,003.24	105,493.53	99,254.89	-	-	=	-	699,771.99	6.7%
North Escambia & Northwest Pensacola	145,136.82	121,629.68	94,107.28	90,055.17	75,800.94	88,271.11	137,464.84	169,222.94	-	-	-	-	921,688.79	8.8%
Pensacola Beach Area	717,495.54	616,289.75	382,415.95	334,468.10	232,623.71	351,323.03	786,459.55	803,327.56	÷	-	÷	÷	4,224,403.19	40.2%
Total	\$ 1,696,265.75	\$ 1,490,199.99	\$ 1,016,891.48	\$ 917,945.25	\$ 778,904.64	\$ 943,958.74	\$ 1,788,724.21	\$ 1,887,176.24	\$ -	\$ -	\$ -	\$ -	\$ 10,520,066.30	100.0%

	Fiscal Year 2021													
Geographic Area	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Area Total	% of Total
Downtown Pensacola	\$ 49,788.85	\$ 58,614.60	\$ 46,175.65	\$ 48,467.69	\$ 42,986.11	\$ 62,013.10	\$ 84,719.13	\$ 112,198.85	\$ 127,385.41	\$ 175,246.82	\$ 168,533.70	\$ 114,615.43	\$ 1,090,745.34	6.2%
Southeast Pensacola	149,360.52	192,187.20	132,932.25	116,433.25	113,855.32	115,333.28	168,401.48	250,787.22	287,675.16	361,696.51	416,584.02	292,146.85	2,597,393.06	14.7%
Southcentral & Southwest Pensacola	66,599.63	93,004.22	68,763.04	63,191.65	63,040.07	52,587.09	77,361.93	103,844.04	140,453.63	147,654.99	167,592.29	100,655.43	1,144,748.01	6.5%
Perdido Key Area	137,028.26	60,643.25	55,367.92	48,659.72	51,489.18	56,313.59	135,130.90	198,450.29	296,369.06	524,670.16	825,307.98	432,604.16	2,822,034.47	16.0%
Northeast Pensacola	72,416.43	77,637.13	68,228.91	57,351.75	60,068.82	55,325.61	63,201.50	116,768.07	117,664.64	135,354.08	156,745.27	114,564.81	1,095,327.02	6.2%
North Escambia & Northwest Pensacola	87,013.45	117,931.16	74,826.43	65,875.45	55,538.59	59,291.95	117,045.43	158,764.10	183,813.38	213,325.43	233,210.58	125,035.65	1,491,671.60	8.4%
Pensacola Beach Area	484,281.24	335,355.32	155,039.60	146,003.62	128,889.65	166,197.05	476,178.18	653,075.49	954,748.05	1,406,100.73	1,583,206.50	927,991.53	7,417,066.96	42.0%
Total	\$ 1,046,488.38	\$ 935,372.88	\$ 601,333.80	\$ 545,983.13	\$ 515,867.74	\$ 567,061.67	\$ 1,122,038.55	\$ 1,593,888.06	\$ 2,108,109.33	\$ 2,964,048.72	\$ 3,551,180.33	\$ 2,107,613.86	\$ 17,658,986.45	100.0%

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	32534	Ensley Area
	32535	Century Area
	32568	McDavid Area
	32577	Molino Area
Pensacola Beach Area	32561	Pensacola Beach Area



^{**}Effective August 1st, 2021, collections reflected by managed property locations

Five Percent Tourist Development Tax Collection Data By Percent Escambia County, Florida Fiscal Year 2022 As of May 31, 2022



	Tourist Development Tax (3%) Percent Tourist Tax Dollars Collected 2013 2022												
Month of Collection	2013	2014	2015	015 2016 2017 2018		2019	2020	2021	2022				
OCT	\$ 398,299.58	\$ 385,209.35	\$ 442,267.77	\$ 539,766.08	\$ 580,905.23	\$ 638,832.32	\$ 634,965.81	\$ 675,149.82	\$ 784,866.29	\$ 1,017,759.45			
NOV	325,198.14	335,284.39	411,054.07	469,350.98	532,756.66	510,223.45	686,079.62	638,167.25	701,529.66	894,119.99			
DEC	254,898.32	236,608.16	284,252.75	305,743.25	362,364.41	382,803.40	426,808.31	396,942.52	451,000.35	610,134.89			
JAN	207,117.28	230,299.67	251,855.56	288,130.47	292,783.04	340,433.93	340,212.53	374,879.96	409,487.35	550,767.15			
FEB	205,954.29	233,878.79	247,492.44	279,147.71	298,406.00	312,793.51	349,777.77	365,446.02	386,900.81	467,342.78			
MAR	283,811.81	286,019.12	309,203.54	367,477.35	377,962.06	393,553.90	420,650.85	445,987.23	425,296.25	566,215.94			
APR	518,241.62	510,758.43	550,692.54	626,572.22	646,982.44	740,116.85	805,865.41	396,024.16	841,528.91	1,073,191.12			
MAY	455,553.86	506,593.46	557,617.44	580,106.01	698,384.24	682,509.49	768,483.99	241,476.27	956,332.84	1,132,305.74			
JUN	601,926.69	679,427.99	759,527.89	771,755.66	839,021.02	826,649.51	951,378.19	537,731.75	1,264,865.60	-			
JUL	946,229.09	982,132.70	1,059,210.86	1,109,041.17	1,109,688.85	1,278,311.55	1,440,622.52	1,190,777.81	1,778,429.23	-			
AUG	1,021,760.90	1,170,208.25	1,283,565.99	1,440,990.57	1,484,514.23	1,587,418.67	1,520,689.42	1,377,953.89	2,130,708.20	-			
SEP	636,508.75	736,892.98	716,012.48	688,096.11	725,615.95	828,137.60	906,222.70	703,791.08	1,264,568.32	-			
Total	\$ 5,855,500.32	\$ 6,293,313.27	\$ 6,872,753.32	\$ 7,466,177.56	\$7,949,384.12	\$ 8,521,784.17	\$ 9,251,757.10	\$ 7,344,327.75	\$ 11,395,513.79	\$6,311,837.08			

			Professional Spor	ts Franchise Facili	ty Tax (4%) Perce	nt Tourist Tax Dolla	rs - Collected 2013	2022		
Month of Collection	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
OCT	\$ 132,766.53	\$ 128,403.12	\$ 147,422.59	\$ 179,922.03	\$ 193,635.08	\$ 212,944.11	\$ 211,655.27	\$ 225,049.94	\$ 261,622.10	\$ 339,253.15
NOV	108,399.38	111,761.46	137,018.02	156,450.33	177,585.55	170,074.48	228,693.21	212,722.42	233,843.22	298,040.00
DEC	84,966.11	78,869.39	94,750.92	101,914.42	120,788.14	127,601.13	142,269.44	132,314.17	150,333.45	203,378.30
JAN	69,039.09	76,766.56	83,951.85	96,043.49	97,594.35	113,477.98	113,404.18	124,959.99	136,495.78	183,589.05
FEB	68,651.43	77,959.60	82,497.48	93,049.24	99,468.67	104,264.50	116,592.59	121,815.34	128,966.94	155,780.93
MAR	94,603.94	95,339.71	103,067.85	122,492.45	125,987.35	131,184.63	140,216.95	148,662.41	141,765.42	188,738.65
APR	172,747.21	170,252.81	183,564.18	208,857.41	215,660.81	246,705.62	268,621.80	132,008.05	280,509.64	357,730.37
MAY	151,851.29	168,864.49	185,872.48	193,368.67	232,794.75	227,503.16	256,161.33	80,492.09	318,777.61	377,435.25
JUN	200,642.23	226,476.00	253,175.96	257,251.89	279,673.67	275,549.84	317,126.06	179,243.92	421,621.87	-
JUL	315,409.70	327,377.57	353,070.29	369,680.39	369,896.28	426,103.85	480,207.51	396,925.94	592,809.74	-
AUG	340,586.97	390,069.42	427,855.33	480,330.19	494,838.08	529,139.56	506,896.47	459,317.96	710,236.07	-
SEP	212,169.58	245,630.99	238,670.83	229,365.37	241,871.98	276,045.87	302,074.23	234,597.03	421,522.77	-
Total	\$ 1,951,833.44	\$ 2,097,771.09	\$ 2,290,917.77	\$ 2,488,725.85	\$2,649,794.71	\$ 2,840,594.72	\$ 3,083,919.03	\$ 2,448,109.25	\$ 3,798,504.60	\$2,103,945.69

	Cent Breakdown	
\$12,000 \$12,000		53%
울 \$10,000	\$10,520	52%
\$8,000	\$6,928	50%
\$6,000		49% 48%
\$4,000	47%	47%
		46%
\$2,000		45%
	2021 2022	44%
	1-3 Cents 4th Cent 5th Cent Growth Rate	

		Addi	tional P	rofessional	Sport	s Franchise	Facilit	ty Tax (5%)	Perce	nt Tourist Tax	Dol	lars - Collected	2013	2022		
Month of Collection	2013	2014	:	2015		2016		2017		2018		2019		2020	2021	2022
OCT	\$ -	\$ -	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$ -	\$ 339,253.15
NOV	-	-		-		-		-		-		-		-	-	298,040.00
DEC	-	-		-		-		-		-		-		-	-	203,378.30
JAN	-	-		-		-		-		-		-		-	-	183,589.05
FEB	-	-		-		-		-		-		-		-	-	155,780.93
MAR	-	-		-		-		-		-		-		-	-	188,738.65
APR	-	-		-		-		-		-		-		-	-	357,730.37
MAY	-	-		-		-		-		-		-		-	318,777.61	377,435.25
JUN	-	-		-		-		-		-		-		-	421,621.87	=
JUL	-	-		-		-		-		-		-		-	592,809.74	-
AUG	-	-		-		-		-		-		-		-	710,236.07	=
SEP	-	-		-		-		-		-		-		-	421,522.77	-
Total	\$ -	\$ -	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$ 2,464,968.06	\$2,103,945.69

Current Year vs Prior Year													
Month of Collection	2022	2021	Variance	% Change									
ОСТ	\$ 1,696,265.75	\$ 1,046,488.38	\$ 649,777.37	62.1%									
NOV	1,490,199.99	935,372.88	554,827.11	59.3%									
DEC	1,016,891.48	601,333.80	415,557.68	69.1%									
JAN	917,945.25	545,983.13	371,962.12	68.1%									
FEB	778,904.64	515,867.74	263,036.90	51.0%									
MAR	943,693.24	567,061.67	376,631.57	66.4%									
APR	1,788,651.87	1,122,038.55	666,613.32	59.4%									
MAY	1,887,176.24	1,593,888.06	293,288.18	18.4%									
JUN	-	2,108,109.33	(2,108,109.33)	Pending									
JUL	-	2,964,048.72	(2,964,048.72)	Pending									
AUG	-	3,551,180.33	(3,551,180.33)	Pending									
SEP	-	2,107,613.86	(2,107,613.86)	Pending									
Total	\$ 10,519,728.46	\$ 17,658,986.45	\$ (7,139,257.99)	-40.4%									

^{*}Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

^{**}Effective August 1st, 2021, collections reflected by managed property locations

